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STARK YEAR BOOK

JONARED
Apple

HALBERTA GIAN
Peach

GOLDEN
DELICIOUS

STARK
Special-Strain
TREES
SHRUBS · ROSES
For YOUR Home Orchard & Garden

STARK NURSERIES
Over 125 Years at
LOUISIANA - MO.

GOLDEN DELICIOUS TREE (Above) Rising Springs Orchards, Pike Co., Ill. "Our Golden Delicious started to bear when only 4 years old and have produced 7 consecutive big-money crops in spite of severe winters, late spring frosts and freezes and record drouths. Our Trees are loaded again this year."

ARK BRO'S—Introducers of World's Greatest NEW And U. S. PATENT Fruits

Over 125 Years' Experience of 5 Generations of the Stark Family Is Behind These Better Tree Values.

EXTRA Values And EXTRA Protection for YOU That only 125 Years of Experience Can Give

"To Give to Mankind, to Preserve for Posterity, a Better Fruit, a Finer Tree"

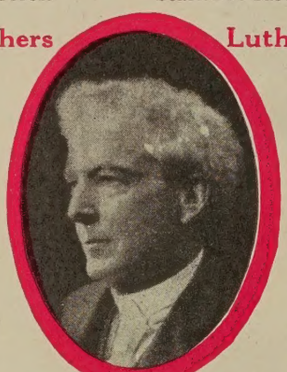
For over 125 Years—for 5 generations—the life-work of the Starks has been to seek out and give to the world BETTER FRUITS, FINER TREES, IMPROVED GROWING METHODS. Ever since 1816 it has been our privilege to pioneer the betterment of American Nursery methods and fruit tree growing. It has seemed to us that our position as the Oldest Nursery in America—Largest in the World—gives us this great work as our responsibility. Fruit growers confidently expect us to provide newer and better values in fruit trees, shrubs and roses.

A host of exclusive Stark creations have won the commendation of the world's most distinguished horticulturists and are proving the BIGGEST PROFIT MAKERS in America's orchards. These EXTRA VALUES are made possible ONLY by our More Than a Century of Successful Experience. These Extra Values are not to be expected with fewer years of experience and accumulated knowledge. While naturally proud of the Success, 125 Years of Research, Testing and Experience have brought, Stark Bro's are always on the alert for Newer, Better Fruits and Ornamentals.

Introduced More Fine Fruits than ALL Others

Hon. E. P. Powell, famous Horticultural author wrote:—"There are two kinds of men dealing with Fruit Evolution. One of these is the Burbank sort, applying science to the development of new sorts. **If Burbanks are wizards, Stark Bro's are the Saviors."** Stark Bro's have unquestionably introduced more Valuable, Successful, Famous New Fruits than all other nurseries combined.

A few follow: Stark Golden Delicious, Starking, Scarlet Staymared, Jonared, Stark Delicious (Red), Black Ben, "Double-Life" Grimes Golden, Stark King David, Red Rome apples. Hal-Berta Giant, Golden Elberta Cling, July Elberta, Stark Early Elberta, Alton, Illinois, Red Bird, Krummel peaches. Gold, Omaha, Stark Green Gage, Elephant Heart, Great Yellow plums. Montmorency Stark, Montearly, Montlate and Stark Gold cherries—and scores of other fruits, including the greatest of Burbank's creations.



LUTHER BURBANK
WIZARD OF HORTICULTURE

Luther Burbank Asked Us to Carry On His Work

When Luther Burbank, the master Plant Breeder, realized the end of his remarkable life was near, he requested Stark Bro's to carry on his great work.

This we have done. As a result there are now, after years of research, offered to the fruit lovers of America many astounding, New Improved varieties of fruit that are destined to become the outstanding varieties of their types in the entire fruit world.

At the time of his death he had produced hundreds of wonderful new hybrid fruits of outstanding merit. He created Huge Delicious plums of every class that will probably make all other plums out-of-date.

He has produced a family of marvelous New peaches, new exquisite smooth skinned hardy nectarines, etc. These Wonderful New Fruit creations which we introduced to the World are OBTAINABLE FROM STARK BRO'S ONLY.

10 Stark Nurseries in 8 States Give You Greatest Tree Values

Successful Orchardists and Scientists now agree that the better the conditions under which Nursery Stock is grown, the more vigorous, hardy and thrifty that Nursery Stock is for orchards in all sections of the country.

Over 125 years' Nursery Experience has proved to us that there are only a few spots of wonderful nursery soil, with ideal nursery climate, that grow apple nursery stock better than all other sections; others grow finer rooted young cherry; others produce the best young peach trees. For instance, we have 1500 acres in the Ozark Mountains where young apple trees develop stronger, hardier roots and tops than any other place. Similar exceptional combinations of soil and climate grow better plum trees, pear trees, apricots, prunes, quinces, crabs, etc., by Stark EXCLUSIVE Methods.

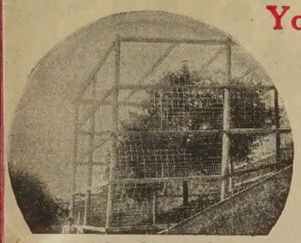
We have located a Nursery at each one of these ideal spots—ten in eight different states in the U. S. That is one big reason why Stark Trees are so much better than other nursery trees. 125 years of experience is part of every Stark Tree. We not only know HOW to grow them better, but we know WHERE TO GROW THEM BEST. We have 4,000 acres of Ideal Nursery Soil. Stark Bro's grow their own stock, and ship DIRECT TO YOU.

Eminent Horticulturists Who Assisted Stark Bro's in the Preparation of this Great Book

In the selection and description of Varieties recommended in this Book we are grateful for the valuable advice and assistance of leading Horticulturists, Scientists and Orchardists in all sections of the United States. The photographs of a few of these Eminent men are shown below. Therefore, when you read this Book, bear in mind that it is Authoritative—not only because the Fruits and Methods Recommended are backed by the Stark Family Experience of 125 Years—5 Generations of Stark Nurserymen and Orchardists—but because they are also based on the composite judgment of the Master Minds of Horticulture—America's Most Noted Fruit Authorities.

We Spent a Fortune to Give YOU "Record-Bearing" Strain Trees

Young Heavy Bearing Trees That Bring Millions in EXTRA Profits



The Original Golden Delicious Tree

Prof. A. D. Shamel, in charge U. S. Fruit Improvement investigations says:

"The work of searching out valuable new improvements and superior fruit variations is of great value to the fruit industry. These improvements in color, size and increased production can unquestionably be reproduced from these known superior strains and will result in better fruit and more profit for fruit growers."

Leading Horticulturists, when planting their own orchards, prefer trees which they know have been propagated from trees of known superior records. For instance Prof. Greene, for years Chief Horticulturist of Ohio Exp. Station, stated:

"If I were planting an orchard myself, I would prefer that the nursery stock I used would be propagated from trees of known records."

The Original Starking Tree

When we say we grow from **"Record-Bearing Strains,"** we mean that every variety described is **propagated direct in line from the finest tree of the variety** we could locate in the United States—That every Stark tree is a "Record-Bearing Strain Tree"—that back of it is a known record of **superior accomplishment.**

These "Mother" trees are scattered all over the country. Some are "Bud Sports" (New Varieties)—while with others the best type of tree of the variety is **selected, because of extra size, color of fruit and also strength, vigor, and heavy and regular bearing of the tree**—we are always searching for improvements over all other trees of that variety. From the selected "Mother" Tree originates every Stark nursery tree of that variety.

Planters who plant Stark trees know that their trees have been propagated from trees of **known** superior records—and that the advantages that may result from this scientific and expensive method is later reflected in their orchard.

Our "Record-Bearing Strain" method is the best insurance the planter can buy—yet, these trees cost little more than trees propagated from scions cut promiscuously from many orchards.

Every Stark Tree Must Pass 5 Inspections

Official Government Inspectors regularly inspect and certify all Stark Nursery Trees and Plants.

All Stark trees are again inspected very carefully before they are accepted by our superintendent for shipment. **Five times these trees must pass inspection** at the hands of expert men who are instructed to throw out every tree that does not measure up to the high standards we have set. This is our customers' assurance that every Stark tree is good, that they are as near perfect as trees can be.

Stark Inspectors at Work in Packing Houses on Final Inspection

"Stark Record-Bearing Strain Trees Would Be Cheap at $5 Compared to Those Other Trees As a Gift."

—So declared Mr. Sutton, Owner of a 7,000 Stark Record-Bearing Strain tree orchard in Jasper County, Ill.

"Last spring I bought 800 trees (**Not** Stark Trees) because of a so-called bargain price. I had to throw away 400 cheap trees as worthless. I received the Stark Record-Bearing Strain Trees at the same time, so I planted the best of the "cheap" trees between the Stark trees. You should see the difference between a Stark "Record-Bearing Strain" tree and a "cheap" tree of the same age! A Stark Record-Bearing Strain tree only 3 months old is much bigger than a "cheap" tree 15 months old. That's why a Stark Tree is cheap at $5, compared to those others as a gift." **Stark Trees cost only a little more than others.**

Stark's Whole-Root Grafting Method

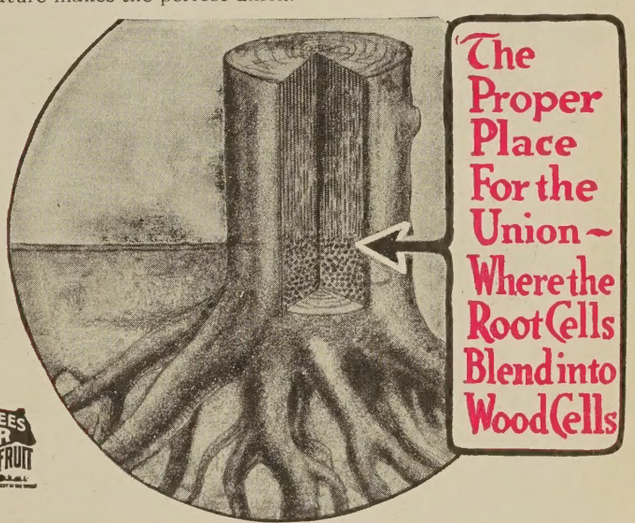
"Old Oak Process" **Whole Root Trees** is a Trade-Mark registered in the U. S. Patent Office and owned by Stark Bro's. It is a symbol of the superior **Whole Root Trees** produced by the accumulated experience of this over 125-year-old nursery.

The roots are the feeders of a tree. If they are strong and vigorous, they will reach out vigorously and feed hungrily on the soil's fertility—and produce a big, husky, fast-growing, young-bearing fruit tree.

Stark Whole Root Trees have strong spreading fibrous roots that give the tree a quick start, strong growth, super-strength and long life.

The vital part of a tree is not the top, but the ROOTS. Piece root trees do not have the roots to start with. The heavy root systems come from Whole Root propagation as handled by Stark Bro's. The illustration below shows where the graft is inserted according to our "Old Oak Process" plan—just where the wood cells **blend** into the root cells. Here nature makes the perfect union.

Whole Root propagation as perfected and practiced by Stark Bro's is the sure and dependable method of growing strong, young bearing, heavy bearing trees.



STARK TREES BEAR FRUIT

Loaded 6-Year-Old Stark OLD OAK PROCESS Orchard— "JUST ACROSS THE ROAD"—a 6-Year-Old Cheap Tree, PIECE ROOT Orchard, not an apple.

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Stark's Golden Delicious

3 Loaded Limbs---Actual Photographs

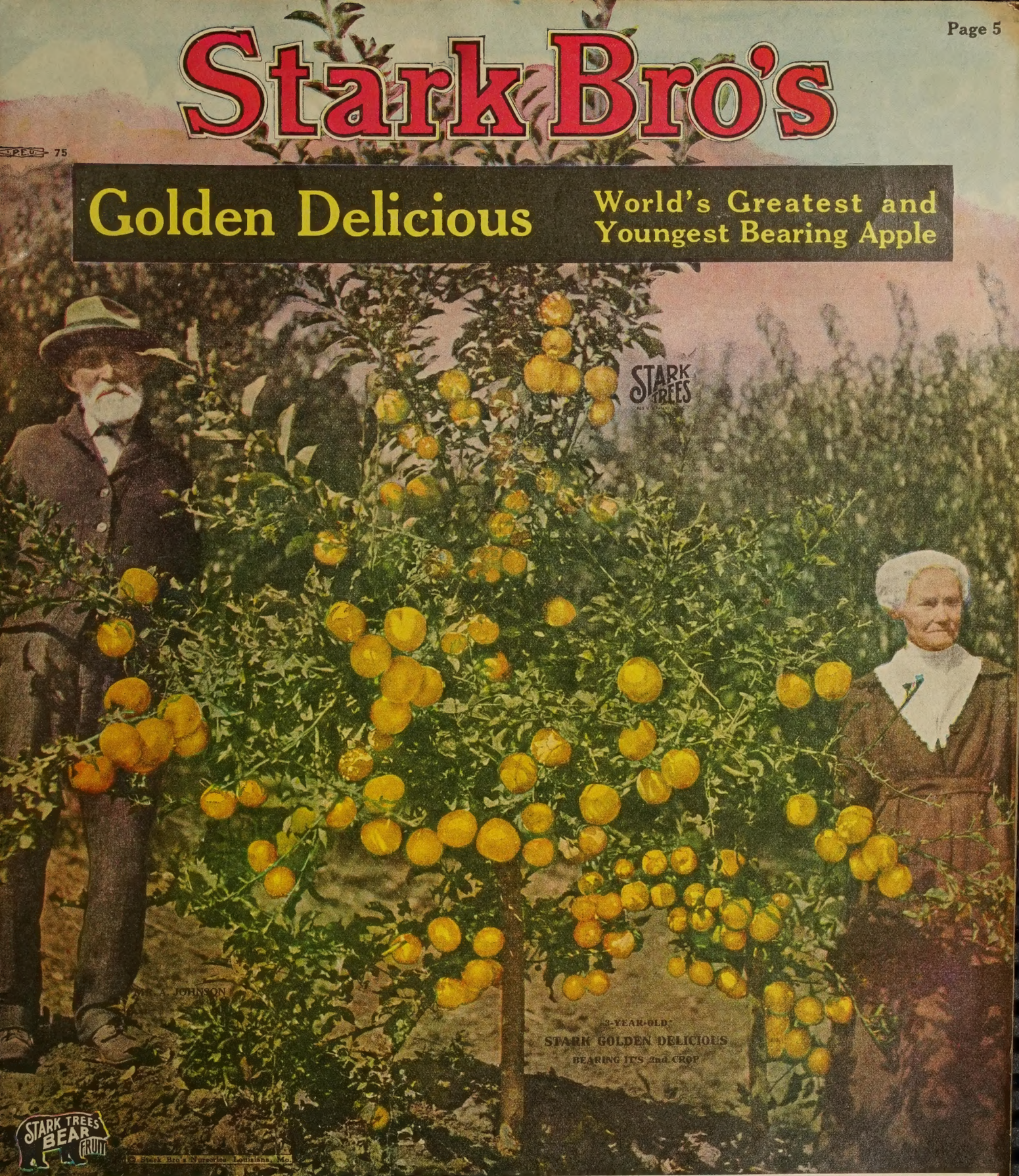
The big Golden Delicious apples above grew on a 2-yr. top graft. World's youngest bearing record. Small photo shows 29 apples on a 14" limb at top. Bears "thick as they can stick." Bears heavily when others fail. Bore after 2 freezes and 3 frosts — worst year ever known. Wonderful flavor. Big Profit Maker. Brings highest market prices.

Stark Bro's Nurseries, Louisiana, Mo.

Stark Bro's

PEU 75

Golden Delicious — World's Greatest and Youngest Bearing Apple



"3-YEAR-OLD GOLDEN DELICIOUS BEARING FINE CROP OF BIG APPLES IN ORCHARD OF MR. AND MRS. A. JOHNSON, SHOWN IN THE PHOTO ABOVE.

$3,000.00 When 65 Years Old — $40,000.00 at 86 Years — Stark Trees Make Poor Man Rich

Above photo of 3-year-old Stark's Golden Delicious tree in A. Johnson's orchard; bearing big crop. This tree bore a fine crop the 2nd year after planting—and is loaded with apples again this year. **Mr. and Mrs. Johnson in photo above.**

A. Johnson of Kansas City, Mo., broke down in health and retired from the grocery business with only $3,000.00 "to his name"—at 65 years of age. Then he went to Oregon.

He secured a little "patch" of rough land at a low price—and then cleared it himself, all alone. He wrote us about what kind of an orchard to "put out." We told him what variety of fruit trees to plant—and how to care for them. He says that at that time he "didn't know an apple tree from a peach."

Today Mr. Johnson is the owner of as fine a 40-acre orchard as anyone can boast. **His Gross Income from His 40-Acres of Stark Trees This Year Alone Was $13,000.00.** He recently refused $40,000.00 cash for this 40-acre orchard.

At 86 years of age, he is sound in health and financially independent. We say that it was his grit that enabled him to do all this. He says, **"It was Stark Trees—and Stark Bro's Orchard Advice."**

He is one of the tens of thousands of fruit growers, farmers and home owners, who are praising—and planting—the great **Stark's Golden Delicious "World's Record Young Bearer."**

2 Year Old Trees Bore in 33 States

Golden Delicious trees amazed orchardists by bearing when **only 2 years old** in all sections of the United States—in New York, Missouri, Arizona, West Virginia, Oklahoma, Mississippi, Texas, California, Iowa, Connecticut, Arkansas, New Mexico, New Jersey, Ohio, Louisiana, Wisconsin, Idaho, Alabama, Oregon, Kansas, Maine, Utah, Maryland, New Hampshire, Washington, Indiana, Virginia, Kentucky, Illinois, Pennsylvania, Tennessee, Massachusetts, Dist. of Columbia.

Official records also prove that **entire orchards** of Golden Delicious trees have borne in the 3rd year—EVERY TREE yielding a good crop.

3 Sets of Bloom—Dodge Severe Frost

Genuine Golden Delicious bloom late and often actually have 3 different sets of blooms:—First, the ordinary fruit-spur buds—next, terminal bloom buds—and, then, the lateral bloom buds. Even if frost gets one set, the others can produce a crop. That's WHY Golden Delicious bears when frosts kill the crops on other varieties.

F. A. Schell noted Washington grower, says:

"We had 25 degrees when our Golden Delicious were in bloom and they set a crop in spite of it."

Bears When Apples Are Scarcest—Prices Highest

Here are just a few of the enthusiastic reports that are pouring in on us from delighted growers:

"This spring 3 heavy frosts killed all my other varieties **except Golden Delicious.** They brought me 50 per cent more than others," declares G. C. Roberts, Columbiana, Co., **OHIO.** "My heavy crop of Golden Delicious will be the **ONLY** apples I'll harvest this year. All others very light," states Kalalanta Orchards, Macon Co., **N. Car.** "My Golden Delicious were the **ONLY** trees producing a crop this year. They bring me **100% MORE MONEY** than my other varieties," states Zack Hodson, Shelby Co., **ILL.**

Wonderful HARDY Tree Disease Resistant

Bears Young and Grows Fast at the Same Time

Golden Delicious trees are amazingly vigorous, fast growers, do not blight and are wonderfully disease resistant. **They possess the abounding vitality that makes them bear young and grow fast at the same time.** Shape is ideal for modified leader type—requires little pruning. Limbs very strong—do not break under tremendous loads of fruit. Bear immense crops **EVERYWHERE.** Apples ripen late, hang well, do not drop. Often bears at 2 years old.

GENUINE Golden Delicious Trees Sold ONLY by Stark—BEWARE of Imitation "Yellow Delicious"

Stark's Golden Delicious

Finest Flavored Apple in All the World

"Golden Delicious is the finest flavored apple in all the world." A remarkably Large, Late Winter, Waxen Golden Apple with a rich, alluring beauty that tempts the buyer and **commands Record-Breaking High Prices.** A great commercial and family apple "ONCE TASTED, ALWAYS WANTED."

It is supreme as an eating apple—perfection for cooking for every apple dish—and unsurpassed for canning and cider.

Golden Delicious averages as large as Red Stark Delicious. A FAR SUPERIOR KEEPER to Grimes. It is a big, glossy, Golden Yellow Apple, slightly conical in shape (somewhat like Stark Delicious) has a Rich, Creamy Yellow Flesh, suffused with a slight hint of Oranges—Crisp, Firm, with a Sparkling, Tangful Flavor much like that of a perfect Bartlett Pear. No apple ever known or grown has so instantly caught the public's favor—BECAUSE OF MARVELOUS FLAVOR!

The largest Orchardists in America, with headquarters at Pittsburgh, Pa., say:

"We have closely observed Stark's Golden Delicious for many years. It is **The Heaviest Bearing of All Commercial Varieties**—even heavier than Rome Beauty, Black Ben or Ben Davis. The trees are strong and healthy, quite **frost-resistant** and **they bear a commercial load of high quality fruit on one-year wood,** being the **only variety** that does this. **The apples never get mealy.** We gathered 1220 bu. off 130 trees and the crop was 71-8.10 per cent. Extra Fancy, 46-4.10 per cent. of the apples ran 64 apples to the bushel—or larger size."

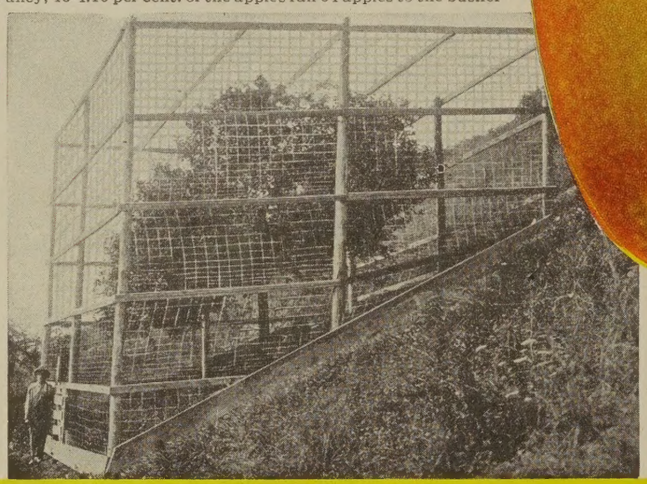
Sold ONLY by Stark Bro's

"A GENUINE Golden Delicious Actual Size apple"

$5,000 Tree in a Cage

The Original Golden Delicious Tree

This tree in a cage on a rocky West Virginia mountainside is the ORIGINAL Stark's Golden Delicious. This is the PARENT TREE of all Genuine Golden Delicious trees. A. H. Mullins, in whose orchard the tree was found, is standing beside the cage. "It has broken all records for quick popularity as one of America's top quality favorites."



Beware of BOGUS GOLDEN DELICIOUS

Some people offer "Yellow Delicious" trees which they claim are "same as Stark's Golden Delicious." Here is one such case.

Judge Julian Shackleford, Buchanan Co., Mo., states:

"I was told that another nursery could supply me Golden Delicious trees under a similar name. When these trees bore, I found them **ordinary yellow apples far inferior to Golden Delicious both in flavor and appearance.**"

"The Quest of the World's Most Wonderful Golden Apple"

The first "clue" came to us one April day some years ago. Three wonderful yellow apples reached us from a West Virginia mountaineer-orchardist—who wrote that they were a new, heretofore unknown, variety. The second "clue" came when our Mr. Stark bit into one of the Golden apples. The flavor amazed him. These apples **looked** like Grimes apples of Gold—**but they tasted like Stark Delicious!** And they were in **perfect condition in April!** Most apples would have been rotted and gone months before. Our fruit experts all pronounced it the long-looked-for golden apple.

One apple was sent to Col. Brackett, U. S. Pomologist at Washington, D.C. Friends present told us how the Colonel came hurrying into the office, a little slab of this wonderful yellow apple perched on his knife blade, exclaiming, "Taste **this!** Here's an apple with a far **better flavor** than Grimes Golden."

That fall the writer started on "The Quest of the Golden Apple."

A 1,000-mile railroad trip, plus a 20-mile horse-back ride through West Virginia mountain wilds, brought me to the farm of Mr. A. H. Mullins.

Back of the house I saw an orchard. But—here came the dismal disappointment! Every tree I could see was nothing but a wild seedling—miserable runts.

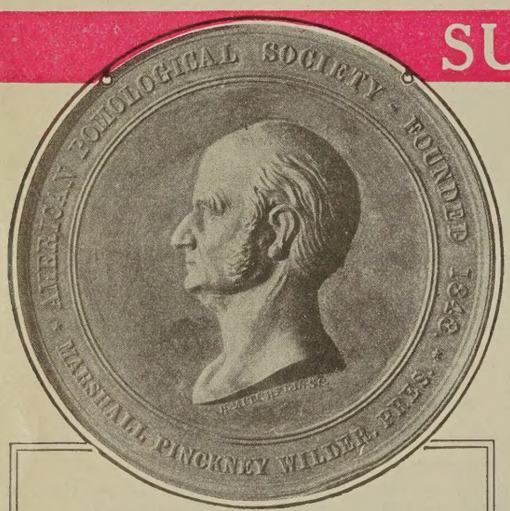
Dejected and sick at heart, I turned around to leave—when I SAW IT!

There, looming forth in the midst of many small, leafless, barren trees, was a tree with rich green foliage that looked as if it had been transported from the Garden of Eden.

That tree's boughs were bending to the ground beneath a **tremendous crop of great, glorious, glowing, golden apples.**

I started for it on the run. A fear bothered me, "Suppose it's just a Grimes Golden after all." I came closer and saw the apples were 50 per cent. larger and shaped more like Red Delicious. I plucked one and bit into its crisp, tender, juice-laden flesh. Eureka! I had found it. The long-sought-for **perfect** yellow apple had been discovered. The "Quest of the Golden Apple had finally reached a successful end."

SUPREME COURT of the Fruit World



THE WILDER MEDAL
Awarded True Golden Delicious

The Wilder Silver Medal is the Nobel Prize of the fruit world. It was provided for by a Trust Fund left in 1886 by the late Marshall P. Wilder, Scientist and Pomologist, who was President of the American Pomological Society for 38 years—with instructions that it was to be awarded to a fruit only after exhaustive investigation had produced proof of that fruit's supreme merit. This medal made by U. S. Mint.

Awards WILDER MEDAL to This Apple

What the Supreme Court is to United States law, the American Pomological Society is to American fruit and horticulture—the *Final, Highest Authority.* This Society has occupied this eminent position for more than 92 years. Now—this great body of scientists and horticulturists has given to Stark's Golden Delicious the highest tribute ever granted to an apple—the only Wilder Medal ever awarded to a yellow apple. This medal was "struck off" on the massive presses of the United States Mint, by special order, and is now in our possession. (See medal at left.)

What This Award of Honor Means to YOU

To YOU who have seen Genuine Golden Delicious "prove itself" in every state—here is the evidence of the esteem in which this superb fruit, and the tree that bears it, is held by the **Foremost Pomological Experts, Horticulturists and Orchardists.**

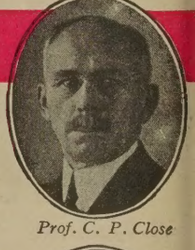
They watched the development, testing and success of this Great, Big Glowing Golden apple for years before giving it this—the Supreme Honor.

On the Committee on the Wilder Medal Award were such eminently conservative authorities as

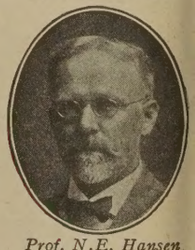
Prof. C. P. Close, Official Pomologist, U. S. Dept. of Agriculture, Washington, D.C.
Prof. W. J. Green, State Horticulturist, Ohio Exper. Station, Wooster, Ohio.
Prof. E. N. Hansen, State Horticulturist, South Dak. Exper. Sta., Brookings, S. D.

(See photographs at right)

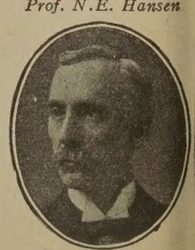
Gathered with these men and concurring in their unanimous verdict in favor of Stark's Golden Delicious were such noted authorities as Dr. Liberty H. Bailey, Dean of New York College of Agriculture, Cornell University, and Author of the world-famous Standard Encyclopedia of American Horticulture—and horticulturists and fruit experts from practically every Horticultural College and Experiment Station.



Prof. C. P. Close



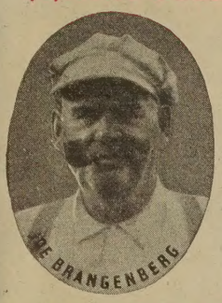
Prof. N.E. Hansen



Prof. W. J. Green

© Stark Bro's Nurseries, Louisiana, Mo.

$5,700.00 GOLDEN DELICIOUS Crop From 4½ Acres



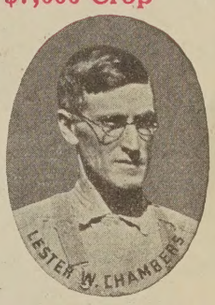
Joe Brangenberg has a hillside farm in Calhoun County, Illinois. Years ago he had his first taste of a GOLDEN DELICIOUS at an Apple Show. The marvelous flavor of the Big Golden Apple led him to set out a GOLDEN DELICIOUS orchard. Its early PROFIT MAKING SUCCESS amazed him. Recently 4½ acres of his orchard (only 200 GOLDEN DELICIOUS Trees) bore 3,000 bushels which readily sold at an average of $2.00 a bushel—a $5,700.00 crop in one year. One Wholesaler bought 1,900 bushels at the average price of $2 a bushel. Mr. Brangenberg says, "My GOLDEN DELICIOUS trees have never missed a crop. *Only 200 trees produced nearly 10,000 bushels before they were 12 years old.*

His GOLDEN DELICIOUS PROFITS enabled Mr. Brangenberg to build one of the most up-to-date new homes in Calhoun County.

GOLDEN DELICIOUS Best Profit in $7,000 Crop

Lester W. Chambers, Ohio farmer, planted 15 acres of ordinary corn land to Stark Trees. The land in corn he estimated might yield $30 per acre in good years. In STARK APPLES in a bad, driest-on-record year, this same land yielded a CROP WORTH $7,000.00. The yield from STARK APPLES averaged $160.00 an acre per year against $30 an acre from corn—better than 400 per cent increase. Mr. Chambers says:

"BEST CROPS and BEST PROFITS from my GOLDEN DELICIOUS Trees ($2.50 to $2.75 a bushel orchard run). In setting out a new orchard, I would plant it 30 PER CENT GOLDEN DELICIOUS, 30 PER CENT STAYMARED APPLES. My GOLDEN DELICIOUS began bearing at 4 years, and have brought a good income from the time they were seven years old."



250 GOLDEN DELICIOUS Trees Bring $3,000.00 Crop to Grower

Thos. J. Harwell, well known Virginia grower, writes us: "I have 250 GOLDEN DELICIOUS trees now 6 and 8 years old. They began bearing at 3 years. This year despite the worst drouth in a generation they bore a splendid crop—some of these trees bearing 10 bushels per tree.

"My total GOLDEN DELICIOUS crop was 1,000 bushels and I will get at least $3.00 per bushel for them. **I can get one third more for GOLDEN DELICIOUS than for other apples.**

"GOLDEN DELICIOUS is also particularly RESISTANT TO DROUTH—this year showing up the best of any variety in my orchard—these 250 GOLDEN DELICIOUS trees **alone bearing 1,000 bushels while my 5,750 other apple trees bore only 2,000 bushels.** GOLDEN DELICIOUS is also more resistant to Fire Blight than other varieties—also to cold. A cold spell during the blossom period ruined nearly everything in my orchard except GOLDEN DELICIOUS. As for the quality, it is superb. When you get a customer for GOLDEN DELICIOUS he will always come back for more.

Miss Elizabeth Guillebean admiring a basket of huge GOLDEN DELICIOUS Apples picked from the orchard of Mr. J. D. Prickett in South Georgia. Mr. Prickett says that although his orchard is far below the Georgia Apple Belt that Golden Delicious bear huge, smooth golden apples which bring highest prices.

$726.50 Per Acre From 7 Year Old GOLDEN DELICIOUS Orchard

Mr. F. A. Schell, well known orchardist of the Northwest, set out 400 young Stark GOLDEN DELICIOUS Trees. Up to that time he had made more money from Stark's Red Delicious than from any other variety he grew—and therefore he had full confidence in our assurance that GOLDEN DELICIOUS would be an even greater money-maker for him.

When his GOLDEN DELICIOUS Trees were 5 years old Mr. Schell informed us: **"Those 400 GOLDEN DELICIOUS Trees on 8 acres yielded me $2,041.50 worth of apples this year—the SECOND crop they have borne since planting."**

Figure this for yourself. It means practically **$225.50 per acre from trees only 5 years old.**

"In the next year when many growers of ordinary apples received low prices for their crops, Mr. Schell again wrote Stark Bro's: **"My GOLDEN DELICIOUS Trees—6 years old—bore a crop of 1,755 bushels—only 35 bushels of which were C grade."** Mr. Schell further informed us that **he received an average of $3.00 per bushel f.o.b. orchard.** Therefore his gain from crop from 400 Trees on 8 acres, figures about $5,325.00—averaging over $665 per acre. Mr. Schell sent photograph of a 6 yr. old GOLDEN DELICIOUS, bearing 6 bushels, its third crop. The following year those 400 trees, 7 yrs. old, bore 1,947 bushels which brought $5,810 or $726.50 per acre.

"Pick of the Pack" GOLDEN DELICIOUS in Sweepstakes Clean Up

H. T. BIGELOW, Bloomingdale, Mich., writes: "When a man takes every Sweepstakes except one, and gets second on that, he's going some! That's what we did at the Bangor Apple Show. **Every apple winning was from Stark Trees.** We came home with about 40 ribbons and money prizes, and we entered only about half the apples our competitors did."

In another letter Mr. Bigelow says: "We send you photograph of one of our exhibits "Pick of the Pack." Every apple shown is off Stark Tree. ALL YELLOW APPLES ARE GOLDEN DELICIOUS, except a half bushel of Grimes. You remember the load the trees had at the time of your visit. The yield was about 500 bushels and packed out almost a carload. More people are taking to GOLDEN DELICIOUS each year. It took quite a time to win us over but now WE ARE BACK OF THIS APPLE. Buyers also seem to be warming up to GOLDEN DELICIOUS. We have no more room to plant trees, so we will probably top-work some of the Grimes to GOLDEN DELICIOUS. Many visitors come to see our Trees. Some drive 80 miles to see this block, which is all in Stark Trees."

3 Fine Crops of GOLDEN DELICIOUS From 5 Year Old Trees

Mr. J. D. Prickett, College Park, Ga., writes: "I have more than 2,400 each GOLDEN DELICIOUS and STARKING Trees. GOLDEN DELICIOUS *Trees set 5 years ago have given me 3 crops.* They came into bearing 1 to 2 years earlier."

"Our Golden Delicious trees are a feast even for a one-eyed man! Customers hold their orders for me. One lady asked her roadside dealer to get 2 trees of apples regardless of price."

Same kind of testimony comes from the North. R. P. Litchfield, Sanford, Maine, writes: "My 65 Golden Delicious trees came into bearing at 3 years. Brought $4.00 a bushel. **They never fail.** Trees I first set loaded each year. LEADING WINTER APPLE.

"Crisp Sprightly Eating 9 Months After Picking"

Prof. F. S. Merrill, Nationally Known Orchardist, Ex-President Missouri Horticultural Society, former professor in Horticulture both Missouri and Kansas Agricultural Colleges, writes us enthusiastically of GOLDEN DELICIOUS. He has been in charge of over 1,000 acres of orchards in the Central West. He says: "GOLDEN DELICIOUS retains its extraordinary quality unbelievably long. **I ate some GOLDEN DELICIOUS in June (nearly 9 mo. after picking) that still retained the crisp, sprightly quality.** It keeps so long, and retains its juiciness, beautiful appearance, crisp flesh and aromatic flavor so late that **it has little or no competition on late markets.** GOLDEN DELICIOUS shows regular, annual, heavy bearing habits—even young trees. I am amazed at its FROST RESISTANT quality. When practically all other varieties fail, GOLDEN DELICIOUS bears remarkable crops. I believe GOLDEN DELICIOUS will hold a place all by itself both in the esteem of apple consumers and as the preferred choice of fruit growers. After anyone has eaten GOLDEN DELICIOUS he can never forget it. He wants more. This means repeat orders for growers and dealers."

World's Best ALL-PURPOSE Apple

Best To Eat — Best To Cook

Says Geo. E. Marsh Head of Fruit Dealers Assn.

"Our company has handled and sold the Golden Delicious over a period of years and my observation is that there is an **ever increasing popular demand.** I am convinced that it is unsurpassed as a high quality, late keeping apple, **ideal not only for eating but also for cooking purposes.** No other variety has so quickly become an acknowledged market leader.

Each year, as the public becomes more familiar with Golden Delicious it is being used in greatly increased quantities. **It brings repeat orders** and this repeat business means quicker turn-over and **more profit for the dealer and retailer.** The consumer easily identifies Golden Delicious by its attractive golden color and high flavor and demands this variety by name. This golden color has come to mean **"high quality and rich flavor."** There is no other late keeping, high quality yellow apple to compete with Golden Delicious and its golden color is a distinguishing feature (similar to a Trade-Mark) that enables the consumer to pick out this variety.

On our market Golden Delicious is now selling and has sold at top prices for a number of years. On account of its superior qualities, large advertising and publicity campaigns, Golden Delicious is rapidly replacing many older, less desirable varieties.

Golden Delicious comes out of cold storage in winter or late spring in excellent condition; firm, **crisp, juicy and retaining its true high flavor better** than any other variety. When taken out of storage, Golden Delicious retains its attractive golden yellow color without scald, even after being exposed to warm temperatures. This is a very vital, important point with fruit retailers and grocerymen. The Apple **Dealers like to handle an apple with these Late Keeping Qualities** and attractive appearance. They do not have to worry about its holding up in good solid juicy condition until spring or later. Frequently apple **prices on the late spring markets are considerably higher** because there are very few good quality juicy apples to be had then.

All that is necessary to increase consumption of Golden Delicious on any market is to give the consumers an opportunity to become familiar with its splendid rich flavor and its many outstanding qualities; the public and the apple will do the rest."

G. A MARSH Co., By G. A. Marsh.

Baked Apple Supreme! Golden Delicious Holds Bright Color

Fresh, Crisp Golden Delicious—World's Best Eating Apple

Apple Dumplings! A Lip-Smacking Dish with Golden Delicious

Sliced in Cream and Sugar A New Thrill!

The GLORIFIED Apple Pie —Golden Delicious

Golden Delicious Shows How Delicious Stewed Apples Can Be

Golden Delicious Salads Retain Fresh Cream Color

Copyright Stark Nurseries, Louisiana. Mo.

$2400 FROM 122 YOUNG GOLDEN DELICIOUS TREES

Les Anderson, Pike County, Ill., farmer, (photo at right), standing beside one of these 122 trees **only 11 years old** that bore 1400 bu. of big glorious Golden Delicious Apples that made him $2400.00 cash. He said: "Planted on only 2½ acres, these trees brought me as much money as 266 acres of corn." (Story below.)

© Stark Bro's Nurseries, Louisiana, Mo.

Mr. Les Anderson
Pike County, Illinois

"GOLDEN DELICIOUS—Youngest Heaviest Bearer of ALL"

Says Les Anderson, of Pike County, Illinois (See Photo Above)

Mr. Anderson planted 122 Golden Delicious trees on 2½ acres of his farm 11 years ago. When prices were lowest HE PICKED A $2400.00 CASH CROP FROM THESE 122 YOUNG TREES—1,400 bushels of big, gloriously beautiful Golden Delicious apples that eager buyers purchased before the crop was ready for picking.

He declares:—"I would have had to plant 266 acres of corn, yielding 60 bu. to the acre, the same year to bring me the same money."

This year, the same 122 Golden Delicious trees on this 2½ acre patch of land will yield over 2,000 bushels of fancy quality Golden Delicious that will quickly sell at highest prices.

He got $48,000—$8,000 A Year for 6 Years—from his 30 Acres of Stark Trees. "The balance of our 700 acre farm, devoted to farming, has not brought us as much money as this 30 acre orchard of Stark Trees in the past 10 years."

$2,947.50 Paid for 1 Car of Golden Delicious Apples

N. Y. Produce News states:—"At wholesale auction Jos. Sicker (leading N. Y. apple buyer) paid $2,947.50 for one carload of Golden Delicious (only 736 bushels)—unquestionably the highest price at which a car of apples has been sold! Sicker said fancy fruit stores asked him for a big yellow apple that would retain its flavor and beauty after long storage (as these had, after being in storage 6 months)."

BEST PRICES–BIG PROFITS QUICK–HIGHEST PRICES EVERYWHERE–BEST APPLE–BEST TREE

Grows and Bears Everywhere

Golden Delicious **succeeds where other varieties fail**—30 miles South of Atlanta, 5 and 6 year old trees **loaded** to breaking point.—*J. O. Rutherford, Georgia.*

I got $3.00 per bushel. All new customers come back for more. **A most desirable orchard tree.**—*N. Blanchard, Maine.*

Golden Delicious **Trees hardy. Began** bearing **second year;** have borne regularly ever since.—*A. W. A. Bartlett, Ontario, Canada.*

My Golden Delicious are 12 years old. Commenced **bearing at 3 years**—and have **never failed**—have borne 12 bushels per tree. Brings 50c to $1 per bushel above others.—*W. B. Landis, Iowa.*

My crop of Golden Delicious will total **1500 bushels** on 375 trees from 5 to 8 years old.—*J. H. Riggs, Washington.*

One Golden Delicious tree, **3 years old, produced 2 bushels,** 90% extra fancy.—*Geo. Robertson, Texas.*

Have 800 Golden Delicious trees, the **best money maker.** Always sold at a premium.—*R. L. Wallace, Tenn.*

My 30 Golden Delicious will average five bushels per tree—branches **weighted to the ground.**—*J. R. Davidson, Wisconsin.*

"Golden Delicious is my best bearing apple. It bears every year and that is what you need for a big money maker. Golden Delicious in addition to its other qualities is showing up as a *good pollinator.*"—*Dr. Frank App, Mgr. Seabrook Orchards, N. J.*

Bears Younger Than Any Other Apple

Have 200 Golden Delicious six and eight years old. **Began bearing at 3 years.** This year a **splendid crop.** Some trees as much as **10 bushels.** Always brings high prices. Particularly **resistant to drouth,** the best variety in this respect, also more **resistant to fire blight.**—*Thomas J. Harwell, Virginia.*

I just picked 65 perfect Golden Delicious apples off of my **3-year-old tree.**—*J. M. Cerny, Missouri.*

Even this year my 200 Golden Delicious 7 years old bore 500 bushels. **Bear every year,** and set fruit **without any other trees to pollenize** them.—*Thurman Miller, Ohio.*

One of my **3-year-old** Golden Delicious had **45 fine apples** this year. Going through last winter's **20 degrees below zero** weather and several bad **late frosts,** and a **record-breaking drouth.** The only apple that could have stood the test.—*E. R. Gregg, Ohio.*

Golden Delicious trees **bear very young** and good **crop every year.** Bring a **premium price** over any apple.—*Joe Fellner, Wisconsin.*

My Golden Delicious **bore at 3 years.** They are now eight years old. Last Fall some trees picked 12 bushels. The older the tree, the better the apples. **What a wonderful apple** Golden Delicious is.—*Louis D. Lefevre, New York.*

My 235 9-year Golden Delicious are **money-makers.** My **customers prefer them to all others.**—*W. A. Negus, Ohio.*

Golden Delicious have never missed a crop since they came into bearing. When I plant more apples, they will be 100% Golden Delicious.—*R. T. Poole, N. C.*

"I find Golden Delicious the DeLuxe of all apples. **Bears three or four years earlier** than other varieties and is a good pollinator."—*Will H. Sibthorpe, Illinois.*

Bear Most Bushels Fruit Every Year

I have about 250 Golden Delicious ranging from six to ten years old, and these are the only trees out of 264 acres with a full crop.—*T. E. Ball, Illinois.*

The **only trees bearing a full crop** in my orchard are Golden Delicious—many of them 9 bushels per tree. They set fruit **regardless of weather** conditions.—*T. E. Bartlett, Missouri.*

Some of my Golden Delicious ten-year-old **average around 30** bushels. From one tree I picked **44 bushel boxes of apples** last fall.—*Julius E. Ulrich, Wash.*

Have 700 Golden Delicious **6 years** old bearing, some trees **6 bushels.** Best for Georgia.—*M. W. Hall, Georgia.*

Terrible drouth. Most varieties failed. 1200 Golden Delicious six and nine years old bore 10,000 bushels.—*G. J. Hopkins, Va.*

Have 250 five-year Golden Delicious. Yield **heavy crops** of first class apples and **bring best prices.** Some trees produced 5 bushels.—*A. Laudermilk, N. C.*

Have 400 Golden Delicious trees **4 to 6 years old.** Will have from **800 to 1000 bushels.** Quality the best.—*Albert Haessig, N. Y.*

I picked **198 bushels** of most beautiful apples **from 20 trees** 10 years old. **One had 21 bushels;** one had 19; another 21.—*J. W. Hanes, Ohio.*

Brings Double Prices Everywhere

All winter and spring, as late as on May 8th, the St. Louis GLOBE DEMOCRAT Market Report quoted these wholesale **prices being paid at that late date by dealers:**—"APPLES—**Illinois Golden Delicious, $3.00 to $3.50 bushel.** Delicious, $1.50 to $1.90; Yorks, selected, $1.10 to $1.25; Ben Davis, $1 to $1.10." etc.

Charles Boller, Wayne County, N. Y., is moving his Golden Delicious out of storage. They are packed in pasteboard cartons and he is getting **$3.00 per one-half bushel carton** for them this year.—*Homer DeVille, New York.*

If I had planted all Golden Delicious, I would have made **five to ten times as much money** out of my orchard to date.—*Albert C. Smith, Illinois.*

My 120 Golden Delicious 8 or 9 years old produced from 4 to 10 bushels per tree. **I received twice as much as for others.** The tree is better, **more hardy,** will **stand frost** and cold better than others.—*John T. Rader, Mo.*

Golden Delicious **sells at double** the **price** of others.—*S. J. Metz, Pennsylvania.*

Golden Delicious brings **2 to 3 times the price** of other varieties. Should prove a greater money maker than either Oranges or Grape Fruit in California or Florida.—*E. L. Morris, Tennessee.*

Golden Delicious brings about **double the price of other varieties.** My customers say it is the **best apple of them all.**—*Wm. R. Houk, Indiana.*

Make Far Greater Profits Quick

My Golden Delicious trees 8 years old have **been bearing** fruit **since 2 years old.** Have **not missed** a crop. I have **ready sale** for them as fast as I can get them from the trees. Impossible to praise too highly.—*Albert D. Bouland, Ky.*

Have 800 Golden Delicious two to seven years old. They brought 50% more than other varieties. My neighbor **picked 1434 bushels** from 300 ten-year-old trees. **No fire blight.**—*H. F. Scarborough, Illinois.*

I am mailing you photograph of a 9-year-old Golden Delicious that bore 12 bushels of high grade apples this year **when all other varieties failed.** My Golden Delicious produced 665 bushels, other varieties nothing.—*Edward E. Heid, Ind.*

Golden Delicious **will not blight** like others and fruit **will stand more wind.** My 250 young Golden Delicious are carrying a crop of 750 bushels. Always **received $1 more per bushel** than for others.—*Frank Gahler, Ohio.*

Golden Delicious will make **more money** per acre **than any other apple**—young bearing, long blooming.—*Jas. Sharpe, Kansas.*

Although we had to market our bountiful crop of Golden Delicious against one of the biggest crops in history, we **sold out at 3 times what others brought.**—*John C. Thomson, Tenn.*

It is the **best apple** I have. **Could have sold 10,000 bushels** this year if I had them.—*S. D. Kenison, Arkansas.*

Make Immense Profits for Growers

My **50 Golden Delicious** trees eight years old **produced 500 bushels** which were **sold at highest price.** My 4-year-old trees produced this year.—*W. P. Campbell, Iowa.*

My 10-year-old Golden Delicious trees produced **5,000 bushels** and we **get 50c per bushel more than for other varieties. Does not scald** in storage. **Tree bears young.**—*Boyd Richards, Va.*

One of my 9-year-old Golden Delicious bore 10 bushels, one 11 bushels, one 12 bushels. **Averaged me $30 per tree.**—*A. R. Carter, Illinois.*

Trees **loaded every year—never fail.** Customers drive fifty to one hundred miles to get them.—*R. L. Littlefield, Maine.*

My 5-year Golden Delicious bore as much as **5 bushels each,** and bring practically **double the price** of other varieties.—*J. S. Wellborn, North Carolina.*

The selling price of my Golden Delicious is about **twice as much as other** varieties. My trees are **4 years old** and have **produced two crops.**—*Jno. W. Lucabaugh, Pa.*

My 500 Golden Delicious 10 years old will **harvest 12,000 bushels.** I market them at **50%** to **100% more** than others.—*E. F. Burgeim, Okla.*

My customers like Golden Delicious apples better than any other. I get **$1** more a bu. than for others.—*Frank S. Foster, Ill.*

Most Satisfactory Orchard Trees

All the fruit I have except some early apples is Golden Delicious. They are **hardier than others.** This year the crop in this section nearly a failure but **Golden Delicious loaded.**—*A. C. Williams, Ohio.*

I have 350 Golden Delicious trees bearing. In spite of unfavorable pollinating conditions, they **have a full crop** with **other varieties failures.**—*Preston T. Roberts, New Jersey.*

Golden Delicious a **sure bearer** and one of the **best keepers.** Apple crop here nearly a failure but my **7-year-old Golden Delicious averaged about 5 bushels** to the tree. Bringing nearly **double the price** of others.—*N. B. White, Tennessee.*

Certainly an apple of **highest rank.** They set **an apple for each blossom.**—*Ralph May, Michigan.*

Golden Delicious most **resistant to drouth and fire blight.** Many strong winds here, but Golden Delicious **hangs on.**—*Frank Olson, Michigan.*

Golden Delicious is very **resistant to drouth and blight.** It is a **late bloomer,** bears young, and I get about **twice as much for the fruit** as for any others.—*A. H. Courtney, Ohio.*

Twelve years ago **I listened to you** and planted Golden Delicious against the advice of old timers. Today with these apples, I do not have competition.—*Elmer S. Snavely, Pennsylvania.*

Freezes Do Not Stop Them

Golden Delicious **heaviest bearer** I have and begins to **bear young.** My 9-year-old orchard is a joy to behold.—*Charles M. Roy, Vermont.*

We had **four successive frosts** while Golden Delicious were blooming. Some clusters were so frozen that the spur died back to the limb, **yet they produced a crop.**—*W. O. Smith, Kentucky.*

I have 50 Golden Delicious 8 years old that will average 3 bushels per tree. Blossoms of **other varieties were frozen** but **Golden Delicious came through.**—*C. L. Grimm, Pennsylvania.*

Loaded the last two years and carrying more than ever this year **in spite of hard freezes** when blossoms were open.—*D. H. Brake, Michigan.*

250 Golden Delicious in my orchard **here came through the coldest winter for 40 years—ranging from 43° below zero here to 55° in the villages. Seem hardy as McIntosh and bear third year after planting, producing nearly 3 bushel each at 5 years.**—*A. H. Ingalls, Abercorn, Quebec, Canada.*

Golden Delicious trees hardy, have **frost-resisting** blossoms. Fruit beautiful, uniform shape and supreme for eating.—*L. H. Green, Mich.*

Almost in a class with Wealthy in **hardiness, vigor** and **healthy** growth.—*John Robertson, S. Dakota.*

I sold my Golden Delicious at $3 per bushel and all my customers want more each year.—*B. C. Thompson, N. Y.*

Keeps Crisp and Juicy All Winter

Golden Delicious **best apple** I know and my trees are just loaded. **Good keeper** and the best selling apple.—*Gert Wetzel, Michigan.*

Golden Delicious bears younger and heavier than any other variety, **keeps well** and **has the flavor** of a delicious pear.—*James F. Allerbery, Mass.*

Golden Delicious **lives up to everything you say** about it in your advertisement. My Golden Delicious trees are six years old, bearing full crop.—*A. J. Salinas, No. Carolina.*

Our apples were stored in a very good underground storage. Result: absolutely no loss from shriveling. We got **50% more money** for them than others.—*Stonemill Orchards, Ohio.*

When I was President of N. Y. State Fruit Growers, I thought McIntosh in the lead, but I never eat one now when I can get Golden Delicious.—*Clark Allis, New York.*

I sold my Golden Delicious at **$3** per bushel. It is the best of all apples for No. Georgia—**earliest bearer, most uniform size, brings highest prices,** yields largest per cent of high grade apples. **Best keepers and highest quality** after storage.—*M. W. Hall, Ga.*

A strong demand from truckers for Golden Delicious. **Demand getting stronger all the time.** Selling higher than other standard varieties.—*Stillwell Cold Storage Co., Missouri.*

Genuine GOLDEN DELICIOUS — Sold ONLY by Stark Nurseries, Louisiana, Mo. — Beware of Imitation "Yellow Delicious"

© Stark Bro's Nurseries, Louisiana, Mo.

(Above) ACTUAL SIZE STARKING APPLE

(Above) ORIGINAL STARKING LIMB SPORT FOR WHICH WE PAID $6,000.00

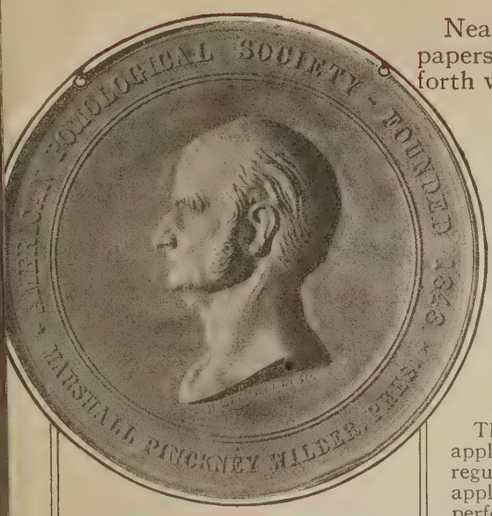
Color Photo shows Lewis Mood, owner of Stark Tree Orchard where we discovered the limb bearing the original STARKING. Mr. Mood's son is seated on the famous limb. The $6,000 will put the boy through college.

© Stark Bro's Nurseries Louisiana, M

STARKING—Double-Red Delicious

Sold ONLY by Stark Bro's

We Paid $6,000.00 For This One Limb



THE WILDER MEDAL
The Highest Honor in Horticulture Awarded to Starking.

Nearly 25 years ago the newspapers, farm papers and magazines all over America blazed forth with the announcement:—

"Western Nursery Pays $6,000.00 for a Limb of a New Jersey Apple Tree!"

Because we have become known by leading Horticulturists and Orchardists as **the** Nursery first to Discover and Introduce New and Better Fruits, we were immediately swamped with thousands of inquiries. Even though our Nursery's name was not mentioned in the news story that flashed across the country, well posted fruit lovers and fruit growers immediately leaped to the conclusion:

"Stark Bro's Is The ONLY Nursery Progressive Enough To Do That!"

This limb bore a **New DOUBLE-RED Delicious** apple—a Delicious that is **Red All Over** when regular Delicious is still green, so that this new apple can be picked early while still hard, crisp—in perfect condition to keep juicy until late Spring and **never get dry or mealy.** *(See color comparison photograph to right)* We erected a cage around the Original tree to protect it from bud or scion theft and placed a watchman in charge.

$6000 Starking Original Limb (Red Apples above)—with Delicious still green.

What Coloring Weeks Earlier Means to YOU!

Because they **DO** color all over—a beautiful, solid, **all-over red** (even to stem and blossom end) **STARKING apples can be picked early**—if you desire to get the Highest First-Delicious-on-the-market Prices.

They can be picked while still hard, crisp, full of juice—and yet be a Beautiful Blood Red **and in perfect condition to Keep until Late Spring and never get dry or mealy—retaining full juice and crispness.**

With STARKING you have a great money-making feature that will recommend **STARKING** to commercial growers. Practically **every** apple we have ever seen on a **STARKING** Tree has been **EXTRA FANCY** in color! In every other respect—in strength of tree, hardiness and pollinating ability, and quality, flavor, aroma and size, it is a true Stark Delicious—one with a **Double-Red Skin.** Here is an Apple that is **worth millions to American Fruit Growers.** This is not our assertion. It is the declaration of men who have seen the original **STARKING** tree and Succeeding Generation Trees propagated from scions taken from that Marvelous Bud Sport Limb. In their opinion STARKING'S IMPORTANCE in PROFITS TO FRUIT GROWERS cannot be over-estimated. Many thousands of growers are today PROVING THIS Fact in sensational Money-Making Success with STARKING in all parts of the country.

The Glorified Red Delicious

"My Starking trees started bearing when 2 years old. The tremendous color improvement over Delicious surprised all visitors," reports Leo Antles, who sent us photo above.

STARKING is an extra large, RED ALL-OVER apple, with the five-knob characteristic of Stark Delicious. Its complete, full-red skin attracts buyers in every market. Its crisp, juice-laden, tender flesh is of wonderfully delightful flavor—a flavor that is aromatic—spicy—tangful.

As one fruit connoisseur has stated, "Starking apples possess the champagne of all apple flavors. No other red apple begins to rival its rich quality."

Furthermore, Starking apples **retain** their crispness and enticing flavor even after long storage. This is because of its unique habit of **COLORING ALL OVER** weeks before Delicious obtains the right color for picking. **It can be picked FULL RED weeks before Delicious is half red on the tree.** Old Delicious must be picked half-red before it is fully colored to "stand up" in storage.

Starking apples do **NOT** get mealy because they can be picked fully colored when "hard ripe"—keep until late Spring.

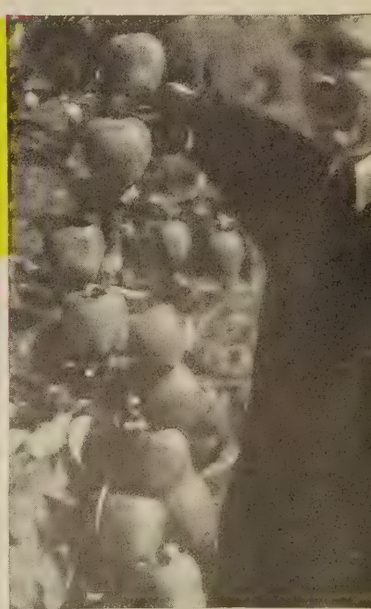
"Starking Well Colored—All Other Apples on Tree Green!"

—declared Prof. Jos. Oskamp, N. Y. State Ext. Professor Pomology. "Starking exceeded my most optimistic expectations. To see the original **Sport Limb** of this tree **laden with well-colored apples long before picking time when the rest of the apples on the tree were still entirely green** was a sight worth coming many miles to see! There is no question about **STARKING** retaining this all-over-red color when propagated, because the fruit on the young **STARKING** trees in the same orchard was even deeper red than apples on Starking Sport Limb!"

Young 6-Yr.-Old Starking Bears Huge Apples in Missouri

6-yr.-old Starking Trees in Wm. Grimes Orchards, Pike Co., Mo., bore huge, solid-red apples packed 64 to the box and **were as fine Starking apples as even the east or west can produce.** This **PROVES** that as fine Starking can be grown in the Middle-west as anywhere else. T. J. Talbert, Missouri State Horticulturist says:

"Regarding Starking apples grown in Grimes Orchard. **'Rarely have I ever seen Starking apples more nearly perfect in every regard than these.'** They are ideal in size, color, shape, finish and **Highest Quality."**



Elon J. Gilbert (Richey & Gilbert—large growers) standing beside loaded 6-yr.-old STARKING tree, Note huge size of apples.

STARK TREES BEAR FRUIT

The photograph to the right was sent to us by Leo C. Antles, District Production Manager American Fruit Growers, Inc. These apples brought the growers $5. a bushel f. o. b. cars when Delicious were bringing $2.50 to $3.00 per bushel.

"Finest carload of Apples Ever Shipped in America—ALL STARKING"

STARKING Smashes YOUNG BEARING Records

5-Year Starking Tree Bearing 7 Bushels

"Dec. 22—About this time we like to send some small gift to those who have contributed to our success in the past year. The enclosed picture of a Starking Limb, with 22 huge Apples, we hope you will enjoy—with the compliments of Richey & Gilbert." Yakima, Washington.

Reports From Everywhere Prove Starking Bears Younger

From all sections of the United States, from Canada and from South America and Mexico come glowing reports of the YOUNG-BEARING habit of STARKING Double-Red Delicious — reports which show that Starking begins to bear much younger than Original Delicious.

"I gathered 900 bushels of fine big, beautifully colored Starking apples from 700 young trees this year. **All of them began to bear 2 to 3 years younger than old Delicious.**"—L. A. Cather, Marion Co., W. Va.

"Picked my first crop from my 120 Starking trees when they were only 3 years old. All of them graded No. 1 Extra Fancy for color. This earlier, All-Over-Red Coloring makes them highly desirable in the eyes of the public, and they always sell for high prices."—T. H. Miller, Yell Co., Ark.

"I find that my Starking trees begin bearing 2 years younger than old Delicious. The apple has **higher quality and juicier flavor than** old Delicious."—G. C. Hitchings, Onondaga Co., N. Y.

"I have about 100 Starking trees that **began bearing when 3 years old**—about 2 years younger than Delicious usually bears. It is very much more desirable than Delicious. The apples always sell very much higher than Delicious because of the more attractive coloring."—J. A. Keyser, Rappahannock Co., Va.

That Never-to-be Forgotten Flavor
"The Most Delicious Apple in All the World"—said Luther Burbank

The superlative Starking apple simply cannot be compared with any other red winter apple. Its crisp flesh is overflowing with an exquisite, aromatic flavor—and a rich, refreshing juiciness not found in any other red apple.

"Starking apples at picking time are **much firmer-fleshed apples and even better flavored than Delicious.** I have 200 Starking trees now 5 years old. **They bore their first crop at 3 years** and are younger bearers than Delicious."—Edward E. Heid, Jefferson Co., Indiana.

"All my customers say that **Starking—is the best red apple they ever tasted** and the most beautiful they ever saw. I get 25 per cent more money for them than for any other apple. My Starking trees bore 3 years younger than old Delicious."—A. Svonavec, Summit Co., Ohio.

"The Starking apple has a **juicier, finer flavor than the old Delicious.** My 150 Starking trees began to bear 2 years younger than Delicious trees. I have no trouble in getting **much higher prices for my Starking apples** than for old Delicious—because of the far better color."—Mrs. Dora Lee Smith, Putnam Co., Tennessee.

"I get 50 per cent higher prices for my Starking apples than for Delicious **because all my customers think the FLAVOR** and **COLOR** of the Starking is **SIMPLY WONDERFUL.**"—Philip Weisbrod, Kossuth Co., Iowa.

Keep Crisp, Juicy Until Late Spring

Because it **COLORS ALL OVER** weeks earlier than old Delicious, the Starking is picked when still HARD-RIPE, though already a Solid Crimson Red. Tests by apple authorities **PROVED** that Starkings after **ONE YEAR AND 3 MONTHS STORAGE** were still perfect, firm, juicy—with no scald or decay—NOT THE LEAST MEALY.

Prof. T. J. Talbert, Mo. State Horticulturist, after sampling Starking apples that had been in storage from October one year to December the next year (15 months) stated: "These have held up remarkably well. **Show no signs of scald or decay,** have retained their fine deep red color and are good to eat. **Still very firm and juicy.** High quality and good shipping and keeping ability."

"This extra red color of Starking assures fruit growers **Early Picking, Firmer Fruit for Long Storage Keeping** and **Better Quality During A Longer** Storage Season."—Prof. Gourley, Chief Ohio Hort. Dept.

"The increased color of the Starking makes it possible to pick the fruit earlier and **make the apple keep longer.** This is of great value to commercial orchardists."—Prof. Potter, New Hampshire State Horticulturist.

"The keeping quality of Starking apples is **ASTONISHING. I have held them up to June the next year after picking and THEY WERE STILL FIRM, CRISP** and **JUICY.**"—P. Weisbrod, Kossuth Co., Iowa.

Extra Large Size — Most Perfect Shape

The uniform, perfectly shaped LARGE SIZE of Starking apples surprises all who plant this Improved Double-Red Delicious strain. It is astonishing what a large percentage of crop packs out huge apples, 64 to 48 apples to the bushel.

"Starking, side by side ordinary Delicious, show tremendous contrast in color. Starking is beautiful deep red, when Delicious are still green. **Our Starking apples grew to 48 to bushel size** (apples over 12½ inches in circumference). Brought exceptionally high prices. **Our Starking Trees planted late in Spring 2 years ago bore apples this year.**"—American Fuit Grower, Inc., World's Largest Orchard Co., with Headquarters, in Pittsburgh, Pa.

"People in this vicinity were startled at the **SIZE** and **QUALITY** of my Starking and Golden Delicious apples. They didn't know that apples like these could be grown in Kentucky."—Jos. Waggener, Webster Co., Ky.

"I gathered 100 bushels extra fine Starking **even though the drouth was the worst in history.** All my customers wondered how the Starking apple grew so **BIG** and had such **WONDERFUL COLOR.** Sold for much higher prices than Delicious."—Chas. W. Hamilton, Taylor Co., Iowa.

"I would rather plant Starking than any other red apple because **Starking apples are larger, finer flavored, higher colored fruit.** My Starking bore 2 years younger than Old Delicious. My Starking apples bring much higher prices on the market."—Harry Roberts, Madison Co., Tenn.

Hardy in North — Succeeds in South — 100% Solid Red

Starking thrives, grows fast, bears young, yields big crops annually in practically every section of the United States. It is rapidly superseding other red apples in orchards everywhere.

"There is no comparison between old Delicious and Starking trees here in New England. Last year we had a very severe winter but **there was no winter injury on my young Starking trees,** while thousands of Baldwins were **ABSOLUTELY KILLED. All my 450 Starking trees bore fine crops this year.**"—K. V. Taylor, Franklin Co., Mass.

"My Starking trees began to **bear 3 years younger than old Delicious.** The earlier and all-over-red coloring of Starking makes it a far more profitable apple for the grower."—R. D. Kohne, Lucas Co., Ohio.

"Despite the drouth, many of my young Starking trees **bore 2 barrels** (6 bushels) **each this year of fine Extra Fancy No. 1 apples.** The entire crop was 100 per cent all-over-red the first week in September. The crop was remarkable because **these Starking trees withstood a 20 degrees below zero** spell last winter!"—D. Gold Miller, Berkeley Co., W. Va.

"All my Starking trees began bearing at least one year younger than Delicious. **All of them withstood the terrible drouth splendidly and bore** good crops."—C. McCurdy, Oakland Co., Michigan.

"Starking Brings Top Prices"
says Mid-Western Grower

"Several years ago," says Mr. Frank Penstone, a successful Illinois fruit farmer, "I set out about 15 acres to Stark trees. **This was so much more profitable than farm crops** that I kept adding to my orchard until I now have 100 acres.

"Starking and Golden Delicious are the most profitable varieties I grow. Last year there was a big crop everywhere, but because I had Stark leading varieties—including Starking and Golden Delicious—**I made more money off of my fruit last year than I ever made before.**

"Again this year Starking and Golden Delicious trees are loaded. Some Starking trees average 13 to 14 bushels and they are **beauties.** I picked Starking that graded 64 to the bushel and even now (Sept.) they are bright red all over. That's the advantage Starking has over Delicious—colors early and **gets the high prices for the first Delicious** on the market.

"The all-over-red Starking color makes them bring 33% to 40% more than Delicious year after year."

Starking Wins Sweepstakes
In Canada and U. S. Year After Year

"Starking wins Sweepstakes Award for the BEST single box on exhibition at the Canadian Royal Winter Fair and in addition also won First, Second, and Third Prizes.

"Winning over McIntosh (which variety has captured the award eight times in the Royal's 15 years of existence) Oak Ridge Farms of Port Credit celebrated their debut at the Fair by going to the top with a box of Starking Double-Red Delicious — a 'sport' of the original Delicious apple" says Canadian Horticulture.

Wins at Big Michigan Apple Show—"We had some fine Starking, Golden Delicious and Staymared. You can tell how good they were when I tell you we won every Sweepstakes at the Bangor Apple Show, beating our nearest competitor by over one thousand points. Out of 96 entries we took 90 ribbons. Our winnings of cash and me chandise were over $400.00. **All** of my Prize-Winning Fruit was **grown on Stark trees.** Harry T. Bigelow, Van Buren Co., Mich.

STARKING Trees Obtainable ONLY From STARK NURSERIES, Louisiana, Mo.

Makes More Money for Growers Everywhere

"Starking Brings Us Higher Prices"

From every section of the country—from the far North; the deep South; from the East; from the West; from the Middlewest; from Canada; come glowing reports from farmers who are growing Starking Double Red Delicious. Starking is the favorite red apple in Home Orchards, with the commercial grower and with the home market grower. Plant Starking for young and heavy bearing. Highest quality fruit which brings top-market prices.

"Starking Brings Us 25% to 50% More"

—says Dr. J. R. Lowery, of Rowan Co., N. C., who states also he makes **"more profit from my Apple and Peach Orchards than from my six big farms.**

"Starking is the most popular apple with our customers. It brings us highest prices—25% to 50% more than other varieties and **makes us more money than any other variety we grow."**

Starking Sold for $3.50 Bushel

"My 400 Starking and Golden Delicious trees bought from your nurseries **bear every year** and are very thrifty growers. The young Starking trees each bore from 5 to 7 bushels of beautiful, all-over crimson red apples last year. **I easily sold them for $3.50 a bushel!** They always bring the top prices on **EVERY** market!"—R. L. Wallace, Knox Co., Tenn.

33% Higher Prices Than Delicious

"I gathered 400 bushels from my 300 young Starking trees this year—and had no trouble in selling them for **33⅓ per cent higher prices than the Delicious.** These Starking trees began bearing when 4 years old. The high color of the Starking apple attracts attention on the markets and they sell at high prices when the lack of color on old Delicious compels one to sell old Delicious at lower prices."—F. L. Andrews, Spokane Co., Wash.

"My Starkings always sell for $1.50 more per bushel than I can get for old Delicious."—G. Golden, Hot Spring Co., Ark.

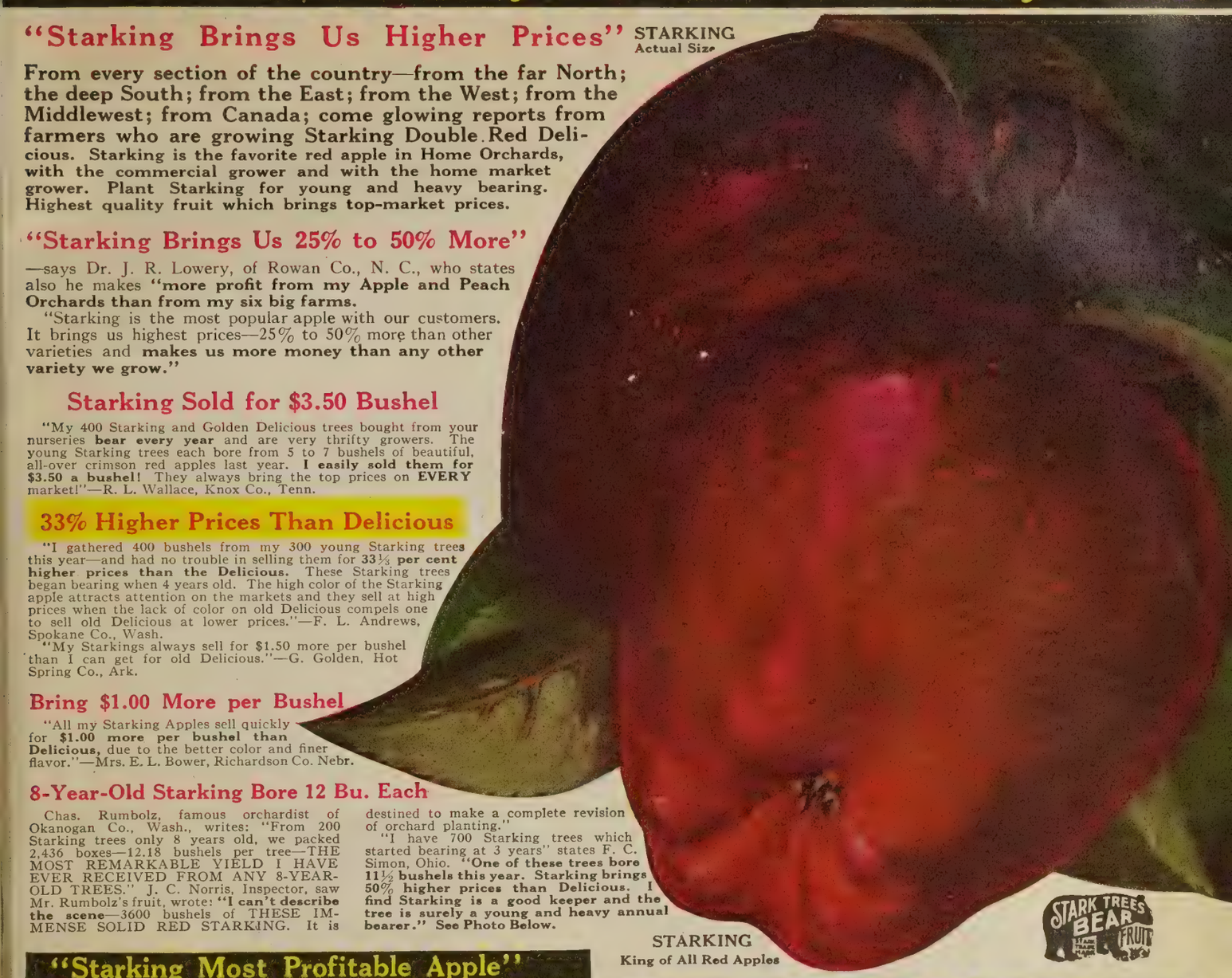
Bring $1.00 More per Bushel

"All my Starking Apples sell quickly for **$1.00 more per bushel than Delicious,** due to the better color and finer flavor."—Mrs. E. L. Bower, Richardson Co. Nebr.

8-Year-Old Starking Bore 12 Bu. Each

Chas. Rumbolz, famous orchardist of Okanogan Co., Wash., writes: "From 200 Starking trees only 8 years old, we packed 2,436 boxes—12.18 bushels per tree—THE MOST REMARKABLE YIELD I HAVE EVER RECEIVED FROM ANY 8-YEAR-OLD TREES." J. C. Norris, Inspector, saw Mr. Rumbolz's fruit, wrote: **"I can't describe the scene**—3600 bushels of THESE IMMENSE SOLID RED STARKING. It is destined to make a complete revision of orchard planting."

"I have 700 Starking trees which started bearing at 3 years" states F. C. Simon, Ohio. **"One of these trees bore 11½ bushels this year. Starking brings 50% higher prices than Delicious. I find Starking is a good keeper and the tree is surely a young and heavy annual bearer." See Photo Below.**



STARKING
Actual Size

STARKING
King of All Red Apples

STARK TREES BEAR FRUIT

"Starking Most Profitable Apple"
—Says U. S. Senator Harry Byrd of Virginia

World's Largest Grower, Plants 6031 More Starking Trees. To Grow Nation's Finest Orchard, He Selected Stark Exclusive Leader Varieties.

"Whenever we can cut out unpopular and unprofitable varieties and plant improved varieties we should do so," Senator Harry Byrd told the Members of the Virginia Horticultural Society. "Red Delicious (Starking) is the **most profitable Variety we can grow** provided it is planted properly in suitable soil and thoroughly pollenized."

NOTE: Senator Byrd practices what he preaches. Last year alone he planted 6031 STARKING (Double-Red Delicious). He also planted large quantities of Scarlet Staymared, Red Rome Beauty, Golden Delicious, Staymared, etc.

Geo. T. Skiff, Onondago Co., New York writes: "My 200 Starking trees bore much younger than Delicious. All the apples are highly colored No. 1 Extra Fancy for color and my customers are crazy about them. Have sold my apples for $3.50 a bushel.

"Orchard and Market Leaders"
—Says John Cannon, Mgr. 500 Acre Mo. Orchard

"I am a strong booster for Starking Delicious because I have watched its action both in the orchards and on the markets. Our Starking Delicious have borne at a young age, have borne heavy crops and have brought top prices on the market—**says John Cannon, Mgr. 500 Acre Mo. Orchard.**

"Our first picking of Starking totaled approximately 3000 bushels and sold f.o.b. packing house at 40% higher than ordinary Delicious. This first picking of 3000 bushels went to three leading markets and on receipt of the apples the buyers at each one of the three markets phoned us for additional shipments. Starking certainly brings **repeat** business.

"Our young orchard of Stark Trees was 4 years old this summer and bore the best crop I have ever seen on trees of this age. All of these were Stark varieties and it is one of the finest young orchards I have ever seen.

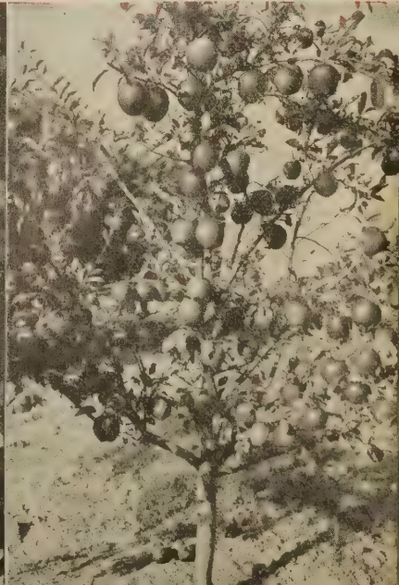
"Golden Delicious bore heavily this year for such young trees."

Picking Huge Starking Apples Solid Red All Over, 90% Extra Fancy

200 8-yr.-old Starking Trees bore 2436 bu. See letter of Chas. Rumbolz above

A Limb of Starking Orchard loaded with Big Apples

Young bearing Starking Tree Loaded to capacity with Beautiful High Priced Fruit



"My 3-yr.-old STARKING Trees Bore 2½ Bushels per Tree!"—said Joseph Richartz

(This is an actual Color Photo of one of Richartz' 3-year-old Starking Trees bearing 2½ Bushels of Top Size Starking Apples) Page 14

"Every one of my 3-year-old Starking Trees bore this year!" says Jos. A. Richartz, Yakima Co., Washington. "Here is a photo (*below*) of one of these amazing trees. **They averaged 2½ Bushels per tree.** Two of these trees bore 4 bushels each. "All the apples were very large—most of them running 64, 72 and 80 to the bushel! **Every apple had 100 per cent solid RED color**—even those on ends of limbs that bent to ground and were entirely covered by undergrowth."

"Leading orchardists are more enthusiastic than ever over Starking, not only because of its **wonderful color and size** of the apple, but the tree's ability to **bear much younger** than Delicious!"

"Starking apples sell at a good premium over Delicious—and the Delicious has heretofore been the highest selling and most popular red apple ever planted."

"Compared to other strains of Delicious, I consider STARKING far superior to ALL Others."

$6000 Was Paid By Stark Bro's for ORIGINAL STARKING Limb—Starking Trees Sold ONLY by Stark Bro's

(Photo of 3 Year STARKING and Jos. Richartz,—Complete story above.)
"All My 3-yr-Old Starking Trees Bore 2½ Bu, Some 4 Bu."
STARKING Trees Sold ONLY by STARK BRO'S, Louisiana, Mo.

Stark's U. S. PATENT

Scarlet Staymared

(*Left*) **SCARLET STAYMARED—U. S. Patent.** Stark Bro's Great NEW Bright Scarlet Red-all-over Stayman Winesap. Every apple on tree is Extra Fancy Solid Red color. Exquisite flavor. (*Right*) Ordinary Stayman.

© Stark Bro's Nurseries, Louisiana, Mo.

NEW-U·S·Patent Stark Apple

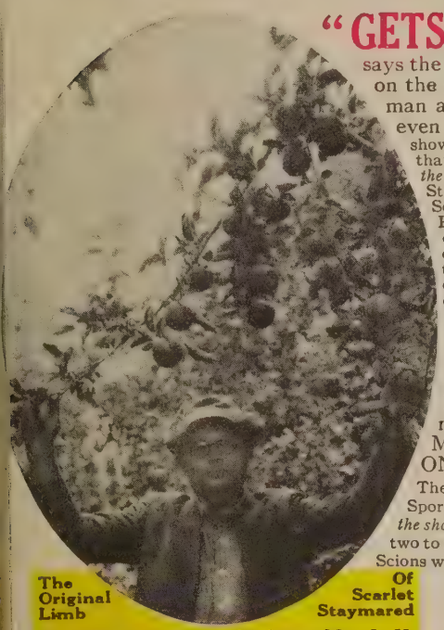
A Solid Blazing Triple-Red Stayman — Brightest, Flashiest of All

STARK BRO'S now offer you a new, gorgeous and still greater improvement in the Stayman Winesap—SCARLET STAYMARED! This new apple has all the superior qualities of Stark's now famous dark red Staymared, to which is added a flashing SOLID ALL-OVER SCARLET Red of such brilliance that it almost seems to glow—and this new SCARLET STAYMARED colors long before the old Stayman, and is twice as red at picking time.

A veteran orchardist who has observed this apple since the discovery of the original Limb Sport says, "What STARKING has done for Stark Delicious—what JONARED has done for Jonathan—what the Solid Red ROME BEAUTY has done for the old Rome—the new SCARLET STAYMARED has done for the Stayman Winesap." Discovered, Tested, Patented and Introduced by Stark Bro's. Genuine Scarlet Staymared Trees obtainable ONLY from Stark Bro's. Beware of Imitations. **NCS.**

"GETS RED 30 DAYS BEFORE STAYMAN"

says the Discoverer. When the limb-sport of SCARLET STAYMARED burst on the gaze of the discoverer, Mr. J. H. Dickey, among the still green Stayman apples in his orchard, he was astounded. All the rest of the apples—even on this same Stayman tree—were still *green*, but this one red limb showed a load of large, perfect apples, flashing scarlet red all over, brighter red even than the regular dark red Staymared. It was, Mr. Dickey avers, *fully 30 days ahead of the ripening time* when he discovered the Scarlet Staymared Limb. He telegraphed to Stark Bro's. The County Agent immediately confirmed the report as to the amazing Scarlet Red color. Mr. Stark rushed to the scene of the discovery. Distinguished Pomologists all over America were interested. Prof. A. D. Shamel, Principal Physiologist of the Bureau of Plant Industry, U. S. Dept. of Agri., Dr. C. S. Pomeroy, Associate Pomologist, U. S. D. A., and J. T. Bregger, Extension Horticulturist, visited the tree. They were delighted! Here was a rare discovery—a fine New Limb Sport variety of extraordinary value to orchardists—weeks ahead in taking on a SCARLET RED color of amazing brilliance—a Finer, Brighter Red Stayman than was ever produced before! Earlier additional color allows this variety to succeed **further North.**



The Original Limb Of Scarlet Staymared

The above photograph shows Mr. J. H. Dickey, the discoverer of SCARLET STAYMARED, under the tree which produced the New Limb Sport. His right hand is holding the New Scarlet Staymared Sport Limb, on which *every apple* is a BRIGHT SCARLET RED. On all other limbs *of same tree all apples are still green.* Stark Bro's investigated, tested and found the new apples so much brighter red than all preceding Staymans that they paid nearly $1,000.00 per foot for this limb. Genuine U. S. Patented SCARLET STAYMARED trees are sold only by Stark Bro's.

$1,000.00 A FOOT FOR ORIGINAL LIMB

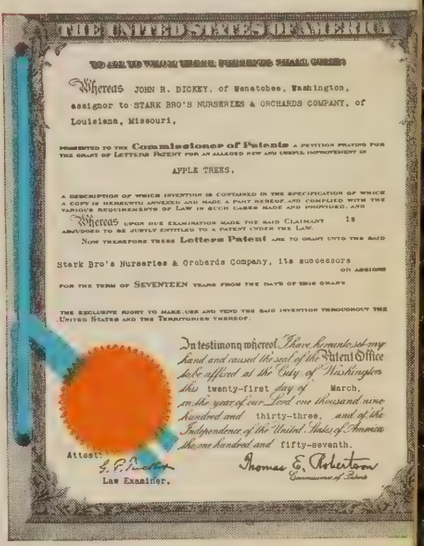
Stark Bro's promptly purchased for $3500.00—nearly $1,000.00 PER FOOT—the Exclusive and Perpetual Rights and Control of the original SCARLET STAYMARED LIMB Sport. SCARLET STAYMARED is now U. S. PATENTED and can be propagated and sold ONLY by STARK BRO'S.

The County Agent had the Sport Limb tree under constant observation. He writes: "This Sport Limb continues to bring forth the highly colored fruit, *in spite of the fact that it is on the shady side of the tree.* The apples not only start to take on their brilliant, solid Scarlet Red two to four weeks ahead of the other Staymans, but they are red enough to pick much earlier. Scions which Mr. Dickey, the discoverer, has grafted into adjoining trees are reproducing true in every characteristic." It has also proved the sensation of the Stark Test Orchards of 1,000 varieties.

Owing to its splendid color and long-keeping qualities, SCARLET STAYMARED can be picked full colored and while still hard-ripe, away ahead of regular Stayman.

Prof. Shamel and Dr. Pomeroy (both with U. S. Dept. of Agri.), in an important article, "Bud Variations in Apples" (The Journal of Heredity), included this limb, which we have Patented, named and trade-marked SCARLET STAYMARED, as a True Limb Sport, in a discussion of Staymared, the famous Dark Red Strain formerly introduced by Stark Bro's. An illustration of the SCARLET STAYMARED limb was published with the article.

U. S. Patent Certificate Protects Scarlet Staymared from Illegal Growing and Sale.



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

Whereas JOHN H. DICKEY, of Wenatchee, Washington, assignor to STARK BRO'S NURSERIES & ORCHARDS COMPANY, of Louisiana, Missouri,

PRESENTED TO THE Commissioner of Patents A PETITION PRAYING FOR THE GRANT OF LETTERS PATENT FOR AN ALLEGED NEW AND USEFUL IMPROVEMENT IN

APPLE TREES,

A DESCRIPTION OF WHICH INVENTION IS CONTAINED IN THE SPECIFICATION OF WHICH A COPY IS HEREWITH ANNEXED; AND MADE A PART HEREOF AND COMPLIED WITH THE VARIOUS REQUIREMENTS OF LAW IN SUCH CASES MADE AND PROVIDED; AND

Whereas UPON DUE EXAMINATION MADE THE SAID CLAIMANT IS ADJUDGED TO BE JUSTLY ENTITLED TO A PATENT UNDER THE LAW.

Now THEREFORE THESE Letters Patent ARE TO GRANT UNTO THE SAID

Stark Bro's Nurseries & Orchards Company, its successors or assigns

FOR THE TERM OF SEVENTEEN YEARS FROM THE DAYS OF THESE GRANT.

THE EXCLUSIVE RIGHT TO MAKE, USE AND VEND THE SAID INVENTION THROUGHOUT THE UNITED STATES AND THE TERRITORIES THEREOF.

In testimony whereof I have hereunto set my hand and caused the seal of the Patent Office to be affixed at the City of Washington this twenty-first day of March, in the year of our Lord one thousand nine hundred and thirty-three, and of the Independence of the United States of America the one hundred and fifty-seventh.

Attest: Law Examiner.

Thomas E. Robertson Commissioner of Patents

Actual photo of loaded limb of Brilliant Red-all-over Scarlet Staymared apples from Missouri orchard.

BIG NEW PROFIT MAKER FOR AMERICA

SCARLET STAYMARED is a New PROFIT MAKER for orchard owners large or small, the best of all strains of Stayman. It should be planted in large quantities, along with the other big profit makers—Golden Delicious, Starking, Jonared, etc.

Starting to color long before any of the old Stayman Winesaps, the new Stark SCARLET STAYMARED brightens to full red-all-over perfection weeks ahead. In distinct contrast to dark red Staymared, the Stark SCARLET STAYMARED is a new variety of much brighter red. It is a very handsome large apple. The surface is smooth, solid, glistening SCARLET Red from stem to blossom end. The flesh is firm and zestful with a super abundance of delicious sprightly juice of rich, spicy, wine-like flavor. The pleasant flavor of Stayman Winesaps and longer keeping are found in the new SCARLET STAYMARED. It is perfection for eating fresh, for cooking, baking, for all apple dishes, for cider, for storage, for commercial markets, for long distance shipment, for long keeping in cold storage without scald. For those who like a spicy apple, SCARLET STAYMARED has no superior.

Our tests and investigations prove the SCARLET STAYMARED has all the great tree vigor of the Stayman Winesap. It has the same hardiness of tree and blossom to stand the cold of the North, and also thrives throughout the East, West and South.

Growers Will Get 100% Fancy Color

"A remarkable all-over red Stayman—distinct, brighter red, a valuable variety. The color is marvelous."—T. J. Talbert, Chief Horticulture, Univ. of Mo.

New Scarlet Staymared Bears Thick as they can stick.

A 5-year-old Scarlet Staymared is a wonderful sight—all Scarlet, Flashing Red apples.

Scarlet Staymared in Stark Test Orchard bore enormous crops.

OLD OAK PROCESS Whole Root Trees

JON-A-RED Double Red Jonathan

U.S. PATENT

Sold **ONLY** by Stark

© Stark Bro's Nurseries Louisiana, Mo.

Compare Jonathan's average color (above) with the seven Solid Blazing Red JON-A-RED shown. As JON-A-RED colors much earlier, it can be picked before any apples drop, while still hard ripe, hence keeps longer, sells higher.

JONARED-*New!*-U.S.PATENT
Early Coloring BRIGHT-RED Jonathan Apples

Original *$2,000.00* JONARED Tree Purchased by Stark Bro's—County Agent and Expert Horticulturists are admiring the brilliant Bright-Red Apples.

Gets RED 2 Weeks Before Jonathan Colors

Here is a marvelous NEW BRIGHT RED Jonathan sport—announced by Stark Bro's as the ONLY red Jonathan Sport to win a U. S. PATENT. This remarkable apple takes on a BRIGHT, DOUBLE-RED BLAZING all-over color about 2 weeks before ordinary Jonathan colors—has all the Jonathan's fine points plus longer keeping quality—and practically eliminates drop, because it colors so early.

"Jonared cannot be praised too highly! I will replace all my old Jonathans with JONAREDS as soon as the trees are available"—

says one of the most successful orchardists in America. JONARED trees are available **NOW!**
This new apple variety is the MOST VALUABLE Red Jonathan Sport EVER DISCOVERED. It is already a proved PROFIT MAKER for orchard owners large and small.

JONARED—Supreme New Apple of the Jonathan Group

$2,000.00 WAS PAID FOR ORIGINAL JONARED APPLE TREE

The old Jonathan has long been one of the leading American apples. But, its lack of color in some sections and its habit, some years, of dropping before full coloring has resulted in heavy losses to Jonathan growers.

Our long search for a New Bright Red Jonathan Sport that would eliminate these faults was finally rewarded with success! We discovered the long-looked-for perfect Jonathan sport in a western orchard, and now after rigid tests and observation we offer it to the orchardists of America.

Stark Bro's quickly recognizing its great value, gladly paid $2,000.00 for the original tree of this perfect Jonathan sport, which they patented in the U. S. PATENT Office at Washington, D. C. and named JONARED.

Jonared Trees Are Sold Only By Stark Bro's

Jonared has all the familiar exquisite Jonathan flavor most highly developed, it has the Jonathan characteristics of size and form but—Jonared is almost Twice As Red—a BRIGHT SOLID, BLAZING RED—WITHOUT A SIGN OF A STRIPE. This Bright Red color reaches from the stem to the calyx. A true, Bright and Glowing Red (**Not a blackish red**) but an attractive **BRIGHT CLEAR vivid red.**
JONARED takes on this marvelous color LONG BEFORE OLD JONATHAN BEGINS TO TURN RED, enabling the grower to pick JONARED while it is still hard and solid, and **Before The Danger of Dropping.** As one Orchardist puts it—"THIS FEATURE WILL MAKE MILLIONS FOR APPLE GROWERS." It goes on the market one of the most beautiful red apples, **with *100%* Fancy Grade from the tree, so far as color is concerned.** This 100% Red Color will vastly increase the growers' profits—every year!
The superb quality of JONARED is that of a perfectly ripened Jonathan—a quality that is hard to describe. It is rich, spicy, tangful—one of the finest flavors among all apples, and so recognized by all markets and all connoisseurs.

THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

Whereas WILLIAM UECKER, of Cashmere, Washington, assignor to STARK BRO'S NURSERIES & ORCHARDS COMPANY, of Louisiana, Missouri,

PRESENTED TO THE Commissioner of Patents A PETITION PRAYING FOR THE GRANT OF LETTERS PATENT FOR AN ALLEGED NEW AND USEFUL IMPROVEMENT IN

APPLE TREES,

A DESCRIPTION OF WHICH INVENTION IS CONTAINED IN THE SPECIFICATION OF WHICH A COPY IS HEREUNTO ANNEXED AND MADE A PART HEREOF, AND COMPLIED WITH THE VARIOUS REQUIREMENTS OF LAW IN SUCH CASES MADE AND PROVIDED; AND

Whereas UPON DUE EXAMINATION MADE THE SAID CLAIMANT is ADJUDGED TO BE JUSTLY ENTITLED TO A PATENT UNDER THE LAW.

Now THEREFORE THESE Letters Patent ARE TO GRANT UNTO THE SAID

Stark Bro's Nurseries & Orchards Company, its successors OR ASSIGNS

FOR THE TERM OF SEVENTEEN YEARS FROM THE DATE OF THIS GRANT

THE EXCLUSIVE RIGHT TO MAKE, USE AND VEND THE SAID INVENTION THROUGHOUT THE UNITED STATES AND THE TERRITORIES THEREOF.

In testimony whereof I have hereunto set my hand and caused the Seal of the Patent Office to be affixed at the City of Washington this sixteenth day of January, in the year of our Lord one thousand nine hundred and thirty-four, and of the Independence of the United States of America the one hundred and fifty-eighth.

Attest: [illegible]
Law Examiner.

Commissioner of Patents.

U. S. Patent Certificates Protect Our Patent JONARED from Illegal Growing and Sale.

Earlier Picking—Longer Keeper

The new JONARED matches and frequently surpasses ordinary Jonathan for young and heavy bearing. JONARED also excels in long keeping quality and freedom from storage scald. It is an all-purpose apple as superior for cooking and canning as it is for eating fresh. The tree is disease resistant and hardy, sturdily thriving North, East, South and West.

"I am pleased to see JONARED, the new Red Jonathan sport. There is no question about the value of the additional red color. Here in Iowa the Jonathan does remarkably well, but many times the best red (ordinary Jonathan) apples drop before the bulk of the crop is ready to harvest. Unless Jonathan hangs late a considerable percentage is not full red, so our Iowa orchardists would gain considerably if a full-red Jonathan is made available for planting"—H. L. Lantz, Asst. Prof. Pomology, Iowa State College, Ames, Iowa.

"This early coloring sport of Jonathan should do much toward making this variety more profitable for the producer. "The better color will enable the grower to pick earlier. It will lessen greatly the lower grades. Since he will be able to pick the fruit at the proper time without waiting for color, the keeping and handling quality of the fruit should be increased. Highly colored red apples sell better than red streaked or poorly colored specimens. This factor alone may even mean the difference between success and failure."—T. J. Talbert, Professor of Horticulture, University of Missouri.

This Bright-Red JONARED, ranks high among commercial varieties in popularity—with Starking, Golden Delicious, Scarlet Staymared. Jonathan is today probably the third or fourth most popular apple in America. Because of its tremendous improvement JONARED will be far more popular than Jonathan ever has been.

Starking, Golden Delicious, Scarlet Staymared and Jonared! What a combination for the commercial grower—and all small orchard owners, too!

JONARED Trees Sold ONLY by Stark Bro's

Photo Below—Horticulturists examining a JONARED graft. Even this photograph shows brilliant solid-red color of JONARED (at right) compared to ordinary Jonathan, still green (at left) on same branch.

Limb of Old Jonathan Apples Still Green

JONARED Grafted On Same Limb. JONARED Apples are Already BRIGHT RED

"Jonared Brings 40 Cents More Per Bushel Than Jonathan"

"I certainly am glad that I took your suggestion and planted Jonared instead of Jonathan. These Jonared came into light bearing for me the third year. They are six years old now and average from 5 to 6 bushels per tree of beautiful all-over flashy red fruit which we sold without any additional effort for 35 cents to 40 cents a bushel more than the same grade Jonathan. These Jonared color up, way, way ahead of the Jonathan. I get a better price on Jonathan which I sell early in the season — but neither I nor any of my friends who grow Jonathan, have been able to get good color until you people sold us the Jonared. That flashy finish certainly does the job."—Les Smith Rock Island County, Ill.—ex-Pres't. Ill. Hort. Society.

© Stark Bro's Nurseries, Louisiana, Mo.

Apple Ripening Seasons—Early Summer Apples

VARIETIES are listed below in order of Ripening—the Earliest Sorts at the Top, the Latest Winter Kee ers at the Bottom. It makes easy selection for home orchards, giving fruit from earliest until the latest. Varieties starred thus (*) a.e HIGHLY RECOMMENDED—**with 2 or 3 Stars** have Proven Best of their type and season. **Those followed by —2nd— are Second Choice varieties which we no longer grow** or recommend because they have been tried and found wanting in our Over 125 Years' Experience. Life is too short to plant out-of-date varieties.

Adaptability—After each description are key letters, showing region where the Variety thrives best —**N** means succeeds North; **NN** far North; **S** South; **C** Central; hence **NCS** means succeeds everywhere—North, Central and South.

Order of Ripening

Apples described in this book are the best of over 5000 known varieties—Those below starred thus (**) are best.

EARLY SUMMER
- **EARLY RED BIRD
- *Henry Clay
- *Yellow Transparent
- Early Harvest
- Liveland Raspberry
- *Lodi (Early Golden)
- Red June—2nd
- Melba
- Williams Ey. Red—2nd
- *Sweet Bough

SUMMER APPLES
- **Early McIntosh
- *Duchess (Double-Red)
- **Wilson Red June
- Chenango Strawberry —2nd
- **SUMMER CHAMPION
- Yellow Horse—2nd
- *Jefferis Red
- Am. Summer Pearmain —2nd

FALL APPLES
- Maiden Blush
- **Gravenstein Triple-Red
- **RED WEALTHY
- Imperial Rambo
- Wolf River—2nd

EARLY WINTER
- **McINTOSH RED
- R. I. Greening
- N. W. Greening
- Tolman Sweet—2nd
- Fameuse
- Hubbardston—2nd
- Wagener—2nd
- **Double-Life Grimes Golden
- Banana (Winter)

WINTER APPLES
- *Red Northern Spy
- American Golden Russet—2nd
- Steel Red (Canada) 2nd
- ***JON-A-RED
- *Jonathan
- **Stark King David Cortland
- *Baldwin (Double Red)
- Paradise Winter Swt. —2nd
- Pryor Red—2nd
- Vandevere—2nd
- Bellflower, Improved
- *Senator
- **Stark Delicious

LATE WINTER
- ***STARKING
- ** Red Rome Beauty
- * Rome Beauty
- * Gallia Beauty Champion
- ** York-A-Red York Imperial
- *Stayman Winesap
- ***Staymared
- *Giant Jeniton
- ** STARK'S GOLDEN DELICIOUS
- **· SCARLET STAYMARED
- * Red Willow Twig
- * Black Ben
- * Turley Winesap
- * Paragon Winesap

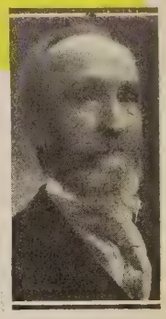
Early Red Bird

(Erroneously known by some as Crimson Beauty.) *Earliest of all apples and strikingly beautiful*—a fiery, flaming, scarlet red apple of good size that **ripens 7 to 10 days earlier than Yellow Transparent** and Red Astrachan. Tree strong growing, vigorous, extremely hardy, bears young and produces tremendous annual crops. Comes on the market earlier than any other apple, and being wonderfully attractive have sold for **double the price of Yellow Transparent** and Astrachan. Just what the early apple grower wants for big profit. **Eating, Cooking, Market. NNCS.**

We do not hesitate to recommend Early Red Bird for every home orchard—and we believe it is the long looked for extremely early apple for the commercial orchard. Prof. Sanders, Canadian Dept. Agri. says: **"Earliest apple,** young bearer—half bushel on 2-year trees; better shipper than Yellow Transparent. 15 acres in one year brought Mr. Chute 1,500 bbls., sold at $7.00—or $10,500.00." Mr. Adney, son-in-law of Mr. Sharpe, famous originator of this apple, says, "Remarkably prolific, extremely hardy, never winter kills. 10 days earlier than earliest early apple. **Occupies a place no other apple fills."**

Henry Clay

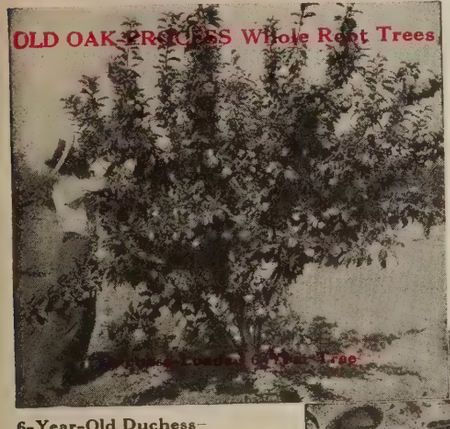
(Trade Mark.) *Very Early Summer.* **Earliest Yellow Apple.** Large pale yellow, sometimes with crimson cheek. Looks like Maiden Blush, but is better, **more beautiful, 2 months earlier,** and ripens its crop quickly and evenly. Tree strong growing, spreading, regular and abundant bearer; blooms late, is **hardy** and is earlier, larger, better quality and a better shipper than Yellow Transparent. No early Yellow Apple has such **Excellent Quality.** Commands top prices on all markets and its value is being recognized by orchard planters everywhere. Should be planted in every home orchard as well as commercially. The apple eating public will always pay liberally for this beautiful apple, as it comes on the market when people are apple hungry. **Eating, Cooking, Market. NNCS.** "Best extra early apple"—Frank Femmons, Calif. "The **most delicious** apple I ever tasted."—R. F. Rutledge, Tenn. "Very hardy and thrifty; yellow, reddish cheek, very fine flavor"—M. Roach, Mont. **"Larger** than Yellow Transparent, **two weeks earlier** than Williams; sells at better price; no signs of aphis or blight. We consider it one of the best apples."—N. J. Fruit and Produce Co. "Resembles Maiden Blush—nearly 60 days earlier, better, **has never failed** a crop."—W. H. Knight, Originator, Ky. **Introduced by Stark Bro's.**



Col. G. B. Brackett, U. S. Pomologist, Said "Golden Delicious Best Flavor of All."

Wilson Red June

Summer. **Enormous in size** for an early apple. A brilliant glorious deep red—resembles Black Ben, and ripens just as Red June goes out, fine quality. Tree extremely hardy, succeeding perfectly in Minnesota and Wisconsin—**standing 40 degrees below zero** without injury. Its **marvelous beauty** always sells it—has brought as high as **$16.00 per barrel** on Kansas City markets. No other summer apple can compare with it in size and beauty, while it ships well and goes on the market in fine shape. **Eating, Cooking, Drying, Market. NNCS.**



"Wilson Red June are **Whoppers;** they take the eye."—J. H. Watson, Wash. "One of the most beautiful apples I ever looked at, and it eats as good as it looks. One of the best family orchard trees."—H. B. Fullerton, L. I. Exp. Sta. **"Showiest large** apple of its season; reliable bearer."—B. Buckman, Ill. "Wilson Red June grown at Sturgeon Bay were very fine; we certainly have something worthy of our attention."—Frederic Cranefield, Wis. "Exceptionally early bearer; an enormous red apple; **flesh snow white,** quality excellent." — T. H. Atkinson, Wash **Int. by Stark Bro's**

6-Year-Old Duchess—Splendid Filler

Duchess

(Oldenburg.) *Summer.* Old, well known, well liked, largely planted. Medium size, bright red striped. Tree vigorous, hardy, young bearer. **Double-Red Duchess is more profitable. Eating, Cooking, Market. NNCS.**

Early Harvest

Summer. Pale yellow, slightly sub-acid, good quality; an old favorite, but it scabs. **Eating, Cooking, Market. NCS.**

Yellow Transparent

Ripens just after Early Red Bird, and is popular and **profitable.** Large waxen yellow, good, crisp, sub-acid, fragrant. Tree upright in growth, very hardy. **Eating, Cooking, Market. NNCS.**

Double-Red Duchess

Early Summer. Twice as red as old Duchess, combining all its well known qualities with a brilliant red color. All horticulturists advise planting improved red sports of old varieties. Here is a true red sport of great value as color brings top prices, especially with early apples. Leading commercial apple of its season because of rich acidity and peerless cooking qualities—excellent shipper for an early apple. Tree dwarfish—ideal filler—extended ripening season. **Eating, Cooking, Market. NNCS.**

Basket of Early McIntosh—Beautiful, Early Summer—Succeeds Anywhere.

Early McIntosh

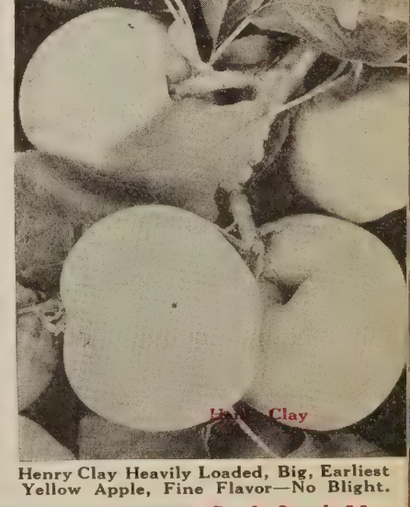
Early Summer. Solid Red color. Pleases the eye and pleases the taste. A new McIntosh and Yellow Transparent cross. Made splendid record in N. Y. Exp't. Station where it originated, also in Stark-Burbank Trial orchards. Truly an early McIntosh. Fruit very uniform, attractive, handsome red. Has McIntosh size, color and flesh characteristics. Trees vigorous, hardy, healthy, bear annually. The name sells this apple at best prices. "A highly desirable kind where an early apple is wanted"—Prof. H. B. Tukey, New York Exp't. Station. Ripens 10 to 15 days after Yellow Transparent. **Eating, Cooking, Market. NNCS.**

Melba

Early Summer. A McIntosh seedling from Canada, ripening a week later than Transparent, a week before Early McIntosh. Tree very hardy, vigorous, productive. Fruit of high McIntosh quality—ideal for home or roadside markets. **Eating, Cooking, Local Market. NNCS.**

Liveland Raspberry

Early Summer. H. B. Fullerton, L. I. Exp. Sta., says: "Far and away the best early apple. Larger than Yellow Transparent, waxen white surface almost entirely overspread with a blush and stripings of pinkish red; flesh white as snow, tender, fine grained, **delightful quality.** Tree upright, bears young, and can be planted as close as peaches; hardy far North and was never known to be seriously injured by blight. Fine for home orchards, but commercially, use Wilson Red June, Henry Clay, and Early Red Bird for quick, sure profit. **Eating, Cooking, Market. NNCS.**



Henry Clay Heavily Loaded, Big, Earliest Yellow Apple, Fine Flavor—No Blight.

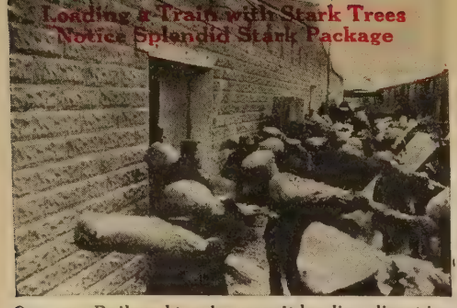
Genuine ORIGINAL TREE Strain Starking.

DOUBLE-LIFE PROCESS Stark Trees

Stark Ozark Mtn. Apple Tree Nurseries

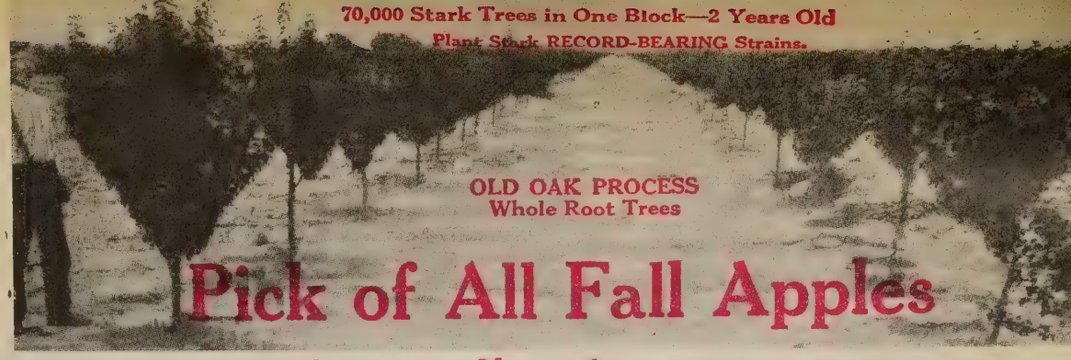
Photo to left shows one of our great fields of famous Ozark Mt. apple trees. Here we grow millions—leading authorities pronounce these the biggest roots and best tops grown in America. Clean cultivation, finest apple soil and climate in the U. S., and over 125 years' experience make these OLD OAK PROCESS and DOUBLE-LIFE PROCESS Stark Trees fastest growers, youngest bearers, heaviest croppers, biggest money-makers. Trees in foreground are Genuine ORIGINAL TREE STRAIN of Starking—18 months old.

BRIGHT RED
WEALTHY
SWEET BOUG
LODI
(Early
Golden)
IMPERIAL
RAMBO
SUMMER
CHAMPION
MAIDEN BLUS
JEFFERIS RED
AVENSTEIN
RIPLE RED
STARK



Loading a Train with Stark Trees
Notice Splendid Stark Package

Our own Railroad tracks permit loading direct into Express Cars from our packing houses—built scientifically. after 125 years Stark experience.



70,000 Stark Trees in One Block—2 Years Old
Plant Stark RECORD-BEARING Strains.

OLD OAK PROCESS
Whole Root Trees

Pick of All Fall Apples

Red Wealthy

Best Fall Apple. Stark's New Red Strain Wealthy. Extremely hardy, fine East, West, North, South—**everywhere the best of its season.** It has made good in a big way. Tree a strong, spreading grower, **bears extremely young and every year.** Remarkably free from disease and long lived. The fruit is attractive, brilliant flashing red, medium to large. Quality superb—a wonderful **wine-like flavor,** and full of refreshing juice. Its planting is increasing from year to year—because it pays. For both the home and market orchard it should be largely planted, filling the gap in ripening between Maiden Blush and Jonathan. Wealthy, McIntosh, Early Red Bird, Starking an ideal combination for the Northern orchard, where hardiness is the first consideration. Our propagation is from a Bright, Double-Red Wealthy Sport Tree. **Eating, Cooking, Cider, Drying, Market, NNCS.**
Sold ONLY by Stark Bro's.

Wonderful money maker. "From 30 Wealthy trees, picked $1,100.00 worth of fruit"—T. J. Maney, Iowa Exp. Sta. **"Best of its season**—for hardiness, productiveness and early bearing; recommend for all sections. Few apples show such wide adaptability. Very refreshing for dessert. Fine for sauce and pies"—Ohio Exp. Sta. **"Bears almost as soon as set out**—and bears heavily and persistently."—Rural New Yorker. **"Very best Fall Apple."**—Ill. Hort. Soc. **"Fine commercial variety for New Jersey."**—N. J. Exp. Sta. **"Close approximation to perfection."**—Country Gentleman. **"Should be planted by the millions**—Frost Proof, finest drying apple."—Chas. Scott, Brice, Mo. **"Valuable all over the North Central West."**—C. G. Patten, Iowa. **"Bears heavily every year**—Good to cook when only half grown."—John Cottle, Ohio.

Summer Champion

Late Summer. The most beautiful, the best quality, the largest and the best shipper of all late summer apples. A great favorite everywhere. In our test orchards found far superior to Summer Queen, Chenango and others of same season. Tree very hardy, good grower, heavy bearer, foliage resists heat and drought. All our propagation from original parent tree in Washington Co., Ark., discovered by us. Fruit big, handsome, brilliant red blushed. Keeps and ships well. F. W. Faurot, Mtn. Grove Exp. Station, Mo., reports: "Good color, uniform size, bears regularly and heavily." The ideal summer apple. Sold only by Stark Bro's. **Eating, Cooking, Market, Cider. NNCS.** Plant Stark RECORD Strain. **Introduced by Stark Bro's.**

"One of my 3-year-old Summer Champion bore 22 beautiful apples and was an astonishment to my neighbors," writes Frank West of Ohio.

$2.50 per bushel—"I have 300 Summer Champion trees. Most beautiful apple I have ever seen. Trees heavy bearers and they have netted me $2.50 per bushel. It will pay any orchard man to see my Summer Champion."—J. E. Suttle, Washington Co., Ark.

Item in Produce News, Sebastopol, July 13.—"It takes an experienced management to get results. This is being demonstrated on the Luther Burbank Exp. Farms which are under charge of the well known Stark Nursery Co. The latest is the Summer Champion apple (a Stark introduction), a variety new to this section. Trees a little over one year old are now bearing fruit. Out of a block of 100 trees planted less than 15 months ago, 10 are today showing from one to four apples each."

Gravenstein "Triple-Red"—

Summer. Introduced by Stark Bro's. Improved sport of Bank's Red Gravenstein from Nova Scotia. Three times as red—otherwise identical. High solid crimson color allows marketing ten days earlier with peak prices. Large, flashing red, excellent flavor, tender. Tree strong, regular and heavy bearer. Prof. W. T. MaCoun, late Dominion Horticulturist of Canada reported "A very attractive red sport enabling growers to begin picking sooner." A. S. Banks, originator, Nova Scotia wrote "In every case propagates true to color." **Eating, Cooking, Drying. NNCS.**

Jefferis Red

Summer. An extra good late summer apple. "Among the best 17 varieties out of 1200 sorts tested," said Prof. Burrill, Ill. Exp. Sta., years ago. Our red strain came from Montana—the same delicious old Jefferis, but much brighter red. Beautiful mottled crimson; luscious, tender, juicy, rich. Tree hardy, vigorous, upright. A favorite of the late Clarence M. Stark, a noted judge of fruits, and for many years President of this Company. **Eating, Cooking, Market. NCS.**

Maiden Blush

Early Fall. An old well known apple, grown by us for over half a century. Pale lemon yellow, bright blush; good quality, fine for drying, as it dries very white; tree vigorous, spreading, but blights and sometimes collar rots; bears young Summer Champion is better. **Cooking, Eating, Drying, Markets NCS.** Stark RECORD-BEARING Strain is best

Lodi (Early Golden)

Early Summer. An improved and probably more blight-resistant Yellow Transparent from the N. Y. State Experiment Station. A cross between Yellow Transparent and Montgomery combining best characteristics of both. Tree resembles Transparent in shape but more vigorous and spreading. Bears early and annually and is hardy. Fruit clear yellow, oblong conic shaped—larger than Transparent—ripens few days later. Early Golden has great merit for local roadside and commercial markets to prolong Transparent season. **Cooking, market. NNCS.**

Rambo, Imperial

Early Fall. Of old Rambo type, but handsomer, larger, better. Sometimes called Summer Rambo. Red striped, rather flat. Rich, mild flavor. Tree vigorous, rather open, spreading. Has all good points of old Rambo without its faults; fruit does not crack. **Eating, Cooking, Drying. NCS.**

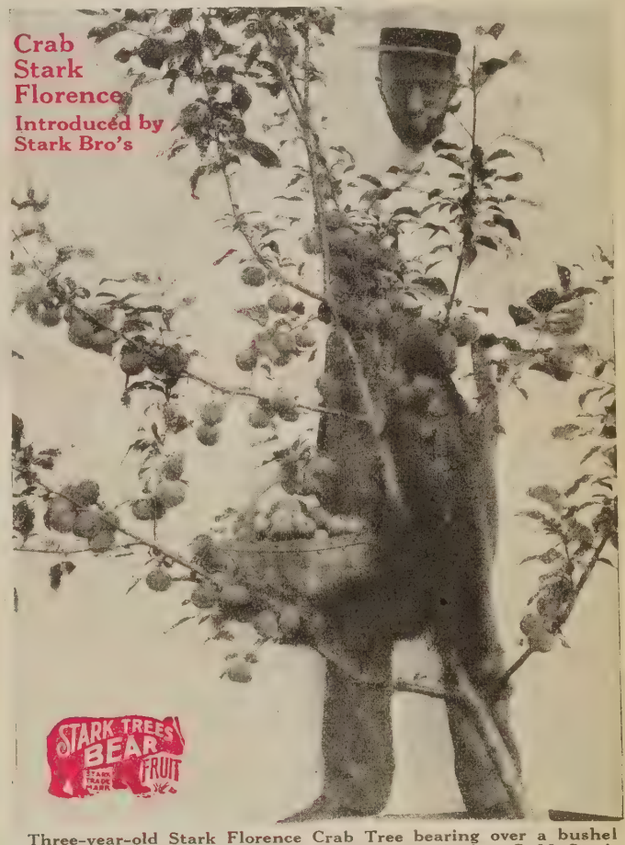
Sweet Bough

(*Early Sweetheart.*) *Summer.* A pale yellow medium size, delightfully flavored sweet apple that was popular in the older orchards; still planted in home orchards. Tree rather bushy, bears well, fruit ripens through a long season. Rather sweet for pies and sauce, but an ideal dessert apple. **Eating, Drying. NCS.** Plant Stark Record-Breaking Strain.

STARK GOLD CRAB

Crab Stark Florence

Introduced by Stark Bro's



Three-year-old Stark Florence Crab Tree bearing over a bushel of rosy cheeked fruit. (Above.) Photo shows the late C. M. Stark who visited the Original Florence Tree, recognized its value and arranged for us to introduce it.

World's Best Crabs

Stark Gold

Sold ONLY by Stark Bro's

A beautiful hardy new golden crab from Benjamin Buckman, famous Illinois pomologist, who considered Gold the best of all the many under trial in his great orchards. Tree very hardy, vigorous, bears big crops each season. Fruit solid yellow—larger, better quality than Yellow Siberian. Makes spicy, aromatic **jelly of exquisite flavor.** This beautiful, golden honey-colored jelly is a great favorite with particular housewives who demand the best. Tree is semi-dwarfish—fine for fillers.

Stark Florence

Introduced by Stark Bro's

"Worth All Other Red Crabs Put Together." The most beautiful, most prolific and most valuable crab and we have fruited them all. Our propagation direct from a parent tree with tremendous bearing record. Tree dwarf, spreading, valuable ornamental tree for lawn. A splendid filler. Fruit bright, ruby red, and crimson. Delicious for sauce. **Wonderful for jelly,** jam, preserves, cider. The housewife's favorite. **Eating, Cooking, Market, Cider. NNCS.** Prof. A. F. Yeager, North Dakota State Horticulturist, reported: "Florence Crab near Fargo very heavy and consistent bearer. Would say unhesitatingly that this is most satisfactory apple for this section." Chas. Taylor, New York, says: "Stark Florence crab tree bore half bushel apples at two years." E. L. Callor of South Dakota wrote: "Florence Crab is a modern wonder in crab line.

Dolgo

A beautiful new solid red crab apple. Young and heavy bearer. Jellies perfectly even when dead ripe. Excellent for canning. Extremely hardy. Healthy, blight-resistant tree. The tree is so shapely and the flowers so beautiful that it is excellent for an ornamental tree.

© Stark Bro's Nurseries, Louisiana, Mo

STARK TREES

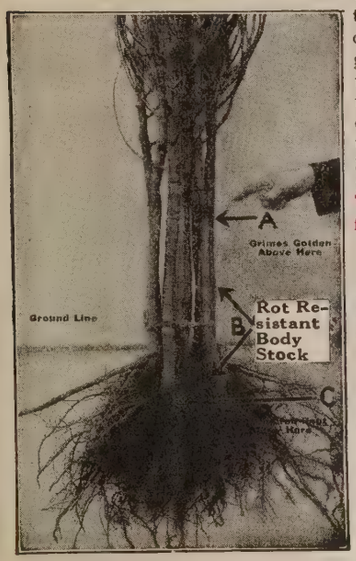
A Wealthy Tree in the Missouri orchard of Mr. H. A. Squires simply loaded with beautiful fruit that brought highest prices. North, South, East and West—everywhere—Wealthy bears immense crops—and it always pays—the best of all Fall apples.

© Stark Bro's Nurseries, Louisiana, Mo.

Stark WORLD'S PRIZE Winter Apples

GRIMES GOLDEN Double-Life (Trade Mark)

****Winter.** The famous, spicy Grimes Golden apple, for over 50 years the **Queen of Quality** among apples. Medium size, beautiful golden yellow, conical shape. **Possesses an alluring flavor** that is surpassed or **equaled by only one yellow apple—Stark's Golden Delicious.** A moderately spreading grower, makes a beautiful orchard tree. The **tree trunk, however, is subject to collar rot** and is short lived, but the Stark "Double-Life" Process of growing the tree resists collar-rot. This "Double-Life" Process, Trade-Marked by Stark Bro's, as conceived and completed here at Louisiana, Mo., injects into Grimes Golden trees the blood of **long life—the stamina and roots of a sturdy tree.** The increased vigor results in a Grimes Golden tree that will bear more, bigger and better apples. And—because it **Doubles the Life of the Tree,** it **more** than doubles the profit to the grower, for it adds years to the life of Grimes Golden trees. "Double-Life" Process is Trade-Marked and trees **can be sold only by Stark Bro's. Eating, Cooking, Cider, Market. NCS.** **Trade-Marked and perfected by Stark Bro's.**



How They Are Grown

We start with carefully selected French Crab Roots. (See C in photo.) To each is grafted a long scion of sturdy Rot Resistant Stock, which forms the main mass of lusty root growth and the trunk. (See B in photo.) High up on this disease resistant "Double-Life" body is added the Grimes Golden Bud. (See A in photo.) Result—a "Double-Life" Grimes Golden tree. Wood of Grimes Golden well above ground. Resists collar rot—and trunk becomes stronger at union than any other point.

Costs More, But It Pays

Jonathan (**Young Bearing Strain.**) *Winter.* A fine red apple with a wonderful spicy, rich flavor that has made it a national favorite. Tree has wide adaptability. Largely grown everywhere except extreme south and far north. We searched the country over for years for a *young bearing Jonathan* tree with all the required characteristics as a Parent tree for our Jonathan propagation. We finally located it in a Missouri orchard, and our entire Jonathan propagation is direct through this tree. This mother Jonathan tree matured 20 apples when 3 years old, 90 apples when 4 years old and has never missed a crop. This Jonathan is a good orchard tree, rather spreading in growth, extremely long lived—practically canker immune. Its high quality fruit very popular on the market and prices it brings make it one of most profitable. "Always juicy—one of the best early winter, home or market; juicy to the last."—Prof. H. E. Van Deman, ex-U. S. Pomologist.

"The man who can successfully grow Jonathan has the financial problem of apple-growing solved."—Thos. F. Rigg, Hardin Co., Iowa. **Eating, Cooking, Cider, Market. NCS.**

Plant Jonared where brilliant all-over red color is wanted. (See page 19.)

McIntosh Red *Early Winter.* A tender, juicy apple with a peculiar fragrance that makes it popular on the fancy fruit stand and well-liked for home and kitchen use. Uniform in size, beautiful crimson, **flesh crisp, delicate—almost snow white.** Our propagation is from a selected Montana Red McIntosh orchard and is **carefully kept pure.** The tree is long-lived, extremely hardy, a strong spreading grower and comes into bearing young. **Eating, Cooking, Drying, Cider, Market. NNCS.**

"I believe that the varieties in greatest demand by Michigan growers during next ten years will be McIntosh, Northern Spy, Delicious or Starking."—Dr. V. R. Gardner, Head, Dept. of Horticulture, Mich. State College. "McIntosh of course is very popular and deservedly so."—Geo. F. Potter, Horticulturist, New Hampshire. "I doubt very much whether many Baldwins, Greenings or Northern Spies—the old standards—will be planted now. The chief demand will be for McIntosh, Cortland, etc." —U. P. Hedrick, Director N. Y. Exp. Station, Geneva.

Banana *Winter.* Clear yellow with a delicate pink blush. Has a suggestive banana flavor. It bruises easily. Requires careful handling. A good grower, hardy; a young bearer, blooms late. The planting of this variety is declining because Stark's Golden Delicious is far superior. **Eating, Cooking, Drying, Market. NCS.**

"Double-Life" Grimes bear enormous crops and live much longer than ordinary Grimes trees

**Stark King David (Trade Mark)

Winter. Bore all over the U. S. when all the old standby apples were killed by frost. Late bloomer—sure bearer. Youngest, heaviest bearer we have ever fruited, except Stark's Golden Delicious. Full of spicy, wine-like juice—flesh, rich cream color. Averages larger than Jonathan, is a solid deep (almost black) red. A fruiting King David tree is **a glorious sight.** At a distance looks like an immense pile of black wine-red apples. Tree is spreading, vigorous, and no tree will bear more bushels. We found this marvelous apple many years ago on a trip over a rough Ozark Mountain road—still **loaded with gloriously colored apples, October 25th,** 5 weeks after Jonathan had fallen. After careful investigation we bought it. Has made good all over America in both home and commercial orchards. Always commands Top Prices. **Eating, Cooking, Cider, Market. NCS. Introduced by Stark Bro's.**

For a filler tree no variety is better. The youngest bearing good red apple. B. F. Carroll, Kearney Co., Neb., writes: "Out of 20 varieties King David is our best seller. It is highly colored, uniform in size, unsurpassed in flavor—better than Jonathan; the tree is an annual bearer, free from blight, forms the finest head and the fruit hangs longer than Jonathan. You cannot over-estimate or over-push King David."

"King David was best—bore from 12 to 16 bushels per tree." —John E. Walters, Newton, Co., Ark. "King David is the monarch, emperor — best of all." —W. H. Scott, Laclede Co., Mo. Prof. Ralston, Va. State Hort., writes: "Herewith picture of King David full of apples showing trost resistant, since other varieties near it failed."

John Bennett's loaded 3-year-old Stark King David bearing i second crop. Always a young bearer and produces immense crop

Bellflower Improved (*Mason's Orange.*) *Winter.* A Kansas seedling of Bellflower. Best of its class—a young bearer. Originator says: 'Out-bears all others in my orchard; never failed a crop since five years old." Wm. Cutter of Colorado says: "Will outbear Old. Bellflower two to one." **Eating, Cooking, Drying, Market. NCS.**

Rhode Island Greening *Winter*—Large, greenish-yellow An old favorite for pies and cooking. We propagate best strain. **Cooking, Drying, Market. NNC.**

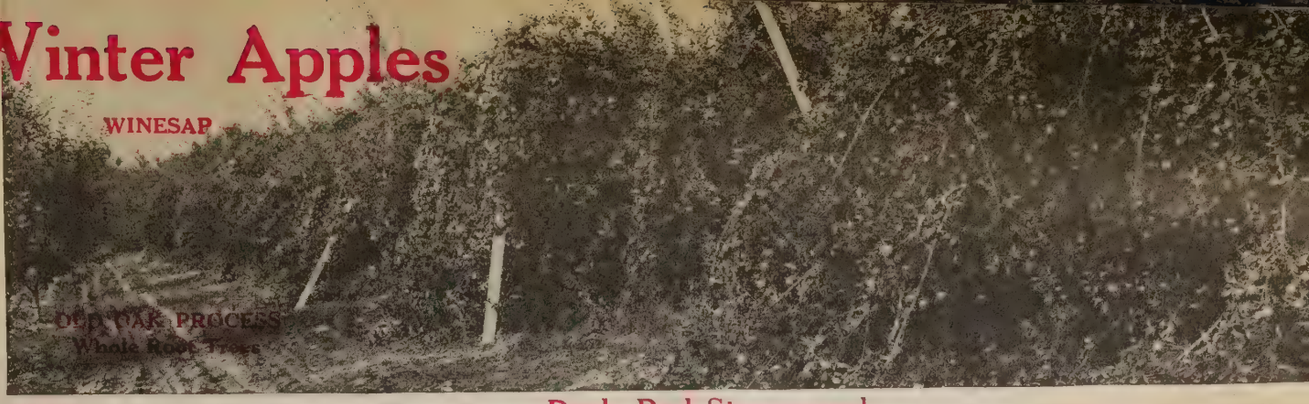
Photo in Governor Stark's Office at Missouri State Capitol, Showing Stark Nursery Experts of 20 to 40 Years' Service. These Men, Their Fathers and Grandfathers, Have Been a Vital Factor in Stark Nursery Success.

© Stark Bro's Nurseries, Louisiana, Mo.

Late Winter Apples

25 Boxes from these Winesap trees (to right) won $500.00 in Gold at N. Y. Land Show. This orchard of Mrs. Rowland's shows the result of planting strong scientifically grown Stark Trees. Our Winesap trees are from an especially valuable Va. tree with a great bearing record.

STARK TREES
REG. U. S. PATENT OFFICE



Rome, Double-Red

Introduced by Stark Bro's.

Winter. This magnificent apple—an improved Sport, has every good point of the Rome Beauty, and in addition it is a brilliant dark red in color, adding tremendously to its value. We have thoroughly tested many red strains of this popular old apple, but are concentrating now on a Double-Red Sport which has proven superior to all others. It is a **brilliant red apple,** large, tender, juicy, good quality; hardy, one of the latest bloomers, and bears heavy crops every year. Last season it was **one of four varieties out of 200 in our orchards** that came through the killing late spring frosts and bore a crop of fruit. **Cooking, Eating, Market, Drying. NCS.**

Stayman Winesap

Winter. Superior Stark Heavy Bearing Strain. Because of splendid tree characteristics and large fruit of highest quality Stayman has made money for growers all over America. Originated and named for Dr. Stayman of Kansas 50 years ago. Our Parent Tree produced 22 barrels in Shenandoah Valley of Virginia. Fruit is large and quality delightful, flesh crisp, juicy with pleasant spicy flavor. One of the best liked apples. Progressive growers are now planting the new solid red bud sport, Scarlet Staymared, as it combines quality and 100% bright red color. **Eating, Cooking, Market. NCS.**

Winesap

(Stark Virginia Strain.) *Late Winter.* A Rich-Wine-Flavored, late keeping variety, growing in popularity East, South Central West and far West, as orchardists learn how to grow it to perfection. In Virginia, where it is at its best, we have for years looked for a superior Winesap tree. We visited all sections of that great Winesap State, as well as other leading fruit sections, and finally found the **remarkable tree we were looking for** in the famous G. J. Hopkins Virginia orchard. In **Vigor** and **Regular, Heavy Bearing,** this tree certainly has the **Best Record in the U. S.** It stands in a large Winesap orchard and according to 8-year carefully kept records, has **outborne** and **outgrown** any of the **other Winesaps**—and the **fruit is superior.** Last year it bore **18 barrels,** the year before 16 barrels, during the entire **8-year period** it **averaged 15 barrels.** Prior to this the owners noticed it continually bore regular, heavier crops. **Our Splendid "Virginia Strain" Winesap is from this Record Breaking Tree,** to which we have **Exclusive Propagating Rights.** Winesap is standard in the East, South, West. In the Central West its great value is now being recognized. **Eating, Cooking, Cider, Market. NCS.**

Gallia Beauty

Winter. A solid red apple of Rome Beauty type from Ohio. Tree hardy, strong grower. Fruit attractive red color, splendid for cooking, baking. Stores well. Our Double-Red Rome Strain is better. **Eating, Cooking, Drying, Market. NCS.**

Dark Red Staymared

Late Winter. (Owned and Sold ONLY by Stark Bro's.) Dark Red Staymared is a true Stayman Winesap in tree and fruit, except Staymared apples color a deep dark wine red all over. Leading fruit authorities declare that Staymared's solid all-over-red color means 100 per cent extra fancy grade in color—that it assures 30 to 50 per cent higher market prices than obtainable for ordinary Stayman. After years of exacting tests, we are now able to furnish Staymared trees to shrewd commercial growers as well as home orchardists. However, we like the brilliant red of the Scarlet Staymared better—a flashier apple for the market, though both Staymareds are splendid varieties. **Eating Cooking, Market. NCS.**

Senator

Late Winter. A large, glossy, cherry-red apple. Best of Smokehouse type. High quality, tender, juicy, hardy, bears heavily. **Eating, Cooking, Cider, Market. NNCS.**

Fameuse (Snow)

Winter. We propagate a beautiful red strain from Vermont. Hardy, bears well North. Crimson with pure snow white flesh—good quality. **Eating, Cooking, Market. NNC.**

NorthwesternGreening

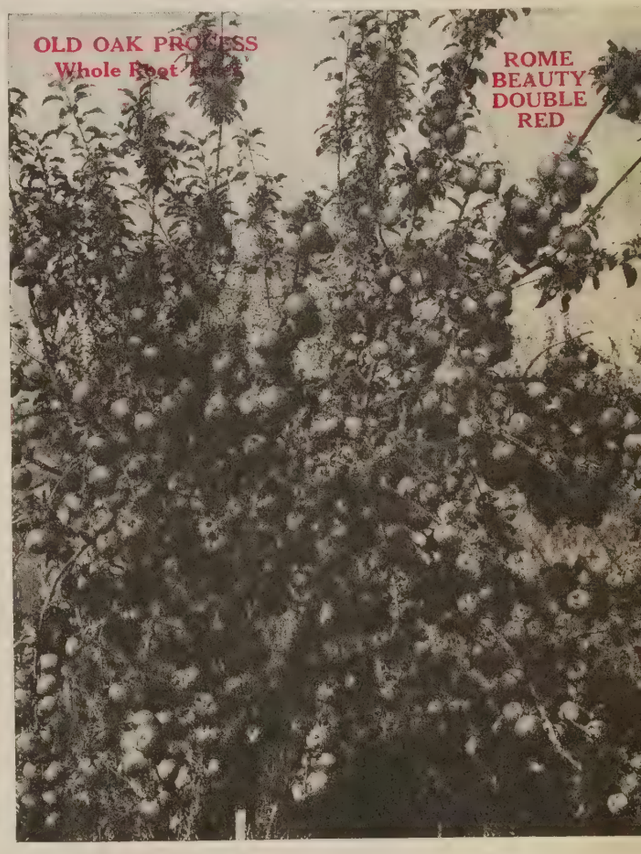
Winter. Our propagation from Ohio Exp't. Station where C. W. Ellenwood, Sup't., reported that our parent tree produced crop average of **22.7 bushel per year** for 14 years. Northwestern is hardiest and thriftiest grower of all Greenings. Succeeds where Rhode Island Greening cannot be grown. Tree, vigorous grower, does not bear young, but is productive. Fruit large to very large, glossy, attractive green turning to yellow when ripe, juicy, slightly sub-acid. A fair dessert apple, good keeper and splendid cooker. **Eating, Cooking, Market. NNCS.**

Willow Twig, Double-Red

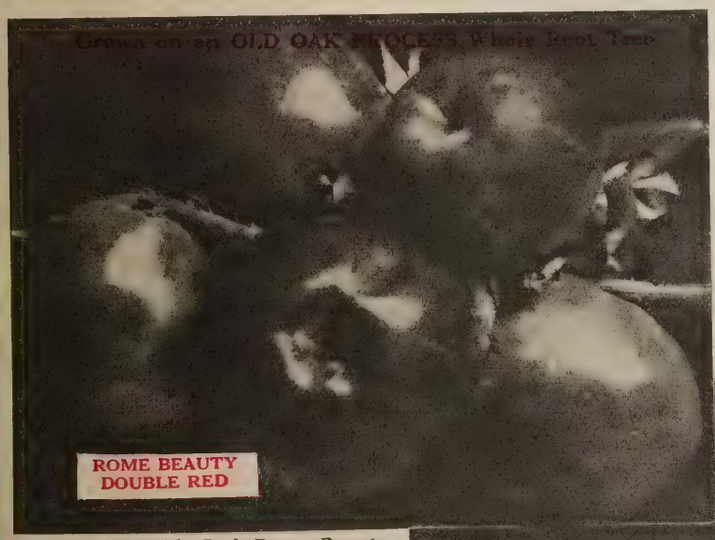
Latest Winter. A new dark Solid-Red Bud Sport of the well-known Willow Twig discovered in the orchard of C. F. Breden, Calhoun Co. Ill., where the finest Willow Twigs grow. Tree spreading and this strain **bears young.** Fruit large. **Will keep till apples come again.** Succeeds well in Ill., Mo., etc. where the variety is extensively grown and brings top prices. Wisconsin reports trees **very hardy.** Col. Nelson, noted Chief Broadcaster W.O.S. (Jefferson City, Mo.) picked 500 barrels of Willow Twig from one acre. **Market, Drying, Cooking. NCS.** **Introduced by Stark Bro's.**

Cortland

Winter. A late McIntosh. Our Record-Bearing Parent tree was grown from buds cut from Original Tree in N. Y. Exp't. Station where Cortland is considered their best introduction. In some sections may even replace McIntosh on late winter market. Tree upright-spreading, bears heavily. Nova Scotia reports "Very hardy, productive." Fruit large, dark red and firm, flavor much like McIntosh. Growers report Cortland larger, ripens later, hangs better keeps longer and handles better than McIntosh. Wm. Hotaling, noted N. Y. grower writes "I believe Cortland will be in greatest demand at top prices in the future." **Eating, Cooking, Cider, Market. NNCS.**



Below) $1,000.00 Prize Winning carload exhibit of Stark Tree apples at National Apple Show. Grown and exhibited by M. Horan. Stark Record-Bearing Strain Varieties dominated this wonderful exhibit.



Loaded 5-year-old Red Rome Beauty tree in Middleton Orchard (to right). Stark Red Strains of Rome Beauty give brilliant color and add immeasurably to the market value of this variety.

Branch of Double-Red Rome Beauty (above) brilliant solid red color adds to market value and resists spray injury.

Northern Spy, Double-Red

Late Winter. A true Northern Spy but with Deep Solid Red color. Propagated direct from Original Bud Sport found in New York and introduced by N. Y. Exp't. Station. They report "A typical Spy except in color which is solid red. It puts the old Spy out of commission." Better color means better prices. A favorite in New England and Northern states. **Eating, Cooking, Cider, Market. NNC.**

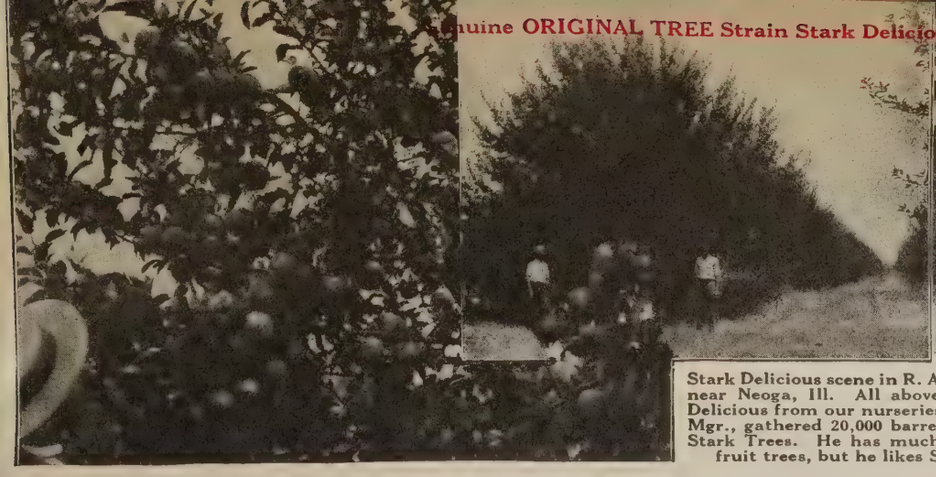
York-A-Red, New Red York

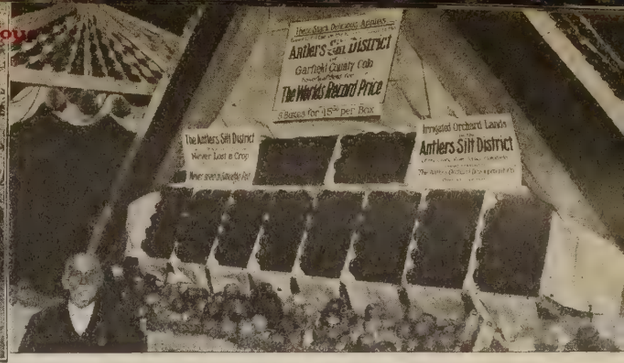
U. S. Patented. *Winter.* Brilliant, flashing all-over-red York. Best of all Red York Sports. Identical with that old money-making favorite, except color. Solid Red color means higher prices and practically no scald. Tree vigorous, hardy, heavy bearer. A great favorite in commercial orchards. A money maker for growers who want a "barrel-filler"—especially where York is popular. Fruit large, attractive, crisp, firm, very late keeper, good quality. **Eating, Cooking, Cider, Market. NCS.**

Baldwin, Double-Red

Late Winter. **Introduced by Stark Bro's.** As much better than old Baldwin as Starking is better than Delicious. Deep, brilliant Double-Red colored true Baldwin. Fruit richer, darker red than old Baldwin—good quality—fine keeper. As fruit colors early, will sell at far better prices. Very popular wherever Baldwin is grown. **Eating, Cooking, Market. NC.**

Original Tree Strain
STARK DELICIOUS
TURLEY
VAN DEMAN
($3,000.00) (Trade Mark)
QUINCE, ½ SIZE
PARADISE
WINTER
SWEET
PARAGON WINESAP
(Improved Mammoth Black Twig)
STARK BLACK BEN
(Trade-Mark)





Stark Delicious scene in R. A. Watson orchard near Neoga, Ill. All above trees are Stark Delicious from our nurseries. Mr. McKinney, Mgr., gathered 20,000 barrels from 120-acres Stark Trees. He has much experience with fruit trees, but he likes Stark Trees best.

Stark Delicious bring World's Record—10 bu. above sold for $170.00 The 2 boxes at top sold for $25.00 each. The Pres. of the Great Northern R. R. sent these Stark Delicious to the Royal Family of England, just to prove American apple supremacy.

Stark Delicious—Trade Mark—Original Tree Strain—Sold ONLY by Stark Bro's

"The Finest Red Apple In All The World"—said Luther Burbank, before we discovered Starking. This great, big, flashing, **LATE WINTER** red apple is the one so easily recognized because of its beautiful waxen skin of deep crimson blending off into golden yellow at the blossom end, with its five knob-like protuberances. Have you sunk your teeth with joyous relish into the tender, crisp, juice-laden flesh of a Delicious apple? If so, you must be still smacking your lips over its deliciously **DIFFERENT** flavor. You must still remember its alluring aroma, with its faint suggestion of sparkling old wine. Admittedly, the Delicious **IS** "The Dessert Apple Supreme!"

The Genuine **ORIGINAL TREE** Strain Stark Delicious Trees are fast growing, hardy, sturdy, great pollenizers and regular bearers.

And—shrewd orchardists and careful home orchardists have always **INSISTED** on getting genuine **ORIGINAL TREE** Strain Stark Delicious **BECAUSE** they know that the Original Tree was discovered by C. M. Stark over a third of a century ago—that we immediately purchased Exclusive and Perpetual Rights to this tree and we were protected by a U. S. Registered Trade-Mark. We continuously renew our stock from this original tree so that our Genuine Stark Delicious Trees bear Extra Large, Typically Shaped and Lusciously Flavored Apples.

Black Ben—Stark Trade Mark—The Barrel Filler

Late Winter. "The Apple for the Millions." Big Improvement over Ben Davis and Gano. Will produce more bushels to the tree, hence cost less per bushel to grow. Marvelously beautiful. Extremely large, glowing deep solid blood red (no stripes), snow-white flesh. No apple will stand hard handling or long distance shipping better; keeps perfectly in cellar and storage, no scald. Bears young and resists canker. Ideal for baking. **Cooking, Eating, Drying, Market. NCS. Introduced by Stark Bro's.**

Champion (Trade Mark) *Late Winter*—Champion is a bright red apple of fair quality. Fruit so firm it ships perfectly and keeps until apples come again. Drouth resistant.

The tree is spreading, a strong, healthy grower. Young, heavy bearer. **Eating, Cooking, Cider, Market. NCS. Introduced by Stark Bro's.**

Paragon—An Improved Mam. Black Twig

Latest Winter. Introduced by Stark Bro's. Unquestionably best of Mammoth Black Twig group. Paragon has many characteristics of old Winesap but averages 50% larger. It is a deep solid red apple, very firm flesh, mild in flavor and of good quality. Keeps until late spring. The tree grows to a great size, is long lived and bears well. Our propagation is from a heavy, young-bearing tree selected because of extra high color on fruit. Far more valuable than Old Mammoth Black Twig. We consider it best of its type. **Eating, Cooking, Cider, Market. NCS.**

Giant Jeniton (Trade Mark) *Winter*—The best of the Jeniton type of apples. We named and introduced it many years ago, and it is still justly popular. The fruit is large, red striped, juicy, with the tang and delightful flavor of Jeniton. It is excellent for cider. **Eating, Cooking, Cider, Market. Introduced by Stark Bro's.**

Of course, **NOW,** we recommend the Improved, Double-Red Delicious—**STARKING,** instead of Delicious, for planting in Commercial Orchards. For home orchards, however, Delicious still has our heartiest recommendations.

Starking—New "DOUBLE-RED" Delicious

See Complete STARKING Description Pages 10 to 15

Stark Delicious, after 40 years of popularity, has only one commercial fault—lack of sufficient color sometimes preventing a large percentage of the fruit from going into fancy commercial color grade. BUT its popularity has been maintained despite this drawback.

The discovery and introduction of Starking (Solid-Red Delicious) which occurred as a bud sport on a Stark Delicious tree in a New Jersey orchard, gave the Orchardists a new improved "Double-Red" Delicious that was deep solid red all over. Today the Solid Red Starking is planted almost exclusively where a tree of the Delicious type is wanted.

Starking is putting millions of dollars of **extra profit** in the pockets of fruit growers. NOW they can ship to the markets Starking "Double-Red" Delicious that are a deep solid blazing red—and EVERY APPLE ON THE TREE TAKES ON THIS GORGEOUS RED COLOR. Then there are other tremendous advantages—Starking can be picked while they are hard ripe, insuring late keeping—for Starking takes on its dazzling red color two or three weeks before the apple is ripe enough to pick. Starking colors earlier and gets on market quicker thus brings premium prices. Orchardists also report—"Starking Bears years younger than ordinary Delicious." *See complete Starking Descriptions Pages 10 to 15.*

Turley *Late Winter*—A beautiful, large apple of the Winesap type. Originated in Indiana, where it is very popular, and in many other sections its popularity is increasing. The tree is a vigorous sturdy grower and is an ideally formed orchard tree, with strong crotches. Fruit large, uniform, with deep shiny all-over-red color. Flavor milder than old Winesap. Keeps fine. Its large size and habit of producing excellent crops uniformly distributed over the tree has made it very profitable. **Eating, Cooking, Cider, Market. NCS.**

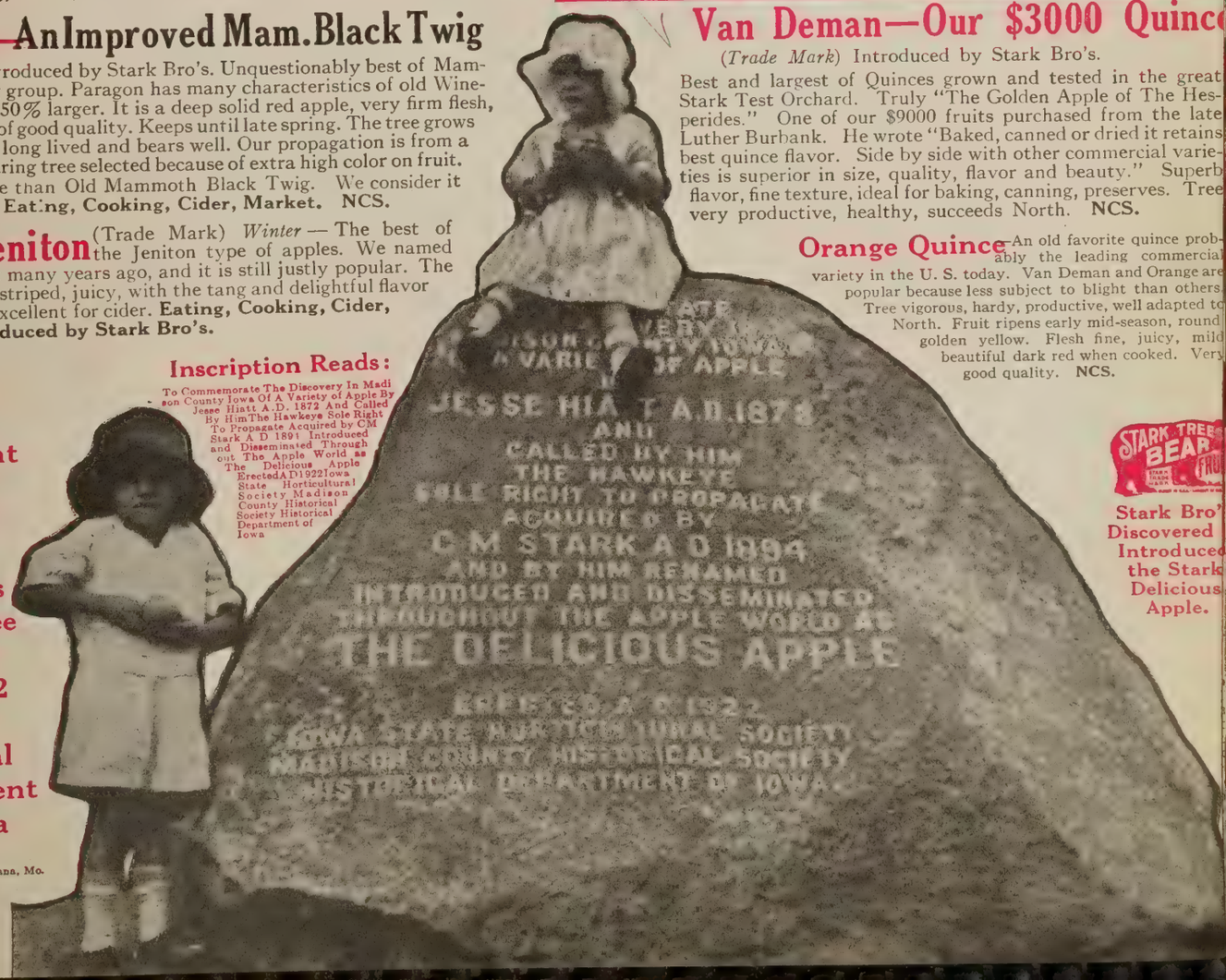
STARK QUINCE

Van Deman—Our $3000 Quince

(*Trade Mark*) Introduced by Stark Bro's.

Best and largest of Quinces grown and tested in the great Stark Test Orchard. Truly "The Golden Apple of The Hesperides." One of our $9000 fruits purchased from the late Luther Burbank. He wrote "Baked, canned or dried it retains best quince flavor. Side by side with other commercial varieties is superior in size, quality, flavor and beauty." Superb flavor, fine texture, ideal for baking, canning, preserves. Tree very productive, healthy, succeeds North. **NCS.**

Orange Quince—An old favorite quince probably the leading commercial variety in the U. S. today. Van Deman and Orange are popular because less subject to blight than others. Tree vigorous, hardy, productive, well adapted to North. Fruit ripens early mid-season, round golden yellow. Flesh fine, juicy, mild beautiful dark red when cooked. Very good quality. **NCS.**



Iowa's State Monument to the Original Stark Delicious Apple Tree Erected A.D. 1922 By Historical Department of Iowa

Stark Bro' Discovered Introduced the Stark Delicious Apple.

© Stark Bro's Nurseries, Louisiana, Mo.

ANJOU
STARK TYSON
LINCOLN
STARK SECKEL
BARTLETT
KIEFFER
FAME
(Trade Mark)
GORHAM
DUCHESS

Pears

Stark Bro's Best Selections

Famous Anjou and Bartlett orchard of Capt. J. H. Shawhan, who says: "Anjou commands high prices; less liable to blight than any other; 1¾ acres netted me $1400.00." A well-cared for Pear Orchard Pays Big Profits. Lincoln is an Ideal Variety to Plant with Anjou.

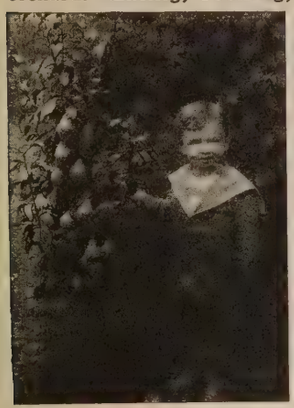
Stark Seckel

A branch of the sweetest and best little pears grown—Stark Seckel. Meets every requirement for the home orchard.

Lincoln *Late Summer.* Best Pear for the Central West tested in our over 125 years of fruit growing. The pear we find worthy is the **genuine true** Lincoln—of Illinois. Fruit large, clear, beautiful yellow, sometimes blushed—**marvelously beautiful**—ideal shipper; **quality superb**—even better than Bartlett, the leader for the Central Western States. Tree remarkably **blight resistant,** heavy cropper, long lived—original **tree now over 80 years old** and still bearing. Should be in every orchard. **Eating, Cooking, Market. NNCS.**

Fame *Late Summer.* There is no more **delicious pear** than this; juicy, **melting, sweet** and rich. Seeds few, **almost no core;** large, blushed yellow. Hardy, strong, long-lived orchard tree; a young bearer, does exceedingly well as a dwarf. **Blight resistant.** A hardy Native American Pear. Originated in Northern Arkansas. **Eating, Cooking, Market. NCS. Introduced by Stark Bro's.**

Buerre Bosc. *Winter.* Distinctive long-necked pear. Shape and exquisite quality make it popular everywhere. Fruit large, yellow, juicy, extra sweet. Trees bear regularly. A profitable market variety. **Eating, Cooking, Market. NCS.**



Lincoln Is Blight Resistant—"Lincoln more blight resistant than any other; **equals Bartlett in flavor** and texture. Good keeper, rarely core-rots; have never discovered a winter-killed tree."—J. W. Jones, Emmet Co., Idaho.

Anjou *Late Fall.* Large handsome yellow pear blushed dull red and of richest flavor. Tree upright, good bearer, strong grower, hardy, **bears young,** blooms late, remarkably free from blight. Markets always ready for them at premium prices. **Succeeds everywhere** and is a great favorite for both home and market orchard. **Eating, Cooking, Market. NCS.**

Stark Seckel (*Sugar Pear.*) *Late Summer.* A select strain of this wonderful pear that we have grown for years. Medium size, beautiful yellow; **spicy, honeyed flavor**—the acme of **pear perfection.** Tree hardy, thrifty, blights little. Succeeds in all pear sections. Should be grown in every home orchard; not one-tenth enough have ever been grown to supply the demand. **Eating, Cooking, Dessert. NCS.** **Introduced by Stark Bro's.**

***Duchess** (*Angouleme.*) *Fall.* Extremely large, often weighs over a pound; dull yellow, excellent quality—the housewife's favorite. Tree long lived, healthy, hardy, bears extremely young and produces a crop every year. Has been a favorite for generations and is still one of the best. Should be planted in home orchards and for market. **Eating, Cooking, Market. NCS.**

***Stark Tyson** (*Very Early Summer.*) Looks just like a Seckel, but ripens **extremely early;** medium size, yellow, shaded russet; **sweet, juicy,** perfumed, excellent. Tree hardy, long lived, very free from blight. We propagate from a select strain from Henry Wallis, St. Louis Co., Mo. **Eating, Cooking, Market. NCS.**

Duchess Pear and Boy, both 3 years old; one of youngest, heaviest bearers.

Gorham—New *Late Summer.* — **A LATE BARTLETT.** Originated at New York Experiment Station. A Bartlett cross. Tree vigorous, hardy, very **resistant to blight.** A splendid pollenizer. Fruit resembles Bartlett in size, color and shape, but ripens 2 weeks later and lasts much longer. Flavor is sweet, pleasingly aromatic. Flesh is white, tender, buttery and juicy—fine flavor. "Best new pear in many years" reports N. Y. Expt. Station. Illinois Station says "Less subject to blight than Kieffer." Georgia Station reports "Much more blight resistant than Bartlett." **Eating, Cooking, Market. NCS.**

Kieffer *Winter.* The most widely planted pear, because it **bears** and pays. Large, rich, golden yellow, sometimes tinted red. **Fine for canning and baking,** but only fair quality for eating fresh. To properly ripen **for eating,** pick when reach full size, but before they color; store in dark, dry room. Tree vigorous, **young, regular and heavy bearer;** outbears everything in our orchard. Resists blight, succeeds everywhere. **Eating, Cooking, Market. NCS.**

***Bartlett** *Summer.* The great favorite in all orchards and on all markets because of **delicious quality.** Large, rich, golden yellow with soft blush; juicy, melting, with a rich, indescribable flavor that has made it the best known and most popular pear. One of the best for canning and shipping. Tree a strong grower, sometimes blights, bears young, large crops and regularly. Bartlett and Lincoln are our choice for high quality. We advise planting Lincoln in sections where pears blight. **Eating, Cooking, Market. NCS.**

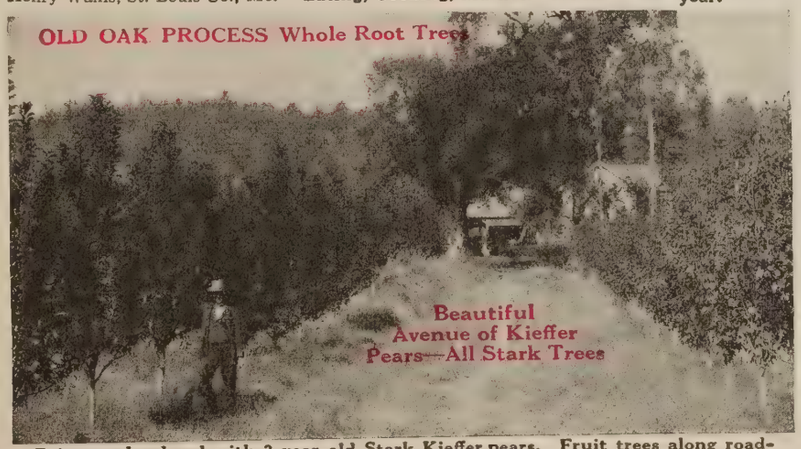
70 bearing Stark Bartlett netted H. C. Day $700 last year.

Conference Grown for years in England where it has been very popular. Carefully tested since 1897 along with many other varieties at South Haven Experiment Station in Michigan. They report: "Conference is a very good pear and should have a place commercially. It is practically unexcelled in productiveness, bearing crops annually. This fact along with the blight resistance and the exceptionally high quality of the fruit makes it a promising new pear for American orchards. Fruit when ripe has attractive, yellow ground color with russet netting. Quality excellent. Similar to Bosc in shape but ripens earlier and quality superior."

This new variety has been tested in Stark Test Orchard where it has been found to be very hardy. A good pollenizer for Bartlett and other standard pear varieties. Fruit above medium in size, typical pear shape, flesh melting, very juicy, sweet. Ripens late September. An outstanding pear which should be included in every new pear planting, both for home orchard and commercial purposes. Our strain comes direct from Mich. Exp't. Station.

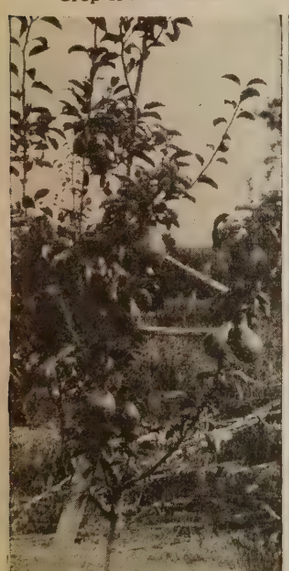
Garber One of the healthiest and hardiest of all pears. Tree well shaped with attractive glossy foliage. Does not have blight, and for this reason very popular in the south. Fruit large, crisp, and juicy, though not high in quality. Grown for more than 50 years. One of best pollenizers. We offer finest strain.

4-year Lincoln Bearing Heavy Crop of fine Pears.



Driveway bordered with 3-year-old Stark Kieffer pears. Fruit trees along roadways add beauty to the farm and are a yearly source of profit.

Below, Prize winning exhibit of a Stark Tree Planter. Winner of 9 ribbons—"Stark Trees Bear Fruit."



Loaded 2-year Lincoln, from W. J. Sandy, Sullivan Co., Mo.

© Stark Bro's Nurseries, Louisiana, Mo.

© Stark Bro's Nurseries, Louisiana, Mo.

STARK PLUMS

Box of Gold Plums—Sold for Top Prices

Late Goose Best of its Type

Poole Pride

Gold

Gold—Trade Mark—Our $3,000 Plum

Our wonderful Gold Plum has created a greater sensation and made more friends among Plum growers than any older variety ever introduced. Luther Burbank, who originated Gold Plum, says—"A most remarkable fruit—**one of the best plums ever produced.**" Fruit clear, semi-transparent, light golden yellow, later nearly overspread with a hazy carmine blush. When fully ripe a transparent light cherry red. Tree does best in chicken yards and on moderately dry thin or clay soil; rather dwarfish growing, but strong, healthy and one of the hardiest. We paid Burbank $3,000.00 for this wonderful fruit and Trade-Marked the name. Buy the **genuine Stark Gold from Stark Bro's,** the Exclusive Introducers and Owners. Succeeds everywhere—from the Atlantic to the Pacific, from the Great Lakes to the Gulf. *Mid-Season.* **Eating, Cooking, Market. NCS.**
Introduced by Stark Bro's.

Omaha *Mid-Season*—Hardy. Originated in Nebraska, in the test orchard of Theodore Williams, a famous plum authority and experimenter who originated many splendid hardy plums. He considered Omaha best of all and requested us to introduce it. Fruit very large, almost perfectly round, dark, rich red, pit small, flesh meaty, **sweet and delicious.** Tree sturdy—hardy as an Oak, rather spreading, bears tremendous crops. "Winter worst in 13 years—Omaha 100% alive. Hardiest of 50 commercial varieties."—F. L. Colby, N. H. **Eating, Cooking, Canning, Market. NNCS. Introduced by Stark Bro's.**

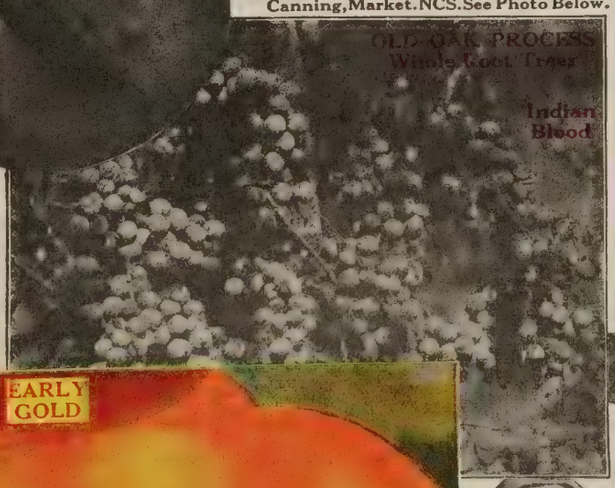
America *Very Early*—A Burbank production. A cross between Burbank (Japanese) and Robinson (native), and a full brother of Gold. **America** is large, glossy, coral red—a most beautiful and delicious plum. Can always be depended on for crop. Tree large, very vigorous, thoroughly hardy, bears extremely young, and bears enormous crops every year. Succeeds everywhere. **Eating, Cooking, Canning, Market.**
"Almost phenomenally free from rot"—Plums of N. Y. "Uninjured by 55 degrees below zero."—R. J. Williams, Elmside, Quebec. "Hardy, good quality and does not rot."—E. H. Riehl, Ill.

Stark Green Gage (*Missouri.*) *Mid-Season.* **"Sweet as honey."** Best of all Gage Plums. Greenish yellow, much larger than old Green Gage. Tree strong grower, **bears wonderful crops.** For preserving and canning it has no superior. The home or market orchard is not complete without it. Originated in Stark Nursery. **Cooking, Eating, Canning, Market. NCS. Introduced by Stark Bro's.**

Late Goose *Late.* One of the best Hardy Plums of over 100 kinds in Stark Test Orchard. Originated by Theodore Williams, of Neb. Red, resembling Wild Goose, but much larger and much more valuable. Strong grower, extremely hardy. A heavy bearer. Should be grown everywhere for home use and market. More popular than old Wild Goose because of its immense size. **Eating, Cooking, Canning, Market. NNCS. Introduced by Stark Bro's.**

Stark Damson (Big Mackey.) *Late.* Largest and best Damson. A true freestone. Originated in Pike Co., Missouri. Our propagation from extra-productive Record-Bearing Parent tree. Fruit deep purple, juicy, rich, small stone, fine for preserves. Tree upright, hardy, resistant to diseases, easy to grow, produces immense crops. Damsons are money makers and should be in every orchard. Fine for jams, preserves and jellies. **Cooking, Market. NCS.**

Indian Blood (Duarte) *Mid-Season.* A fine red-fleshed plum, but Elephant Heart larger, better. Trees upright fast growers, hardy. Fruit large egg-shaped—flesh deep blood color, quality delicious. A plum of all around merit. **Eating, Cooking, Canning, Market. NCS. See Photo Below.**



Tatge—Lombard Improved *Mid-Season.* A fine European. Superior to Lombard in size, color and quality, less rot. Fruit light purplish red, large size, good quality—the ideal kitchen plum. Hardy, immensely productive, bears young. **Eating, Cooking, Canning, Market. NCS.**

Abundance *Early.* A large, bright cherry red, Japanese plum. Firm, sweet, excellent quality, and ships well. The tree is hardy, healthy and productive; rots less than Burbank. Should be planted in every orchard. **Eating, Cooking, Canning, Market. NCS.**

Santa Rosa *Very Early.* Produced by Luther Burbank and won Gold Medal at Lewis and Clark Exposition. Handsome, round, dark crimson plum; immense size, splendid quality. Firm flesh, strong skin, excellent shipper. Hardy, strong grower, good bearer. **Cooking, Eating, Canning, Market. NCS.**

German Prune *Mid-Season.* Ours is the largest, handsomest and best strain, excellent for dessert and preserving; large, dark blue, juicy and delicious. Tree satisfactory; widely planted. **Cooking, Canning, Drying, Market. NCS.**

Superior (Minnesota 194) *New. Mid-season.* At last a **Super-Hardy** plum producing very large handsome fruit. Prof. W. H. Alderman wrote "Undoubtedly best plum introduced by Minn. Station." **Tree** outstanding for hardiness, vigor, early and prolific bearing. Fruit very large, beautiful dark red. Flesh rich yellow, firm, juicy—a lively sweet flavor—excellent. Superior answers the great demand for a fine, big, extra hardy plum for the North. **Eating, Cooking, Market. NNCS.**

Underwood *Early.* From Minnesota. Plant with Superior. Tree hardy, vigorous, heavy producer—bears annually. Fruit large, attractive red, good quality, hangs well. Ideal where hardiness important. **Eating, Cooking, Market. NNCS.**

Other Varieties We can also furnish the following other varieties of plums: Italian Prune, Burbank, Compass, Shropshire Damson, Red June Plums, De Montfort Prune, President Prune and Stanley Prune.

Plant Several Varieties of Plums

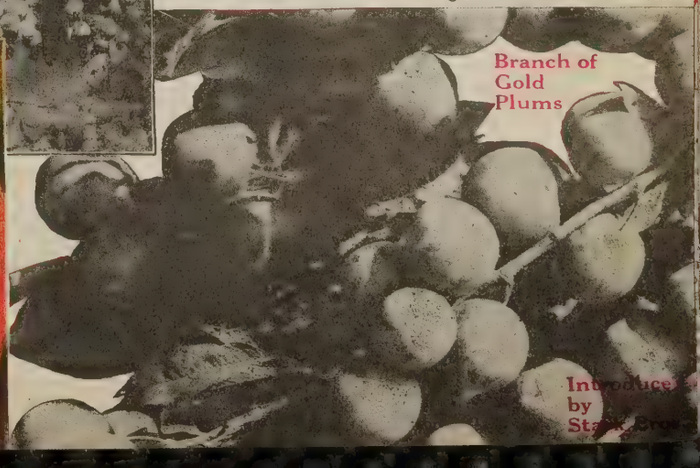
For better pollenation, for fruit ripening over a longer season, and heaviest bearing, we suggest planting several varieties together.

New Burbank Plums—See Pages 34 to 37.

© Stark Bro's Nurseries, Louisiana, Mo.

Early Gold (Shiro)

Very Early. Marvelously beautiful, transparent golden yellow plum—a huge honey-drop—sweet and excellent. See **natural color photo below.** Another great Burbank origination. Fruit is extra large size and handsome. A tree loaded with this golden fruit is a wonderful sight. Tree is hardy, very prolific. Succeeds North and is one of the greatest plums for the South—Texas, Arkansas, Mississippi, Alabama, Louisiana, Tennessee, Kentucky, Virginia grow it to perfection. **Eating, Cooking, Canning, Market. NCS.**



Luther Burbank—"World's Wizard of Horticulture"

LUTHER BURBANK, recognized in every country on the face of the Earth as the outstanding Plant Breeder of all time, was a man of almost Saint-like simplicity.

For over half a century, with little promise of reward, he labored incessantly and unselfishly for the benefit of his fellow man. For financial returns he cared little—and practically every dollar that came to him went back into his Breeding Orchards and his Laboratories. He died a poor man—but he left as an inheritance untold wealth and health and enjoyment for all the peoples of the earth and for the millions of men of generations yet unborn.

It is typical of this great man that he sleeps his last long sleep beneath the sheltering boughs of a Cedar of Lebanon tree he planted in the center of the garden he loved—and at his request no slab marks his grave. But hundreds of Superb Fruit Creations, the product of the Great Master's patient labor, will build for him a monument more enduring than granite.

The Great Luther Burbank's Half Century of Breeding Rare New Fruits

For nearly half a century Luther Burbank worked constantly with his plant-breeding problems—aided by correspondents and assistants from the four corners of the earth, who sent him rare fruits, superior vegetables and unknown flowers for testing and cross-breeding. Some of this material proved valuable, some, of course, worthless, but he used that which gave promise as breeding stock.

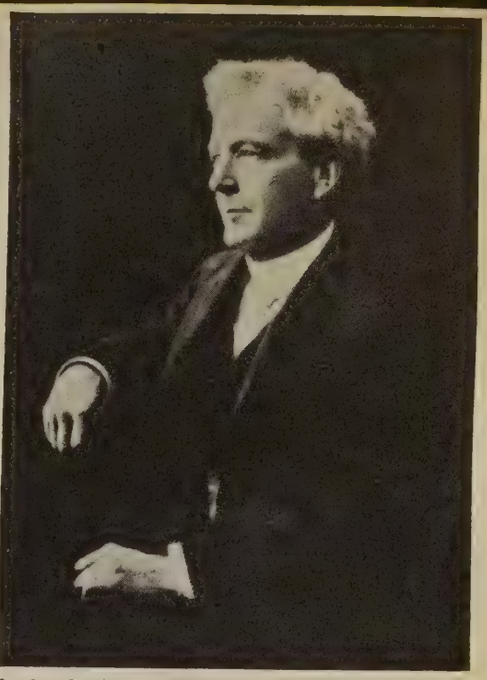
He always worked with a definite object in view. Take, for instance, the blood-fleshed plums—the tens of thousands of crosses made on this class of fruit were for the purpose of securing **highest quality, largest size and a succession of ripening,** so they could be enjoyed **throughout the entire ripening season.** Elsewhere on these pages the best of these red-fleshed fruit marvels that resulted from nearly thirty years of breeding, selecting, testing and rejecting, are described.

At the time of his death he had collected in his Mystery Orchard (where only a few privileged persons were ever permitted) hundreds of wonderful new hybrid fruits of outstanding merit. Among them, hundreds of plums, peaches, cherries, etc. of every conceivable type, size, shape, color, flavor and ripening season—and for all different purposes.

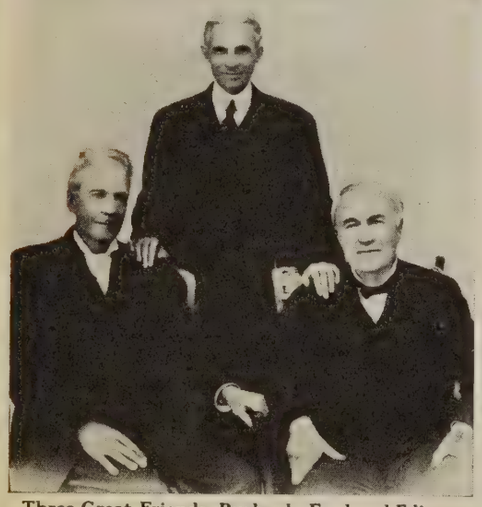
More work was probably done by Luther Burbank on plums, peaches and cherries than on other fruits, but his marvelous new creations of roses, pears, nectarines, prunes, plumcots and other fruits and flowers, also stand in a class by themselves.

Our experts are confident that the new Burbank creations we are now introducing will far outclass all other varieties of similar type and season.

For example, many of his Plum Creations are so different from ordinary plums that they are **almost distinct New Fruits**—differing almost as much as peaches differ from pears.



Luther Burbank—In recognition of his great work, the U. S. Government recently issued a U. S. Postage Stamp in the 3c denomination.



Three Great Friends, Burbank, Ford and Edison

The World's 3 Great Creative Minds

THREE men stand out in the modern world above all others as great mountain peaks o'er-shadow the hills below.

These three Master Minds are: **Luther Burbank,** the Gentle Genius of Horticulture, the Master Plant Breeder of all Time; **Thomas Edison,** the wizard of Electricity and Mechanics, the Master Inventor of the World; **Henry Ford,** the Creator of the Modern Auto Motor, the man who Revolutionized Transportation.

The creative genius of these three men has probably developed more and greater forward movements for the betterment and life-enjoyment of mankind, than have been accomplished by the billions of men who have trod the earth since the days when the Egyptians, Greeks and Romans ruled the civilized world.

It was with a deep sense of responsibility that we, because of Luther Burbank's dying request, took up his Life Work when the Master Plant Breeder passed on.

So, we consecrate ourselves to this great creative work. We pledge ourselves to preserve and continue to carry on the great Burbank's experiments and research work, so that we will keep faith with his ideals and be worthy of the public faith. We now bring to the people of the world the New and Proven Better Horticultural Wonders created by this Genius of the Fruit Kingdom.

No. 15—Burbank's FLAMING DELICIOUS Plum

U. S. PATENT GRANTED STARK BRO'S.

Burbank's Great FLAMING DELICIOUS **plum—Early, Red-Flesh, Freestone.** Our experts agree that this is the outstanding variety of all the early hybrids of this type produced by Mr. Burbank—a Fit EARLY Team-mate for Elephant Heart which is its Half-Brother. Ripens about **two weeks ahead of Elephant Heart** and should be planted with it to lengthen the season of plums of this type.

Last winter, with thermometer down to far below zero, FLAMING DELICIOUS came through in good condition, both young trees recently planted in orchards and older trees as well.

From a standpoint of hardiness FLAMING DELICIOUS almost equals ELEPHANT HEART and it can be safely planted almost anywhere hybrid plums grow. When Mr. Stark first discovered this marvelous early plum he said: "This one huge, early wonder plum is worth more to fruit growers of America than all the time and money spent on the Burbank Gardens and Breeding Orchards."

This plum is enormous size—full grown specimens measuring 2 to 2¼ inches or more in diameter. Color beautiful waxy, shining red, while THE FLESH IS A GLORIOUS BLOOD RED clear to the pit.

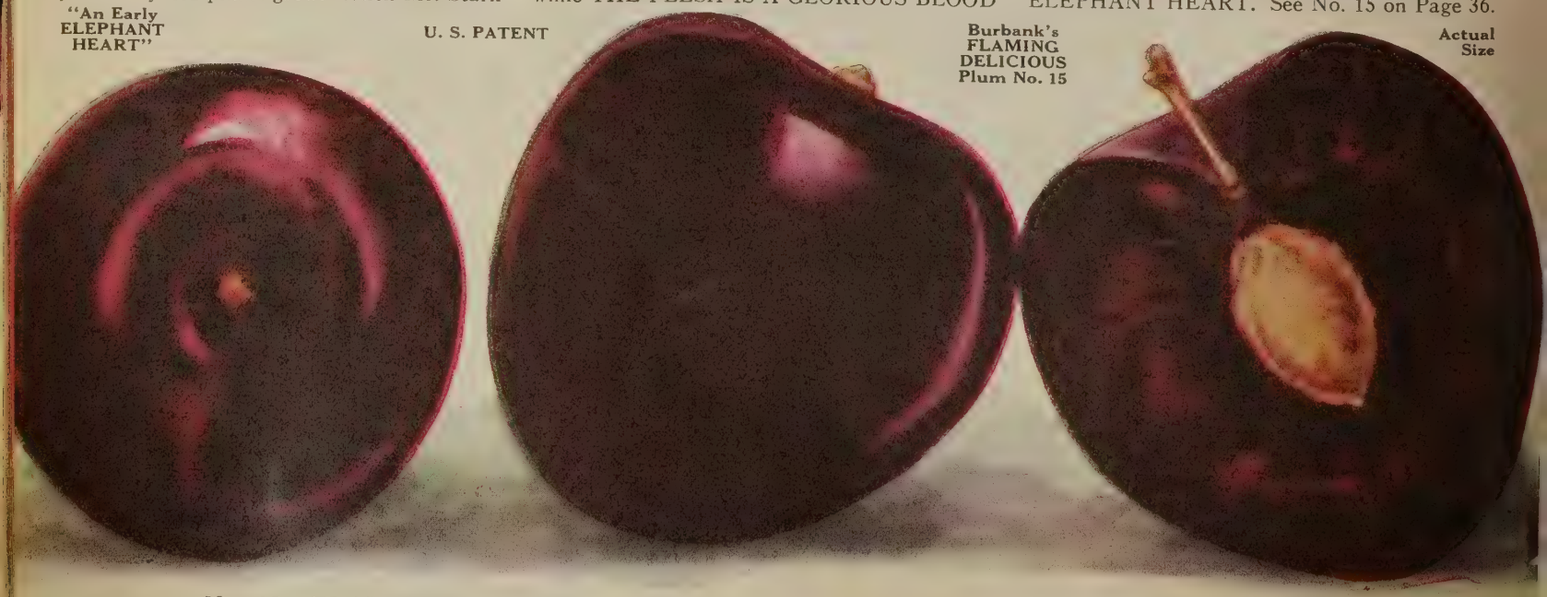
The flavor is what the name implies—Delicious—Sweet—Rich—and Juicy. A Perfect Freestone, has small seed, and unlike most plums, so firm that it ships and goes on the market in splendid condition. A late bloomer—just with ELEPHANT HEART and other late blooming kinds. Ripens two weeks ahead of ELEPHANT HEART. See No. 15 on Page 36.

"An Early ELEPHANT HEART"

U. S. PATENT

Burbank's FLAMING DELICIOUS Plum No. 15

Actual Size



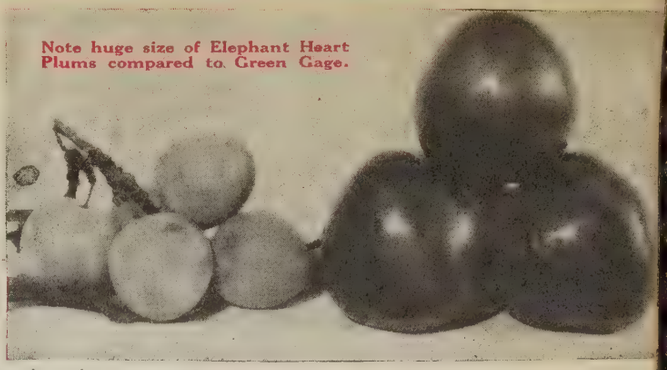
No. 15—FLAMING DELICIOUS—Illustration Above Is A Copy Of Official Color Plates Filed In U. S. PATENT Office, Washington, D. C.

Burbank's ELEPHANT HEART Freestone Plum

"My ELEPHANT HEART Tree bore big, red-fleshed, freestone plums 7 inches around."—H. G. Hubbell

FINALLY, after years of most exacting tests, we are ready to offer and recommend the most marvelous plum ever fruited since the world began—**Burbank's "Elephant Heart"!**

This plum verily "seems too good to be true." Even after you have held one of these huge blood-red fruits in your hand, reveled in its exquisite lusciousness and—**eagerly reached for another,** you find yourself ecstatically wondering, **"Can This Actually Be a Plum?"** It is the crowning quality triumph of Burbank's life-time endeavor to develop finer fruit for mankind.



Note huge size of Elephant Heart Plums compared to Green Gage.

Largest Plum Grown—Amazing Flavor Red Flesh—Hardy—Freestone

THE greatest triumph of all the Master Plant Breeder's painstaking life work of striving to create a **freestone blood-fleshed plum** of **enormous** size and **transcendent quality** and flavor—a glorious success that came to light after his death and one that represents the first fruition of our experts' continuance of his life work.

Starting 'way back half a Century ago with 12 little seedling trees that he imported from an isolated section of Southern Japan, he worked diligently towards his goal. And—NOW—the triumphant climax, Burbank's "Elephant Heart," the supreme BEST of over 800 new varieties of great promise that were perfected and bequeathed to Stark Bro's after his years and years of exacting selection and rejections, when we took over the Burbank Experimental Gardens. After Stark Bro's years of tests of this plum and the tree that bears it—here in the Mississippi Valley, in California, in Missouri, in Illinois and in other localities where climates and soils and sectional conditions which would determine its adaptability—it earned a place at the very peak of Burbank's horticultural creations. One of the outstanding Achievements of the Greatest Fruit Wonder Worker in the World's History.

Best *Freestone* Blood-Fleshed Plum Known to Mankind

Imagine a plum 2½ x 2¼ inches, big as a U. S. Standard apple, a huge, heart-shaped dark-red beauty! Then, realize with surprise that it is a **perfect freestone** (that you can break and eat it like a peach), with blood-red flesh as exquisitely luscious as that of an Oxheart Cherry, possessing an alluring aroma never before owned by any plum! **The best freestone blood-fleshed plum that has ever been discovered and introduced! Tree is wonderfully hardy, fast growing, vigorous and healthy.**

A NEW, Seductive Flavor

Like Sweet Oxheart Cherry

As the SANTA ROSA (Calif.) PRESS-DEMOCRAT stated, this NEW Plum combines **"The flavor of an Oxheart Cherry, the size of a peach, smooth skin like that of a nectarine and a freestone like the apricot."** Absolutely free from sharp acidity. Flesh meaty like that of an Oxheart Cherry—solid and **not watery.** Really **good** to eat when only half ripe, with the quality vastly improving as it ripens—a wonderful shipper and keeper.

"Best Plum We Ever Ate"

"I am glad to report the Burbank Elephant Heart plum tree I bought of you had nice big plums on it. We picked them day before yesterday. They were ripe and all the family had a slice and thought it the best tasting plum we ever ate."—Chas. Valent, New York.

Remarkable Shipper

Shipments over long distance without refrigeration, by express and parcel post, show that "Elephant Heart" Plums are extraordinarily fine shippers. Strong firm skin—does not crack. Flesh solid. **Because it develops quality, color and size EARLY, it can be picked full colored 2 weeks before ripe, shipped to distant points and arrive in splendid condition.** Keeps perfectly on fruit stands for weeks and **actually gets better quality every day!** Has actually kept perfectly in warm room 42 days after picking and shipping 2647 miles without refrigeration.

Wonderful Hardy Tree

The "Elephant Heart" Plum has gone through severest tests for **hardiness.** In Missouri and Illinois and other sections where 15 degrees below zero comes nearly **every year,** and 20 to 30 degrees below zero occurs, "Elephant Heart" trees have proven their splendid hardiness, made vigorous healthy growth. They have shown remarkable adaptability to practically all kinds of soils.

100% Hardy Coldest Winter

"This has been one of the coldest winters that we have ever had. The temperature went down as far as 30 degrees below zero. Elephant Heart Plum stood it perfectly. Not even the outer tips of the young branches are frozen."—Albert Koenig, Sauk Co., Wisc.

Hangs Long to Tree

Last year these plums in our Orchards were still on trees 3 weeks after ripe enough to pick. This characteristic allows growers to pick plums largely at convenience and still be sure of getting size, quality and good shipping plums. It will give fruit in home orchard over a longer season than any plum known.

For Better Crops

Plant Elephant Heart plum with other high quality plums which bloom at similar time so that pollination will be satisfactory. We suggest Early Gold (Shiro) and following new Burbank varieties: Red Ace, Santa Rosa and Mammoth Cardinal.

No. 1 **Actual Photograph of Loaded Limb of New Burbank's "ELEPHANT HEART" Plum**
World's Best *Freestone* Blood-Fleshed Plum

Largest known plum. A plum that you can break and eat like a peach—with blood-red flesh as exquisitely luscious as that of an Oxheart Cherry. Huge size—often measuring 2½ x 2¼ in.—big as a peach, skin smooth as a nectarine's—Freestone like an apricot.

Note Huge Size Compared to Average Bright Red Native Plums Shown Above.

3
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2

Wonderful NEW PLUMS Created by BURBANK

Burbank's ELEPHANT HEART, Marvel Plum of the Century is Illustrated and Described on Page 35.

No 11 GREAT YELLOW PLUM—U. S. Patented

Earliest Yellow Freestone Plum. Ripens even earlier than **Early Shiro** and is much larger. Largest most outstanding solid golden plum of all the **Burbank** Wonder Creations. Our Test Orchard Supt. describes it as "a huge, wonderfully beautiful pure golden plum, large as a small apple." A freestone when fully ripe, from 2 to 2½ inches in diameter, excellent quality and with a very tiny seed for such a large plum. The name, GREAT YELLOW, was given it by Burbank, and is most fitting for it is pure yellow without sign of blush. Best of the Early Yellow Plums—mild and sweet, with just the right touch of acid near seed. Top budded limbs only a year and a half old bore a splendid crop of huge plums in North Missouri, after 14 below zero. The beauty of this huge translucent golden plum is beyond description, and its remarkable size will command instant attention on any market. Flesh is very solid, and holds up remarkably well in shipping, having carried 2500 miles without refrigeration during hottest weather and arrived in excellent condition. Plum Experts say: "Great Yellow and Honey Moon are unquestionably two of the Greatest Yellow plums in existence." **NCS:** **(No. 11 on Opposite Page)**

THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

Whereas ELIZABETH ANNE BURBANK, of SANTA ROSA, California, EXECUTRIX of LUTHER BURBANK, deceased, late of SANTA ROSA, California, assignor of ONE-HALF part to STARK BROTHERS NURSERIES & ORCHARDS COMPANY, of LOUISIANA, Missouri,

...Commissioner of Patents...

...Letters Patent...

...SEVENTEEN years from the date hereof...

In testimony whereof I have hereunto set my hand and caused the seal of the Patent Office to be affixed at the City of Washington this fifth day of April, ... and of the Independence of the United States of America the one hundred and fifty-sixth.

Acting Commissioner of Patents.

Thomas E. Robertson
Assistant Secretary.

U. S. Patent Certificates Protect Our Patent Sorts from Illegal Growing and Sale.
Above photo shows one of official U. S. Patent Certificates granted Burbank's and Stark's New Fruits. Our customers are protected against irresponsible imitations.

Mammoth Cardinal Plum—"thick as they can stick"—¼ actual size. (Below)

No. 13 MAMMOTH CARDINAL

Splendid New Giant U. S. Patent Plum

A huge red, gold-flesh plum of surpassing beauty. The very best of **Burbank's** Red-Skinned, Yellow-Fleshed plums. Color brilliant striking cherry-red-all-over. Largest—some, measuring 2¾ in. across. Has very thick, rich, semi-transparent, creamy yellow flesh—firm, fine-grained, solid. Splendid shipper. Possesses a sweet, mild, delicate flavor, absolutely free from sharp acidity. All our experts feel that Mammoth Cardinal, because of earliness, huge size, remarkable beauty and splendid shipping qualities, will quickly take a lead in world's markets. **NCS.** **(No. 13 on Opposite Page.)**

No. 3 JUNE BLOOD

Very Early Blood Flesh. This is the Earliest Big Blood Flesh Plum among **Burbank's** marvelous Creations. The great Burbank, himself, says in his notes —"A rich, delicious, deep purple plum. Sweet, juicy, rich. Largest of all plums ripening at this season. Flesh amber rosy-crimson (sometimes variegated)." Great and regular bearer. Semi-Cling. After years of testing we found this superb, extremely early plum the best of all the very early Blood-Fleshed kinds—making great, heavy bearing and hardiness record in all orchards. Excellent for home use, roadside market and local market. The expert breeder and Chief Scientist in charge of the Burbank Breeding Orchards wrote: "Showing up so fine, I am sure it is the variety that will be most successful for your earliest Blood-Fleshed plum." **NCS.** **(No. 3 on Opposite Page.)**

No. 4 GRAND PRIZE Purple Prune

Early. Magnificent, big, beautiful, long shaped *Freestone*, often 2¼ inches long—has a bluish-purple skin with beautiful light-blue bloom. The flesh is extraordinarily delicious and translucent golden yellow, sweet, juicy prune, and a perfect Freestone. Seed very thin and exceedingly small for such a large prune. **Far superior to ordinary prunes. Very large, high quality.**

MONSTER Blood-Fleshed Plum

Early—An Improved Giant Duarte—Offered to Stark customers for the first time. Fruit round—tremendous in size in spite of productive crop year after year. Attractive dark reddish-purple color, firm, blood-red flesh. Stone semi-free sometimes entirely free. Fruit sweet, juicy—makes excellent sauce. Tree upright, vigorous and a heavy producer. Size of fruit and productiveness make it a winner for home use, roadside stand or commercial planting. **NCS.**

No. 5 HONEYMOON—Delicious Yellow

Luscious Green Gage Hybrid. Here **Burbank** produces a glorious golden yellow plum. Fruit large size, pure (almost transparent) golden yellow with **a flavor very much like a perfectly ripened Green Gage.** In this plum Burbank has successfully combined the delicious flavor of the Gages with the heavy bearing qualities of the Japanese Hybrids. The tree is a strong grower, has hardiness—bore after 24 below—bears heavy every year. Bore big crops on young trees. **NCS.** **(No. 5 on Opposite Page.)**

No. 10 PURPLE PLUMCOT

Half Plum Half Apricot

Early—**Luther Burbank** was the first man in the world to combine the flavor delights of both Plum and Apricot in one new fruit—the Plumcot. This PURPLE PLUMCOT is his finest blood-fleshed variety—huge, often 2 in. across. Gorgeous purplish-red, with flesh blood-red clear to pit. Rich—irresistibly delicious. Perfect freestone. Is bearing splendidly. One of the best of all in our Missouri Test Orchards. Hardy—bore after 24 below zero. Photo below shows cluster of plumcots. **NCS.** **(No. 10 Illustrated Below.)**

Honey Moon, Green Gage Hybrid, a tremendous bearer of extra fine plums. Photo above ⅓ actual size.

No. 2 PURPLE FLAME

Purple Leaf Ornamental Plum Tree.

Striking Bright Purple Leaf Ornamental Lawn Tree

A Brilliant **Burbank Purple Leaf Foliage**—ornamental lawn tree bearing rich red plums. Only back of the leaf is shown on opposite page. Front of leaf is a beautiful rich purplish red **like leaves of Schwedler Maple shown on Page 59.** Purple Flame Plum holds its rich-hued leaves until late fall. Bears abundance of delicious plums. **NCS.** **(See No. 2 Opposite and Page 59.)**

No. 12 JUNE REDSKIN PLUM

Earliest Red U. S. Patent Plum

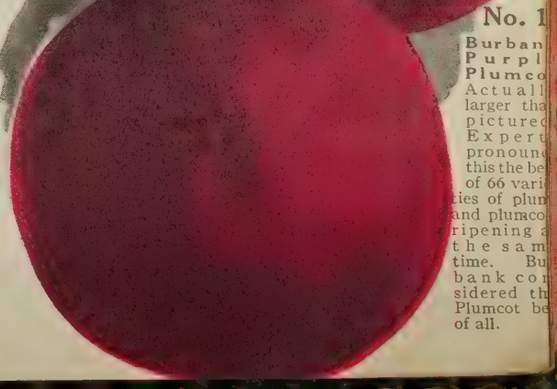
Very Early. Marvellously beautiful perfectly round red Freestone **Burbank Creation** with golden yellow flesh. Huge. Ripens few days after June Blood and Great Yellow. Sweet and juicy. Tree heavy bearer. Very Hardy. Withstood 24 below zero. Good shipper—fine commercial variety. **NCS.** **(No. 12 on Opposite Page.)**

No. 7 RED ACE

Blood Flesh Freestone

Mid-Season. Resembles Elephant Heart. Gorgeous, large red-fleshed plum, fit companion of Great Elephant Heart. **Burbank** describes it "Big—firm—small seed—sweet as sugar. Rich, full of delicious juice—regularly productive." Tree fine strong grower. Wonderful shipper—hangs tightly to tree 3 weeks after main crop has been gathered. No sign of rot. Tree very young and heavy bearer. Never winter killed. Has withstood 24 below zero. 3-yr. old trees in Mo. loaded with huge crops. Has beauty and quality that instantly command premium prices in market. **NCS.** **(No. 7 on Opposite Page, also illustrated below.)**

Red Ace Plums—⅓ size.

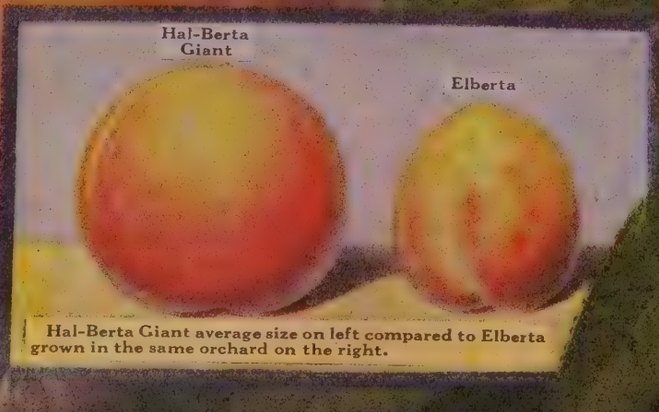


No. 1
Burban Purpl Plumco
Actuall larger tha pictured Expert pronoun this the be of 66 vari ties of plun and plumco ripening a the sam time. Bu bank co sidered th Plumcot be of all.

Hal-Berta Giant

World's First U. S. Patented Peach

.S. Patent
to Stark



Hal-Berta Giant average size on left compared to Elberta grown in the same orchard on the right.

U. S. Patented HAL-BERTA GIANT PEACH—*20% Larger Than J. H. Hale—Bears Heavy as Elberta*

One of the greatest events in Horticultural history—Conference of some of America's foremost fruit experts when Stark Bro's signed the Purchase of Hal-Berta Giant at HIGHEST PRICE EVER PAID for a peach tree, and obtained the World's First Tree Patent on Hal-Berta.

HAL-BERTA GIANT—World's First Patented Peach

Trade-Mark

HERE'S the amazing NEW Mid-Season Perfect Freestone Yellow Peach—the Giant son of J. H. Hale, which FILLS the long-felt market need for a supremely **HIGH QUALITY,** EXTRA LARGE yellow freestone peach to lengthen the Hale-Elberta season. It is a beautiful peach—almost fuzzless skin—small pit—firm, solid, luscious, honey-juice flesh.

Hal-Berta Giant originated in a famous Peach Orchard, Clay Co., Illinois. Patented and Sold ONLY By Stark Bro's.

Ripens **Mid-Season,** usually a week to 10 days after Hale and Elberta. Will continue and lengthen Hale-Elberta season. **Has all the delicious flavor and melting, firm flesh of J. H. Hale** (though 20% larger)—bears **bumper crops** like Elberta. **Tremendously profitable**—the yellow peach to follow Hale and Elberta for which we've been searching for many years!

Original Hal-Berta Tree at 4 Years Bore 6 Bushels of Superb Peaches—Half of Which Weighed a Pound Each

25% More for Hal-Berta Giant

R. Y. Scott, of Alabama, says that his 40 acres of fruit is more profitable than the corn and cotton crops on the rest of his 112 acres of land.

Mr. Scott says that his Hal-Berta Giant and J. H. Hale Peaches bring him highest prices—with **Hal-Berta Giant bringing 25% higher prices than Hale** because of the difference in ripening season—Hal-Berta Giants coming in just after Hales are gone.

"Another very important point in Hal-Berta Giant's favor" says Mr. Scott, **"is the fact that Hal-Berta Giant is very hardy**—that it **bears even when other varieties fail."**

Hal-Berta Giant—Outstanding at Georgia Agricultural College

Agr. College of Georgia has a test planting of Hal-Berta Giant Peaches, and they are so outstanding with them, that they are planting more this season. Here is just a brief outline of their report to us:

"Hal-Berta Giants bore an **excellent crop last year** (when 5 years old) **and again this year.** With us **Hal-Berta Giant follows** the **Elberta** crop, and **the peaches are larger than Hale**—in fact Hal-Berta Giant is the **biggest peach I have ever seen.**

"The basket we sent to Gov. and Mrs. Rivers created a lot of interest, and we have had many inquiries regarding this variety. We have told them that Hal-Berta Giant is a new patented variety and trees can be secured ONLY from Stark Nurseries."

T. H. McHatton, State Horticulturist of Ga.

We purchased it outright and a **U. S. Patent** on it has now been **granted,** to be our sole property. We paid a HIGHER PRICE BY FAR, THAN ANY PEACH TREE HAD EVER BROUGHT.

Obtainable from Stark Bro's ONLY

No one but Stark Bro's Nurseries can propagate or sell Genuine Hal-Berta Giant Trees. We will vigorously PROTECT the public and ourselves against infringers.

Hal-Berta Giant is Protected By U. S. Government Patent No. 7.

Bigger Crops

For bigger crops, it is advisable to plant other high quality varieties, such as Stark Elberta, Burbank's July Elberta, Elberta, etc., along with Hal-Berta Giant.

Glowing Reports from Growers

"My 3-year Hal-Bertas ripened **8 days after all Hale were shipped.** Fine appearance, extremely large size bring premium prices. Flavor excellent. Sweeter than Hale. Trees vigorous, good bearers."—Paul Van Arx, Riverside Co. Calif.

"We believe **Hal-Berta Giant** is the **finest peach** yet in the **East.** Size, color and flavor unexcelled. Trees **stand more severe weather** than any other variety we know." Norman C. Brown, Franklin Co., Penn.

"I have some of your trees, and the best advertisement is your Hal-Berta Giant Peach Trees. My 3-year old Hal-Berta Giant bore a big crop last year. I weighed the peaches here at the store, and they weighed from ⅞ of a pound to more than a pound each. I advertised these peaches all over Oklahoma, and no doubt you will receive lots of orders on the strength of them. One man offered me 50c for two of the peaches (25c each)."—Jess Henson, Pittsburgh Co., Okla.

"Mrs. Carter of LaPlata County, has Hal-Berta Giant 4 years old. Far below zero winter killed all other peach trees. Most of them root and all, but not a limb on Hal-Berta. It had a full crop of extra fine peaches. There was not another peach on this mesa or in the county."—J. G. Johnson, LaPlata County, Col.

2 Year Hal-Berta Giant Tree in Mass. which bore 13 Peaches "Big as Cocoanuts."

13 Huge Hal-Bertas on 2-Year Tree

"B. Dickey's Hal-Bertas bore 13 peaches **big as cocoanuts** at 2 years old—never saw anything like them. Fruitmen say it has fine future to follow Elberta, ripe when other peaches are scarce."—J. M. Robinson, Mass.

2-Yr. Olds Bore 1½ Bu.—Stood 23° Below

"Had wonderful success with your Hal-Berta Giant. Tree stood 23 below zero, and last year at 2 years old they averaged 1½ bushels per tree of most beautiful peaches I ever saw."—K. C. Perry, Okanogan Co., Wash.

50 Bushels—Twice as Big as Elbertas

"I picked 50 bushels of Hal-Berta Giants last year from my young trees. Some of them weighed 1¼ pounds (20 ounces) each. They had excellent quality—much better than Elberta, and were almost double size of Elbertas. I never saw a more beautiful peach. They held up well and went to market in perfect shape where they brought me as high as $3.00 per bushel. They ripened a week or 10 days after Elberta."—J.K. Scarborough, Adams Co., Ill.

Originator of Hal-Berta Giant and ex-President Am. Pomological Society comparing a big Hal-Berta with Hale. This 6 bu. crop of huge Hal-Bertas came off original 4-year-old Hal-Berta tree in background.

HAL-BERTA GIANT, JULY ELBERTA and GOLDEN ELBERTA CLING Trees Sold ONLY by Stark Bro's

© Stark Bro's Nurseries, Louisiana, Mo.

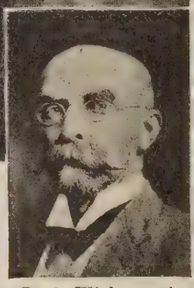
STARK EARLY ELBERTA
"World's Finest Flavor"

11,000 Mile Trip For Stark Early Elberta

(See photo to right.)

Opening a box of Stark Early Elberta after a journey of 11,509 miles. Six boxes shipped from Utah by Dr. Sumner Gleason to H. W. Collingwood, Editor Rural New Yorker. He re-shipped them to Dr. E. J. Wickson, Calif. Exp. Sta., who shipped them to E. H. Favor, Editor Fruit Grower, St. Joseph, Mo., who shipped them on to us at Louisiana, Mo. They were in perfect condition, so we sent them on for a second visit to Editor Collingwood. He examined them and returned to us—completing a remarkable journey, 11,509 miles, without an ounce of ice, in good shape, and "crisp and juicy to the last."

Dr. Sumner Gleason who fruited the first Stark Early Elberta



Prof. Wickson, the Great Western Authority.

Stark Early Elberta Trade Mark

King of ALL Yellow Freestones

The Supreme Yellow Peach, most delicious yellow variety known. Most valuable of over 4,000,000 new peaches sent out by us. Huge size, glorious pure golden yellow, sometimes tinted with flashing red. Stark Early Elberta averages larger than old Elberta, has a strong protecting skin, covering a luscious flesh that is **flavored with a juice as sweet as nectar,** better than old Elberta or any other yellow peach. It allures with its beauty, gratifies with its quality and **sells for top market prices** everywhere. The peach lovers of the nation have put upon it the stamp of their approval and it is today the most-talked-of and best liked of all peaches. Stark Early Elberta is a Stark Variety—originated and introduced by us about 20 years ago from Utah where the first tree fruited. It has fruited from New York to California, from Michigan to Georgia and throughout the entire country **has won the admiration of every grower.** It ripens from **a week to 10 days ahead of old Elberta** and enables the grower to put big, handsome, luscious yellow peaches on the market before Elbertas are ready. Sells for $3.50 when Elbertas from the same orchards go at $1.50 because it hits the market at just the right time. Tree, sturdy grower, hardier than Elberta and can be depended upon for big crops. Thomas F. Rigg, Horticulturalist, and President American Poultry Association, writes us from his Iowa Orchard: "Extremely hardy in bud, far more so than Elberta and will thrive and produce far north of the Elberta limit." Wise ones are planting it largely. Many bogus, inferior sorts have been sent out as "Early Elbertas." Get the genuine from Stark Bro's.

E. W. Kirkpatrick, nationally known, Texas peach authority, says: **"The most beautiful and perfect peach I have ever seen;** texture finer than **Elberta, color richer and more beautiful; a great acquisition to the wealth of the world."** Luther Burbank, recognized as the greatest horticultural genius the world has ever known, tested Stark Early Elberta then wrote us: "One of the handsomest, most shapely and most beautifully colored of peaches; quality fully carries out its appearance. **A model peach.** Congratulations." The whole peach world recognizes its value and its introduction has tremendously stimulated American peach growing. Ripens 10 days before Elberta. **Eating, Cooking, Canning, Drying, Market. NCS. Originated and introduced by Stark Bro's.**

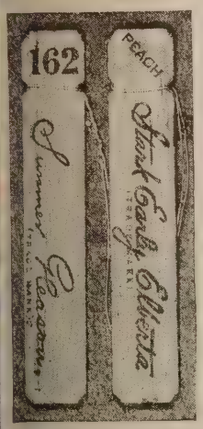
We Control All Buds from Original Tree.

Kaysville, Utah

Stark Bro's N. & O. Co.,
Louisiana, Mo.

Dear Sirs.—This is to inform you that I have never supplied buds from the original Early Elberta tree or other trees of the same variety to any nursery except Stark Bro's, Louisiana, Mo.

Very truly,
SUMNER GLEASON.



Label (to left) is always on Every Genuine Stark Early Elberta.

Below—Stark Early Elberta and ruler in center of 3 peaches—Carman to left, Old Elberta to right. Dr. Gleason and original Stark Early Elberta Tree. Basket of Stark Early Elberta and ruler.

Basket full of Beautiful Stark Early Elberta.

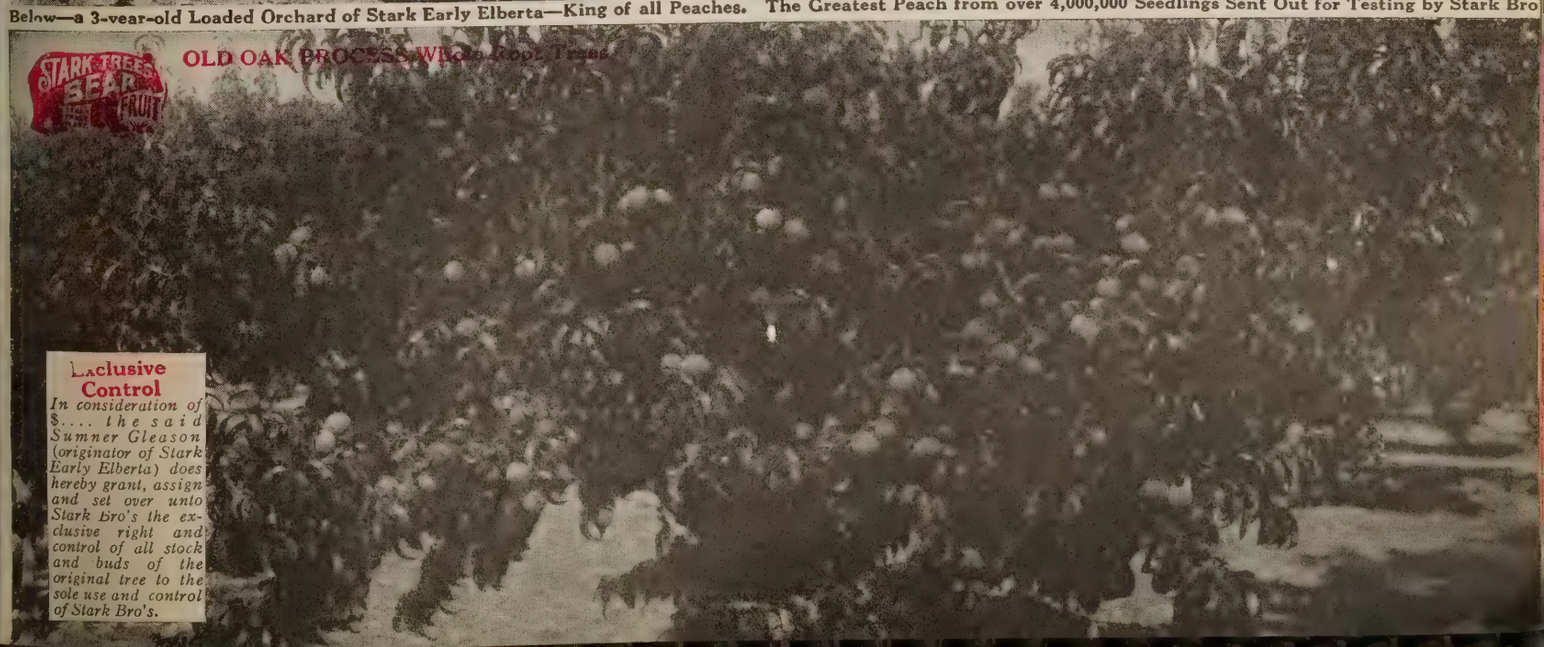
World's Finest Peach — Gov. Blood

In introducing Gov. Lloyd Stark of Missouri before he addressed the Governor's Conference in Atlantic City, New Jersey, Governor Blood of Utah, said:

"Governor Stark is not only an outstanding Statesman, Naval Officer, Army Officer and Chief Executive, but also eminent Horticulturist. He comes from the famous Stark Family that gave to the world THE STARK DELICIOUS APPLE.

"The Starks also originated the **finest peach in the world**—the **STARK EARLY ELBERTA**—grown in the Test Orchard of my old family physician Dr. Sumner Gleason in my own home town of Kaysville, Utah."

Below—a 3-year-old Loaded Orchard of Stark Early Elberta—King of all Peaches. The Greatest Peach from over 4,000,000 Seedlings Sent Out for Testing by Stark Bro



Exclusive Control

In consideration of $.... the said Sumner Gleason (originator of Stark Early Elberta) does hereby grant, assign and set over unto Stark Bro's the exclusive right and control of all stock and buds of the original tree to the sole use and control of Stark Bro's.

WORLD'S FINEST CANNING CLING PEACH
Golden Elberta Cling

BURBANK'S NEW-U.S. PATENT
July Elberta

July Elberta Peach

U. S. PATENT Number 25

BURBANK'S MASTERPIECE

In July Elberta, Luther Burbank gave to the World the perfect Very Early, Yellow Fleshed Freestone Peach. It has taken the country by storm—it has "everything" the peach grower has longed for—it marks an Epoch in Peach Production, Coast to Coast.

Burbank's July Elberta ripens Very Early—20 days before Elberta. It bears young—usually at 2 years. It is Hardy—often bearing when others fail. Its Flesh is firm, delicious, sweet and juicy. It bears magnificent crops of large, uniform peaches, coloring early and completely. It can be shipped in hard ripe condition but unlike Elberta will have that price-getting red and gold color which is extremely desirable.

Ideal in Commercial Orchards

From the Commercial Orchards come glowing reports of huge profits from these young-bearing July Elberta trees. Charles Anderson, a prominent Western fruit grower says:

"I wish you could see my trees loaded with Burbank's July Elberta peaches. See these marvelous peaches carefully packed and delivered to the China Clipper, Luxury Steamers, Pullman cars and High Class Markets.

"From my July Elberta Orchard this year I sold 28,000 packages at high prices and could have sold many more."

"I consider Burbank's July Elberta a wonderful peach and never expect to see its equal. Every place I have sold them, my customers are boosters for them."

Genuine July Elberta—U. S. Patent—
Peach Trees are Sold ONLY
by Stark Bro's Nurseries,
Louisiana, Mo.

3 Year Burbank's JULY ELBERTA TREE

Burbank's July Elberta -- New U. S. Patent Peach

Trees Sold ONLY By Stark Bro's Under U. S. Patent Law

Very Early Yellow Freestone. Burbank's July Elberta has proved to be the long looked-for **Very Early Yellow Fleshed Freestone** Peach. It is an excellent high quality, large Yellow Freestone Peach, for **Shipping, Eating Fresh** and splendid for **Canning.**

Burbank's July Elberta is a beautiful **Golden Yellow** almost completely overspread with **Vivid Red,** which makes the tree appear aflame with blood red fruit. It is the most brilliant red of all peaches. Its **Golden Yellow** flesh **is rich in flavor,** full of **sweet juice,** with no **bitterness** and no red at pit.

In quality, it is **one of the best**—far superior to old Elberta. July Elberta **ripens** about **half-way between June Elberta** and old **Elberta**—at the time that really fine peaches bring highest market prices. The heavy crops are well distributed over the trees—a characteristic which is very desirable in a peach for either Commercial or Home Orchards. A **very hardy** peach. Bore after long period of severe sub-zero weather in Stark-Burbank Test Orchards and elsewhere. See illustration of this New Peach Sensation on Opposite Page.

THE PEACH SENSATION OF THE CENTURY

Burbank's July Elberta Peach is creating a sensation throughout the Nation. In **Commercial Orchards,** in **Home Orchards,** in **Local Orchards,** on **Roadside Stands,** in **Back Yards** and on the **Fruit Markets,** it is the outstanding Very Early Yellow Freestone Peach of the Century. **A Very Heavy Bearer**—it often bears when others fail. **Very Hardy**—thrives in Canada and bears crops when many other peaches are killed by low temperatures or by late frosts. Always a complete **Freestone. Superb Quality. A Good Shipper.** A beautiful, Brilliant Red and Gold Peach—a **Sensational Quick Money-Maker**—often coming into bearing when only 2 years old. Ripens Very Early—20 days before Elberta. NCS

Loaded When Others Fail

"February freeze while peaches were in bloom killed all my peaches **except July Elberta.** I have **100 July Elberta trees** which **began bearing at 2 years. This year they bore from 1½ to 2½ bushels per tree and I received $1.50 a bushel.** The **quality, color, taste** and **shipping qualities of Burbank's July Elberta are unexcelled.** Their **early bearing** and quick growth are added characteristics which would cause me to plant more July Elberta trees."—Logan Fain, Morris Co., **Texas.**

"Bear in Spite of Drouth and Cold"

"I have **15 four-year-old July Elberta trees.** They **stood 3 years of bad drouth and heat and the cold of Nebraska winters and still came through with a big money crop.** If I set more peach I will set July Elberta."—N. White, Otoe Co., **Nebraska.**

"Brought $2.40 a Bushel in Pa."

"I have 100 July Elberta Peach trees 4 years old which bore their **first crop when 2 years old, when other varieties were failures.** All my customers say July Elberta is as fine a peach as they ever tasted, and I sold mine **for $2.40 a bushel."**—Kenneth Clark, Snyder Co., **Pa.**

"Always Loaded"

"My **10 July Elberta Peach Trees** began bearing when 3 years old and **they are always loaded.** It ripens 22 days before Elberta. **I get $1.95 per bushel** for my surplus July Elbertas."—Peter Bohland, Clark Co., **Ohio.**

"A Winner—Youngest Bearer" says N. Y. Fruit Expert

J. Carl Ward, addressing N. Y. Hort. Society on "What Varieties of Peaches Shall I Plant" said:

"A peach which looks to me like **a winner is Burbank's July Elberta.** We have a planting of 400 trees. It has **excellent size, wonderful scarlet** coloring, so brilliant that fruit on young trees can be seen a great distance. It has very **firm meat, a small pit** and is a **perfect freestone.** Its **flavor is very unusual**—to me it tastes like a blending of Early Crawford and J. H. Hale. **I picked as many as 20 peaches from trees which were 1-year old the preceding Spring."**

"Best Peach for West"

"With us July Elberta ripens ten days to 2 weeks before Stark Early Elberta and **both years since it started to bear (when only 3 years old) has fruited when other varieties failed.** This year July Elberta **bore** a heavy crop **after 24 below zero.**

"July Elberta is the best peach the West has ever put on the market and we have the first ones planted in this section. **The fruit brings from 5c to 7c per pound ($3.00 to $4.50 a bushel) and are making us more money than any other peach variety. The stores call us for them and pay more for them than for any other peach."**—C. M. Blazey, Asotin Co., **Washington.**

"Fine in Canada"

"July Elberta is a **very fine peach** with us. The trees have borne **heavily every year since their second season.** The tree is a very good grower. The **fruit itself is of good quality and size."**—A. Grant Fox, Ont., **Canada.**

"Highly Recommended for Michigan"

"I attended the big peach meeting at Michigan Experimental Station. **July Elberta** and Hale-Haven were the two **outstanding** peaches. July Elberta has a brilliant red color, high quality and is satisfactory in every way. This year the orchardists from all over the state had a fine opportunity to see the variety ripening. July Elberta is recommended by Michigan Station at this time."—Ward Lockwood. Later—"Again this year July Elberta made a sensational record at the Mich. Exp. Station—magnificent quality—ripened 6 days ahead of Hale-Haven."

"$600.00 Net Profit from ⅔ Acres"

"In 1933," says Louis Christ of Mo., "I decided to try a small planting of Burbank **July Elberta** and **Hal-Berta Giant** peach trees. Last year both of **these varieties bore and brought highest prices.** Although there was a big fruit crop all over the country, **I sold 200 bushels of Hal-Berta Giants (from 40 trees) for $2.25 to $2.50 a bushel.**

Again this year, I have a bumper crop—130 bushels of July Elbertas and my 40 Hal-Berta Giant trees are loaded again this year. I am getting $3.00 to $3.50 a bushel for them right at my orchard. July Elberta and Hal-Berta Giant are two of the finest, most profitable. They are making me ten times the profits I get from the same acreage in wheat."

"Outstanding Commercial Peach"

"My July Elbertas, 2 years old, set good crop and bore 10 bushels of big deep red and gold peaches. They hang on tree week or 10 days after shipping stage, showing they are good shippers. I think **July Elberta the outstanding peach** among many choice varieties I grow. They bear earlier—3 weeks before Elberta. Flavor is good as quality. Growth of tree while carrying crop is amazing—most thrifty, vigorous trees I set out. I want more this Fall, as this is a peach you can't flatter too much—it looks finer on the trees or counter than in the catalog."—Logan Fain, Morris Co., **Texas.**

Golden Elberta Cling — WORLD'S FINEST CANNING PEACH

Genuine Golden Elberta Cling Is Obtainable ONLY from Stark Bro's

Midseason—Yellow Clingstone. The sweetest, finest, most delicious and most beautiful yellow fleshed clingstone peach the world has ever known. The finding and introduction of this great variety covers a search that took us into every peach section of the United States, and the testing of hundreds of promising sorts—BUT WE HAVE FINALLY FOUND IT! The original tree grew in Arkansas—often called "America's Greatest Experiment Station." After years of extensive tests, we can now unqualifiedly recommend it. The fruit looks somewhat like Stark Early Elberta—about the same shape, the same marvelous golden color—BUT IT IS A PERFECT CLINGSTONE, Quality superb, *honey sweet* juice and flesh—the most alluring quality of any clingstone—yet so firm, so solid, that it will ship almost any distance without breaking down. **"The Finest Canning Peach in the World."**

We now offer Golden Elberta Cling, as unquestionably the best yellow clingstone peach, from every standpoint. **NCS.**

"Our most pleasant surprise was with the GOLDEN ELBERTA CLING Peach. It is a beautiful large peach, excelled by none in flavor."—Willis D. Witter, Maryland. *Ripe 5 days before Elberta.* Introduced and Sold ONLY by Stark Bro's.

"J. H. Hale—*The Million Dollar Peach*"

Mid-Season, Yellow Freestone—Superior to Elberta

Originated by Mr. J. H. Hale—"The Peach King." In size, color, texture, flavor, keeping and shipping-qualities J. H. Hale surpasses old Elberta. Mammoth in size, vivid carmine over golden yellow, almost perfectly round, **fuzzless** and smooth as a glove. Commands instant attention on all markets by **Giant size and glorious color.** Flesh solid like a cling, yet melting, tender, free from grain and stringiness, has **exquisite peachy flavor**—without any of the bitter tang of Elberta; almost as firm as a clingstone; shipping ability really marvelous. Bears heavily and has proved its adaptability to a wide range of soils and climates. The N. J. Exp. Sta. says—"From our experience J. H. Hale is a much superior peach commercially to Elberta—an extraordinarily good shipper." **Eating, Cooking, Canning. NCS.**

Handsomest of All Peaches

J. H. Hale is the handsomest thing in the peach line that I have ever seen. Prof. Chenoweth and I agree that it is a much handsomer peach than the Elberta. Better in quality and a much better market peach.—F. S. Sears, Prof. Pomology, Mass. Agri. College.

$1420.00 Per Acre Profit

Southern Farming quotes—"From 1 acre J. H. Hale trees we harvested 748 bushels—1500 baskets and 1000 six-basket crates. They sold the next morning for **60 per cent higher than Elberta."**

Hale Free From Disease

"The J. H. Hale is the greatest peach I ever saw. Must say they are **better than anything else** I have. Your Hale trees are absolutely free from any disease."—Jas. M. Mount, Montgomery Co., Maryland.

22° Below Zero—No Injury

"J. H. Hale is beyond any claims made for it. Elberta tree froze out at **22 degrees below zero; Hale came through** without injury. Very large fruit; very vigorous. Rapid grower. Will displace Old Elberta in future plantings." —N. P. Mead, Chelan Co.

© Stark Bro's Nurseries, Louisiana, Mo.

© Stark Bro's Nurseries, Louisiana, Mo.

BELLE OF GEORGIA
ECLIPSE
(Very Early)
HILEY
HALEHAVEN
ILLINOIS
HYSLOP CLING
(U. S. Patent)
CHAMPION
STARK SUMMER HEATH
ROCHESTER

Basket of Beautiful Alton

Early Peaches

Bring Big Profits

Early in the season—just when the earliest ripening peaches begin to color—people are fruit hungry. They will willingly pay **higher prices for fruit** then than at any other time. Fruit growers should realize this and should be in position to put on the market, good early peaches and take advantage of the highest-of-the-season prices they command. Plant these sorts.

Plant Star (*) Varieties

Varieties *Starred thus—****Alton**—are best of their type and season; those varieties are best of all. **Adaptability**—After each description, note key letters: **N** means succeeds north. **S**, South. **C**, Central and **NCS** means good everywhere.

RED BIRD

Big, gloriously ... ored Red Birds lik... these top all mar... kets everywhere... Acknowledge... everywhere bes... and most beautifu... early peach, and ... better shippe... than Elberta. "F... W. Boardman, St... Louis, sold 1... cars Red Bird... for $12,689.... 60." — K... C. Packer.

Alton *Hardy. Early White Semi-free.* Usually a true freestone—some seasons being semi-free. A magnificent white-fleshed peach, larger than Carman, better quality than Champion and handsomer than any picture ever painted. Fruit creamy white with glossy blush of rosy red. Flesh white, firm, sweet, juicy; flavor rich and delicious. Tree strong, vigorous, immensely productive and extremely hardy in bud and bloom. Every year growers report Alton their hardiest variety of peach. After 25 years' experience we recommend this as ideal peach of Champion-Belle or Georgia-Hiley type. Usually a true freestone—some seasons being semi-free. There are four requirements for an ideal commercial peach: Color, size, quality and a good shipper. Alton has all four. Prof. L. R. Taft, former Michigan State Horticulturist and one of the most conservative orchardists in the north, reports: "Alton is one of the hardiest peaches we grow in Michigan." Plant this great white and red peach everywhere for marketing and home use. Ideal for canning, preserving and sweet pickles. Dr. E. L. Morris, famous Tennessee horticulturist, reports after a recent severe winter: "Peaches are all killed except Eureka and Alton." Record-Bearing strain from Originator. *Ripens 25 to 30 days ahead of Elberta, 15 days after Red Bird Cling.* **Eating, Cooking, Canning, Market. NCS. Introduced by Stark Bro's.**

June Elberta *Earliest-of-all Yellow Peaches.* After years of searching and testing we have found June Elberta to be the best of its season. Trees are vigorous, young heavy bearers and **hardy in blossom.** Fruit semi-freestone, big, handsome, high color, of excellent quality and resists rot. Unlike most extremely early sorts **it is a first class shipper** and because of earliness, vigor, beauty and quality will always command high prices. Much superior to Arp Beauty which it resembles. Record-Bearing strain.

"My June Elberta sold for $3.50 per bushel here while inferior kinds brought about half this price."—J. S. Smith, West Virginia.

"On the grounds of Geneva, N. Y. Exp. Sta., June Elberta is **wonderfully attractive. Fruit large, handsome yellow, red blush** on sunny side. One of the handsomest of peaches. Quality good."—Prof. U. P. Hedrick (N. Y. Exp. Sta.).

"June Elberta about a month earlier than Elberta. Fruit large and attractive."—Stanley Johnson, Supt. South Haven, Mich. Exp. Sta. *Ripens about with Red Bird Cling, 40 to 45 days before Elberta.* **Eating, Cooking, Marketing. NCS. Introduced by Stark Bro's.**

Early Rose *Very Early White Clingstone.* Large size, firm, ships well. Tree hardy, bears young—heavy crops. **Record Strain. NCS.**

Hiley *(Early Belle). Early white freestone.* Attractive pink blushed white peach of good size. Tree hardy, dependable bearer. Recommended for market and home orchard. **Record strain from N. C.** *Ripens 18 days before Elberta.* **Eating, Cooking, Market. NCS.**

Champion *Mid-season white freestone.* Tree hardy, good bearer. *Ripens 14 days before Elberta.* Flesh firm, sweet, rich, satisfying. Has long been the standard quality white-fleshed peach, but we recommend Alton, which is a better all-around variety. Plant Stark Record-Bearing strain. **Eating, Cooking, Market. NCS.**

Peach Ripening List

In this list varieties are arranged in *order of ripening*—earliest at top of list (World's Earliest) with the latest at the bottom (Krummel October). Use this list for selecting a succession that will provide peaches continually through the summer and autumn. Those starred (*) are especially fine.

VERY EARLY

World's Earliest
Mayflower
**Red Bird Cling
*June Elberta
Early Rose

EARLY

*Eureka Hardy
*Early Mamie Ross
Fisher
Oriole
*Cumberland
Carman
**Golden Jubilee
**Alton
**July Elberta
Rochester
*July Gold
Hiley (Early Belle)
Eclipse
South Haven
*Halehaven
Champion
**Stark Early Elberta
*Crawford Early Improved

MID-SEASON

*Belle of Georgia
Captain Ede
**Golden Elberta Cling
*Giant Snowball
*Burbank Giant (freestone)
*Illinois
*Elberta (Queen)
**J. H. Hale
Hardee
**Hal-Berta Giant
*Stark Summer Heath
Crawford Late Improved
Shippers Late

LATE

*Indian Blood Cling
Hyslop Cling
*Halate
*Hardyberta

VERY LATE

*Late Elberta
Martha Fern Cling
*Mammoth Heath Cling
*Stark Heath Cling
**Krummel October

Red Bird Cling *Earliest Red-White Cling.* The sensation on all early markets. Perfect-round, "Red as fire, ships better than Elberta and has consistently topped all early markets. **Size immense.** Often almost as large as J. H. Hale. Nearly twice the size of other peaches of the same season. The fruit is bright, glowing red on a back, ground of creamy white—strikingly handsome. An ideal shipper, ripe when no other good commercial sorts are on the market. Tree and blossoms extremely hardy, a record young bearer, strong grower. Often bears crops when other hardy peaches fail. Red Bird **stands alone as THE best peach of its season.** Record-Bearing strain from Stark Test Orchard.

J. E. Eggers of St. Louis County, Missouri: "57 Red Bird trees netted me $669, covering about one-half acre of land."

"Red Bird on 75 trees brought $413.50"—R. F. Kieter, Smith County, Texas.

Jackson County Horticulturist reports after the most severe winter in years, "Only the Red Bird variety and a few seedlings survived the prolonged zero weather." *About 45 days before Elberta.* **Eating, Cooking, Market. NCS. Introduced by Stark Bro's.**

Golden Jubilee *New Very Early Yellow Freestone.* Originated at New Jersey Exp. Sta. as a cross between Elberta and Greensboro. A beautiful, very early, large peach of Elberta type that has quickly become a great favorite with orchardists. Altogether as fine a new very early peach as one could ask for. The tree is vigorous, spreading, blooms later and is hardier than ordinary Elberta. Fruit clear, bright deep yellow, large, oblong shape. Excellent size, appearance and quality. Delicious flavor with no Elberta bitterness. Ships better than most early varieties. Golden Jubilee answers big demand for a large very early yellow freestone peach. **We propagate from best Record-Bearing Tree.** *Ripens about 25 days before Elberta* and with no competition brings highest market prices. Ideal for roadside stands and home markets. All progressive peach growers are planting Golden Jubilee heavily. **Eating, Cooking, Market. NCS.**

New Jersey Exp. Sta. reports: "At present it is the most desirable yellow fleshed freestone of its season."

H. B. Tukey of N. Y. Exp. Sta. writes: "Golden Jubilee is now in the recommended class."

Mayflower *Very Earliest White Semi-Cling.* Attractive "red all over" peach—earliest of all varieties. Tree bears young, hardy, thrifty, heavy producer. Fruit medium size, good quality. **Record strain. Eating, Cooking. NCS.**

Eureka Hardy *Early White Semi-Freestone.* We introduced Eureka because of its iron-clad hardiness, size, beauty and early ripening season—about 10 days after Red Bird Cling, *30 to 35 days ahead of Elberta.* Eureka bears when other so-called hardy sorts are killed. Beautiful, rosy cheeked peach with white flesh and delicious flavor.

"I picked 60 bushels of peaches off 15 3-year-old Eureka trees."—E. Simmons, Rockingham Co., Virginia.

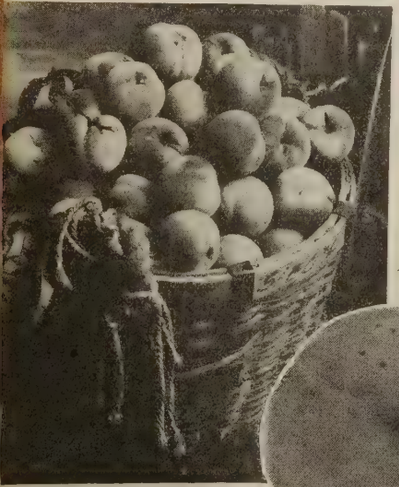
"Eureka is the only one out of 93 varieties that has a full set of live buds this season," reports Joseph Gerardi, famous Ill. orchardist.

"Ten Eureka peach trees came through 42 below zero in 1934 and 25 below in 1935 without injury."—Frank Yarosh, Oneida County, New York. **Eating, Cooking, Market. NCS. Introduced by Stark Bro's.**

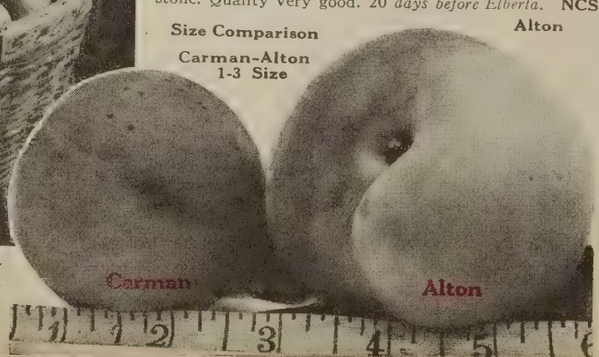
Eclipse *Early Yellow Freestone.* From N. J. Exp. Sta. Tree vigorous, hardy. Fruit, medium size, attractive, hangs well. Flesh yellow, high quality. *15 days before Elberta.* **Eating, Cooking, Market. NCS.**

Early Mamie Ross *Early, White, Semi-free.* Creamy white fruit with bright red cheek. Quality most delicious, tree hardy, good grower and dependable bearer. Record Strain. *Ripens 34 days before Elberta.* **Eating, Cooking, Market. NCS. Introduced by Stark Bro's.**

Cumberland *Early White Semi-free.* From N. J. Exp. Sta. Vigorous, hardy. Very productive. Fruit large, oval. Flesh white, almost freestone. Quality very good. *20 days before Elberta.* **NCS.**



Eureka, the iron-clad hardy peach, brings top prices on early markets.



Fisher **(New U. S. Patent)**. Originator calls it "The Earliest Yellow Freestone Peach." It occurred as a bud-sport and was discovered in 1934 by C. Howard Fisher in his orchard at Queenston, Ontario. The fruit is of **large size** for such an early peach, a bright blush covering practically half of the peach, and is of splendid quality. **Fisher is unquestionably an excellent early peach that should be widely planted commercially and in all home orchards.**

At the **U. S. Government Peach Experiment Station** at Beltsville, Maryland, the FISHER Peach has shown up to be very promising as an early season peach, quality being **very good** and the fruit **freestone when tree-ripe.** The color is similar to that of a well colored Valiant, its parent—the **hardy Canadian** variety.

Fisher bears when many other sorts fail. Ripens *nearly 6 weeks before Elberta*—one of the earliest high quality yellow peaches—is bringing the growers greater profits. SETS HEAVY CROPS, and IS LARGE when thinned.

Rochester *Early Yellow Freestone.* Of Early Crawford group but 2 weeks earlier. Recent years have emphasized importance of Rochester because of great hardiness in tree and bud. Tree large, vigorous, spreading, beautiful. Fruit large, yellow red, very attractive. Flesh juicy, rich sweet, quality excellent. Nearly true freestone. Ripens over a long season and ideal for early market purposes. Early, hardy peaches are becoming more and more popular. We advise the planting of Rochester in every home orchard. *Ripens about 20 days before Elberta.* Record-Bearing strain from N. Y. **Eating, Canning, Local Market. NCS.**

Crawford Early Improved *Early Yellow Freestone.* This Stark Record-Bearing Strain is the best of its type, a hardier improvement over Crawford Early. A much better bearer and better quality. A deep yellow peach with striking red cheek. **Flavor is exquisite** and sweet. This old favorite is an ideal roadside and home market variety. *Ripe about 7 days before Elberta.* **Eating, Cooking, Market. NCS.**

Halehaven New. *Early Yellow Freestone.* Originated at Mich. Exp. Sta. as a cross between J. H. Hale and South Haven, combining quality and appearance of Hale with hardiness, vigor of tree and ripening season of South Haven. Although just recently introduced Halehaven is steadily gaining favor over South Haven because of its size, more beautiful color, thicker skin and less tendency to cling. Trees hardy, vigorous, strong growers, bear young and heavily. Fruit large, round like Hale with attractive contrasting red and yellow color. One of the most beautiful of all peaches. Should be planted in every orchard. Original tree strain from Mich. *Ripens about 17 days before Elberta.* **Eating, Cooking, Market. NCS.**

South Haven *Early Yellow Freestone.* (Resembles Late Elberta Color photo.) Originated in Michigan. Tree vigorous, very hardy and productive. Fruit attractive, medium size and excellent quality Popular for local market and roadside stands. Record strain. *Ripens about 17 days before Elberta.* Halehaven is better. **Eating, Cooking, Market. NCS.**

Other Early Peaches

July Elberta—See Pages 42 and 43 Very Early Yellow Freestone

July Gold—See Page 49 Early Luscious Golden Freestone

Stark Early Elberta—See Pages 40 and 41 Finest Flavored Elberta

STARK TRUES BEAR FRUIT

© Stark Bro's Nurseries, Louisiana, Mo.

Select MID-SEASON and LATE Peaches

Late Elberta *Late Yellow Freestone.* This splendid peach fills the gap between Hal-Berta and Krummel October and should be in every orchard to give succession of ripening. Ripens when prices are high and canning peaches in big demand. Of Elberta type, *about 25 days later than old Elberta* but fruit is better quality, somewhat larger. Tree is strong grower, vigorous and long lived. Produces heavy crops of large sized peaches. Fruit is high flavor, sweet, no bitterness at pit. **Ships perfectly, does not rot** and gives good appearance on market. Growers report it one of the surest late profit makers. Late Elberta ripens at a season when regular Elberta are all gone and consequently **brings top prices on the market.** The grower who plants a succession of late season peaches such as Hal-Berta, Hardyberta, Late Elberta and Krummel October will supply the late high-price market with quality favorites. Record-Bearing Strain from Stark test orchard.

John M. Robinson, Worcester Co., Mass. writes: "Saw Mr. J. H. Warren's orchard the 2nd of October. He was finishing picking his Late Elbertas, getting $3 per 16 qt. basket. Regular Elberta sold 3 weeks before brought 85c to $1. Mr. Warren says he believes there is a fortune in Late Elberta after the Elberta are gone."

Eating, Cooking, Canning, Market. NCS.

Halate (New) *Late Yellow Freestone.* A delicious new peach discovered in Stark Bro's famous Test Orchards. Ideal to extend the Hale-Elberta season. Fruit somewhat resembles Hale in appearance, fine quality, but tree has vigor of Elberta. Satisfactory in growth, bearing and hardiness. Our tests show Halate trees bear young and produce excellent crops of highly flavored peaches. Fruit large, high quality —better flavor than Hale or Elberta. Comes on market when yellow peaches always bring top prices. Halate is one of the finest varieties for canning as well as being one of the best of eating out of hand. Genuine Halate trees can be obtained only from Stark Bro's. Be sure to get the genuine Stark RECORD-BEARING Strain trees.

Every home or commercial orchard should include a planting of Halate as this smooth, attractive, high quality peach will quickly find a place on the late peach market. Late peaches are big profit earners. *Ripening 10 days to 2 weeks after Elberta.* **Eating, Cooking, Canning, Market. NCS. Introduced by Stark Bro's.**

Hardyberta—New— U. S. PATENT PEACH. *Late Yellow Freestone.* The peach that every orchardist wants—one that **bears when others fail**—when prices are highest. For years we had been searching for a late peach of Elberta type with Elberta's natural market value but larger, better quality—and with a much hardier tree. Mr. Harpole, the originator, states: "Hardyberta" is the hardiest peach I know. It stood 20 below zero 6 years ago and fruited. Many trees nearby were killed outright. This winter, one of the most severe on record, **young 2 year old Hardyberta trees stood 17 to 20 degrees below zero and again came through with live fruit buds and bore a crop. Of many other nearby varieties, not a single one had any blossoms."**

Prof. M. J. Dorsey, Chief of Pomology, U. of Ill., wrote enthusiastically: "About one-third to one-half buds on Hardyberta came through the severe winter. Of all other varieties planted there, only this one and a seedling tree came through with live buds for a crop."

Tree strong grower, unusually vigorous, unique heavy dark green foliage. Attractive golden, red blush, 30% larger than Elberta, smooth. Flesh yellow, very good quality, much better than Elberta, no bitterness, good shipper. *Gets Ripe About 2 weeks after Elberta.* Original tree. RECORD-BEARING Strain. **Eating, Cooking, Canning, Market. NCS.** *Introduced by Stark Bro's.*

Krummel October *Latest Yellow Freestone.* The latest and one of the best quality of all late peaches—glossy red and gold, hangs on last of all—until frost. Krummel is ready for market at the time when **it has no competition and always brings highest prices.** Tree strong grower, hardy, bears young and seldom fails. Fruit is large size, almost round, deep yellow with Carmine Red cheek; luscious, sweet, no bitterness next to pit. Flesh firm and ships perfectly. One of the finest for canning and sweet pickles. Report at recent Indiana Horticultural Meeting, showed Krummel to have **the richest, finest flavor when canned** in comparison to other commercial canning varieties. Our trees grown from a superior RECORD-BEARING Strain. *Ripe about 40 days after Elberta.*

N. Waterhout, St. Louis Co., Mo. says: "The best paying peach I know."

Mo. State Exp. Sta. says: "Krummel October is perhaps the best late yellow freestone. Thrives in all localities where peaches are grown. Tree hardy, dependable cropper Krummel October should be in every family orchard."

Eating, Canning, Market. NCS. Introduced by Stark Bro's.

Elberta (Large QUEEN strain) *Mid-Season Yellow Freestone.* Our select large RECORD BEARING Queen Strain is from the best tree in a large Elberta Orchard—larger, rounder and often brings 50c to 75c more per bushel than other Elbertas. Elberta is known all over America as the standard market peach. Large, round, yellow with beautiful blush, ships well, sells well. Tree hardy, bears young and carries immense crops—a strong grower. Will always be in demand on the market. **Eating, Cooking, Drying, Canning, Market. NCS. QUEEN Strain, Introduced by Stark Bro's.**

Belle of Georgia *Mid-Season White Freestone.* Has often been called "Red and White Elberta," but hardier and more dependable bearer year after year than Elberta. Trees hardy, vigorous, sure bearers. Fruit large size, rich creamy white with bright red blush.

Our RECORD BEARING Strain is very large and showy in appearance and simply delicious in quality. Splendid shipper. Should be in every orchard. *Ripens about 8 days before Elberta.* **Eating, Cooking, Canning, Market. NCS.**

Illinois (*Trade-Mark*). *Mid-Season White Free.* Handsome, **FIERY-RED** cheeked peach, pure white flesh, perfect freestone. Juicy, spicy, high flavored. Holds up remarkably well in shipping. Our Original Tree RECORD BEARING Strain Comes in when a good quality Red Cheeked white fleshed peach is wanted. Red Bird Cling, Alton, Belle and Illinois are the ranking white flesh peaches of their seasons, and are recommended for all sections. Remarkably free from rot. *Ripens just before Elberta and* after Champion—even superior to that old favorite. **Eating, Canning, Market. NCS. Introduced by Stark Bro's.**

***Crawford Late Improved** *Late Yellow Freestone* Our strain of Crawford Late is larger, better quality, and the tree is hardier, and a surer bearer than old Crawford Late. Fruit **large,** yellow, **delicious quality,** firm, **good shipper.** Tree healthy, hardy, thrifty, bears well. *Ripe 10 days after Elberta.* **Eating, Cooking, Canning, Market. NCS.**

Giant Snowball *Mid-Season—White Freestone.* Beautiful huge white peach overspread with red. Creamy white flesh, juicy, agreeable, a true freestone. Originated in Indiana and under test shows size equal to J. H. Hale and quality equal to Champion. In our orchards larger, **thicker flesh than any other white peach.** Bids fair to displace the standard midseason white fleshed varieties. *Ripe just before Elberta.* **Eating, Canning, Cooking, Market. NCS. Introduced by Stark Bro's.**

Other Midseason and Late Peaches

Hal-Berta—See Pages 38 and 39 Huge late yellow free.
J. H. Hale—See Page 43 Mid-season yellow
Burbank Giant—See Page 49 Burbank's best late.
Golden Elberta Clg.—See Page 43 Best yel. clg.

Finest Cling Peaches

World's Earliest U. S. Pat. Pending. *Earliest Peach.* Brought to our attention by Dr. E. L. Morris, famous Tennessee Horticulturist who wrote, "This is the earliest peach in the world—ripens with strawberries, ten days before Mayflower. A commercial peach—ships like Red Bird. This peach is worth more to you than any peach you ever grew. I want you to have it." Stark Test Orchard trials show tree vigorous, healthy productive. Fruit Red Bird type, medium size, firm, creamy white flesh. **Eating, Cooking, Market. NCS. Sold ONLY By Stark Bro's.**

Red Bird Cling—See Opposite Page

Golden Elberta Cling—See Pages 42-43

Stark Summer Heath *Mid-Season, White Cling.* (Improved Summer Snow). Creamy-white fleshed peach of the Heath type. Snow-white clear to pit. Medium large, very handsome in appearance, has lusciousness of late season Heaths. **Wonderful peach for canning,** requires little sugar. A great favorite with housewives and fills a big gap for roadside markets. Tree hardy, Record Bearer, *ripens about 7 to 10 days after Elberta.* **Eating, Cooking, Market. NCS.**

Big Indian Blood Cling *Mid-Season Red Flesh.* The biggest, handsomest and best of all the blood clings—flesh red as that of a beet. Large, red, handsome —ideal for pickling and preserving. Our RECORD-BEARING Strain from Texas is an unusual peach of marvelous beauty. *Ripens 15 days after Elberta.* **Eating, Cooking, Canning. NCS. Introduced by Stark Bro's.**

Hyslop Cling (*Sugar Cling.*) *Medium Late White.* Wonderfully fine white cling peach beautifully blushed red; large, round, handsome; flesh **sweet, tender, juicy,** good. Tree vigorous, hardy, satisfactory. A favorite in Stark Orchards—Record-Bearing Strain. *15 days after Elberta.* **Eating, Cooking, Canning, Market. NCS.**

Martha Fern Cling *Late White.* One of the finest white clingstones. **Fruit immense size,** creamy white with pink blush; **quality superb.** Tree thrifty, hardy, satisfactory in every way. Ours is Original Record-Bearing Strain; *Ripens 27 days after Elberta.* **Eating, Cooking, Canning, Market. NCS. Introduced by Stark Bro's.**

Mammoth Heath Cling *Very Late, White.* Large, red blushed, creamy white cling, extremely popular for canning and preserving. Year after year this huge cling brings top prices. Our Record-Bearing strain trees are hardy, productive. *Ripens 35 days after Elberta.* **Canning, Cooking, Eating, Market. NCS. Introduced by Stark Bro's.**

Stark Heath Cling *Late White Cling.* Marvelous canner. An extra large, selected, tested, RECORD-BEARING Strain of White Heath. Best, most productive, most profitable of all Heaths. Mich. State Exp. Sta. states: "100% more productive than old Heath." This better strain of Heath Cling was originally grown in Judge Stark's own orchard over 100 years ago—constantly selected and improved, this great favorite still retains its outstanding popularity. Most delicious quality; flesh tender, melting, juicy, flavor incomparably luscious. *Ripens 40 days after Elberta.* **Canning, Eating, Cooking, Market. NCS. Introduced by Stark Bro's.**

STARK APRICOTS

Starkrimson Stark Bro's U. S. PATENT. At last we can supply a limited number of trees of the World's Most Famous new apricot—winner of the Grand Sweepstakes Prize at the First National New Fruits Show sponsored by the Stark Burbank Institute of Horticulture after competition with many hundreds of promising new fruits. Famous even before it was named in a National Naming Contest this apricot originated as a seedling in "mile high" backyard of J. C. Sparks in Colorado where only hardiest of fruits live and bear. Tree, frost resistant, strong, vigorous—bore 2 bushels the second bearing season—foliage large, healthy. Fruit on first sight resembles a beautiful peach or "apricot-peach" cross. Fruit large—often 2½ inches in diameter—orange yellow color with attractive bright red blush. Fine quality, freestone. Introducer states, "a regular producer here at an altitude of 5554 feet. Bore last year when late frost killed most apricot blooms. This year this young tree bore over three bushels of fine fruit." Our supply of trees is very limited and we urge prompt reservation to avoid disappointment. **Eating, Cooking, Canning, Drying. NCS. Sold only by Stark Bro's.**

Superb *Early Summer.* A hardy Russian apricot which originated in Kansas and has been largely planted throughout the Central West. Tree, thrifty, hardy, productive. Fruit large, orange yellow, flesh firm, quality good. **Eating, Cooking, Canning, Drying. NCS.**

Wilson Delicious **New—Large.** *Hardy, Early* After rigid testing in the Stark Test Orchard. Wilson Delicious apricot has shown itself to be our best hardy sort. Tree is the most vigorous of any variety in our orchard, very hardy—stood 26 below zero without being injured. Fruit ripens **a week earlier than Moorepark and is 20% larger** in size—beautiful, orange yellow color. Flesh firm, juicy with a rich aromatic flavor. Fruit hangs well—splendid keeper. The best of all apricots Stockham Brothers state: "5 to 10 days earlier than any other apricot and sold for far more than any other variety." **Eating, Cooking, Canning, Drying. NCS. Introduced by Stark Bro's.**

Stella Apricot The apricot that is "Hardier than a peach." Stella originated in Nebraska where sub-zero weather makes it impossible for tender bud fruits to flourish. BUT STELLA APRICOT blooms and thrives and bears tremendous crops of this luscious fruit there, even farther north. We grow the Original RECORD-BEARING Strain. The fruit is large, beautifully colored, of delicious quality. The originator says: "The Duchess of Oldenburg among Apricots." **Eating, Cooking, Canning, Market, Drying.**

© Stark Bro's Nurseries, Louisiana, Mo.

Burbank's New PEACH–CHERRY–PLUMCOT–NECTARINE Creations

Burbank's New Fruits Sold ONLY By Stark Bro's Nurseries

Luther Burbank "Wizard of Horticulture"

Luther Burbank, known all over the world as "The Master Plant Breeder," was a genius to whom all people owe an everlasting debt of gratitude.

For half a century he labored unselfishly for his fellow man. He was aided by Master Horticulturists from the four corners of the earth, who sent him rare fruits and plants for plant breeding. In his Wonder Test Orchards, for nearly 50 years, BURBANK, THE WIZARD, systematically bred superior new types, and marvelous new Fruit Creations.

Burbank's BLACK GIANT Cherry

No. 24 *Hardy, Sweet. Bloomed 100% After 26° Below Zero.* When writing about this great cherry Luther Burbank stated: "Firm, deep blackish crimson skin. Sugary sweet and delicious. Gigantic size—4 cherries weigh an ounce." Mr. Burbank had a lifetime of experience with hundreds of different cherry varieties and considered Black Giant one of his very best. *(See No. 24 in color plate above.)*

Has proven an enormous bearer, yet fruit is uniformly large despite tremendous crops. Not subject to cracking. Flesh a mouth-watering blood red, almost purple around small pit—very firm and meaty—a splendid shipper. Shipped successfully thousands of miles—across continent, from coast to coast, without refrigeration. Black Giant and Stark Gold Cherries proved hardier than any other sweets—bloom 100% after 26 below zero. Huge Size, Wonderful Beauty and Entrancing Flavor of "Black Giant" Sugar Cherry makes it first favorite of the family and market. Its striking appearance, supreme quality, remarkable shipping ability and great crops of gigantic cherries will make commercial growers plant it for high-class, high-price markets. **Eating, Cooking, Market. NCS.** *See No. 24 above.*

Burbank's FLAMING GOLD Nectarine

No. 23 The famous "Lost Nectarine" of Luther Burbank. The Wizard has here created a perfect blending of White Nectarine and a delicious yellow freestone Peach. **Burbank declared: "The very best of my Nectarines."** Big as a Champion peach. Waxy, Fuzz-free skin of flaming wine-red, blushed over vivid gold. Rich golden orange flesh of Honey sweetness and Champagne sprightliness. Stone is perfectly free and small. Flesh firm. Splendid shipper—does not crack. A luxury fruit for the home—one that assures great profits to commercial orchardists. Ripens about 1 week before Elberta peaches. Almost unbelievable young bearing ability: **Young 1-yr. trees in our nursery,** after the hardest, longest winter in 20 years (often 14 degrees below zero) came through loaded with blossoms and **set a tremendous crop.** Will bear immense crops in Eastern and Mid-Western sections. Very resistant to disease, rot, etc.

W. E. Ickes, Tuscarawas Co., Ohio, writes: "My young Flaming Gold nectarine tree bore 8 fruits when 1 year old." **Eating, Cooking, Market. NCS.** *(See No. 23 color photo above.)*

Burbank's HONEY HEART Cherry

No. 19 *Late Sweet*—**U. S. Patented**—Luther Burbank wrote: "Beautiful—like Napoleon, but infinitely better quality." Skin is Red and Gold, but when ripe a deep rich, glowing red—immensely attractive. Crisp, juice-laden **marvelously delicious flesh of transparent white.** Big—"Often 1 inch in diameter," declares Inspector G. Thomas. Very small pit, perfect freestone, flavor luscious and sprightly. Wonderful shipper—sent over 2000 miles successfully. **Very firm and very resistant to rot.** Almost immune from cracking. Our tests show it to be one of the youngest, heaviest producing big sweet cherry Luther Burbank ever created. **Eating, Cooking, Market. NCS.**

Burbank's ORANGE Plumcot

No. 27 *½ Plum—½ Apricot.* Luther Burbank made the first successful cross between plums and apricots, combining the best characteristics of each. The Plumcot is, perhaps, his greatest scientific achievement. The Orange Plumcot is brilliant orange-gold mottled with vivid red—flesh rich orange, thick, meaty, very small seed—flavor a delightful blend of plum sprightliness and pungent apricot-sweetness. Very young, heavy bearing tree. Hardy. Bore in Mo. after 14° below zero. A wonderful fruit for home orchards. **Eating, Cooking, Local Market. NCS.** *(See No. 27 above.)*

BURBANK'S GIANT Peach Huge, Pure Yellow Freestone

No. 20 Tremendous in size—often 3½ and even 4 inches in diameter! In our tests, **often larger than J. H. Hale** peaches. These huge peaches, deliciously flavored, with **thick golden flesh** were borne on 1½ year tree only 2½ ft. high, in our nursery. That established its HARDINESS, after one of the hardest winters in 20 years—with thermometer touching 14° below zero.

Fruit has absolutely **no trace of red at seed.** Seed is very small. A genuine TREAT to eat out of hand and glorious when served sliced with cream. A variety that will be a great pride and joy to the home orchardist and roadside market. Not a long distance shipper.

Ripens about with Elberta but far superior in quality. Albert Millsap, Gates Co., Ore., writes: "The Burbank Giant variety is an outstanding peach, both fresh and as a canner."

Mountain Grove, Missouri Experiment Station reports that it is an outstanding peach among hundreds of varieties which they have under test. **Eating, Canning, Local Market. NCS.**

Burbank's BLOOD Nectarine

No. 22 First and ONLY INDIAN BLOOD NECTARINE ever developed! Possesses rich color of Indian Blood Peach—skin smooth as a plum—flesh blood red beneath skin, merging into marbled red and white near pit, tender and almost wine-like in flavor. Not susceptible to rot or cracking. Very young bearer. Ripens about Sept. 20 in Missouri. This nectarine is entirely different from any other fruit you may have in your orchard and no orchard is complete without Nectarines. They sell well on roadside and local markets and are splendid for canning purposes. **Eating, Cooking, Market. NCS.** *(See No. 22 on Color Photo above.)*

Burbank's JULY GOLD Peach

No. 18 *Early.* July Gold is a clear yellow-orange peach, averaging 2½ to 3 inches in diameter, with rich clear golden flesh. Flavor simply delightful. Ripens about July 25th in North Mo.—**about 3 weeks ahead of regular Elberta.** Very young, heavy bearer; hardy, vigorous grower. Wonderful early peach for home orchard. JULY GOLD 1-year trees in our nursery, some only 3 feet tall, were loaded with fruit, after exceptionally hard, long winter, marked by 14° below zero.

P. B. Powell, famous N. Y. Horticulturist, wrote us: "July Gold is one of the most delicious peaches ever tasted. I am delighted with it and it is an extremely early bearer." **Eating, Cooking, Canning, Local Market. NCS.**

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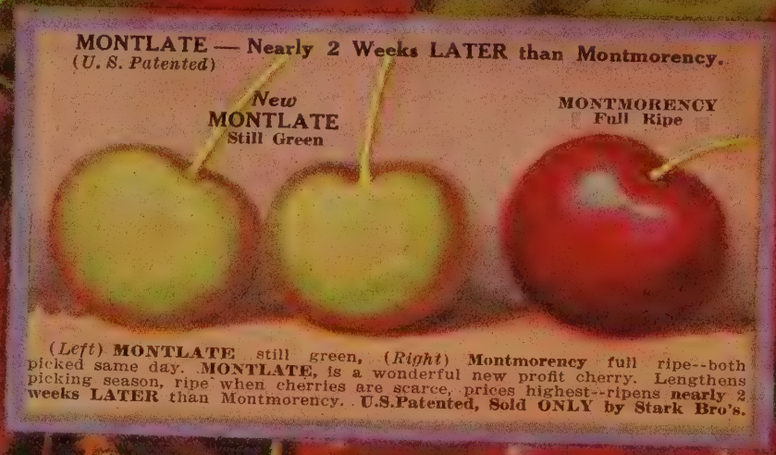
Montlate

U.S. Patented



(*Left*) **MONTLATE** still green, (*Right*) **Montmorency** full ripe--both picked same day. **MONTLATE,** is a wonderful new profit cherry. Lengthens picking season, ripe when cherries are scarce, prices highest--ripens **nearly 2 weeks LATER** than Montmorency. **U.S.Patented, Sold ONLY by Stark Bro's.**

Montearly

U. S Patented

(*Left*) **Montmorency** still green, (*Right*) **MONTEARLY** full ripe—both picked same day. **MONTEARLY—Earliest Pie Cherry Known**—large, dark red, high quality. Ripens **nearly 2 weeks EARLIER** than Montmorency—bring top prices. **NEW — U. S. Patented, Sold ONLY by Stark Bro's.**

Two Great *NEW* U. S. Patent Cherries

They Extend Montmorency's Profit Picking Season 6 Weeks

Montlate Cherry — U. S. Patented

Latest of ALL Montmorencies

Some years ago, two entirely **NEW** Varieties of cherries came to us from the celebrated Cherry Specialist, **PROF. L. R. TAFT,** former State Horticulturist of MICHIGAN, known throughout the world as a real Authority on cherries, and for years Treasurer of the American Pomological Society.

One of these cherries ripens **10 days** to 2 weeks **LATER** than Montmorency and is even LARGER THAN MONTMORENCY. The other ripens long before ordinary Montmorency—even earlier than Early Richmond and is **ONE-THIRD LARGER AND BETTER THAN EARLY RICHMOND.** Both were pronounced on investigation to be bud sports or hybrids of Montmorency, fortunately discovered by Prof. Taft. We quickly purchased all propagation rights for all time to the two original trees bearing these remarkable cherries—named them **MONTLATE** and **MONTEARLY**—and they were **AWARDED U. S. PATENTS BY THE U. S. GOVERNMENT!** Both are exclusive and CAN BE OBTAINED ONLY FROM STARK BRO'S.

Montearly Cherry — U. S. Patented

Earliest of ALL Sour Cherries

2-year MONTLATE Tree Bearing Full Crop and Prof. Taft, Originator. (Oval) Prof. Taft with Loaded Branch of Huge MONTLATE Cherries From Tree.

Montlate Cherry

2 Weeks After Montmorency
Bears Heavier Than English Morello

"Montlate is a late-ripening sport of Montmorency," states Prof. Taft, former **MICHIGAN** State Horticulturist. "I consider Montlate to be a definite fixed sport of Montmorency. Fully equal to Montmorency in young and heavy bearing. The fruit sells for the same high prices as English Morello and the trees are certainly **MORE PRODUCTIVE**—and the cherries are even larger than Montmorency, due to the prolonged season of ripening. The entire crop ripens uniformly on the tree, which is very vigorous and *does not show any injury from leaf spot.* This variety has also withstood winter temperature of 28 degrees below zero without apparent injury."

"It ripens 2 weeks later than Montmorency," reports John Porter of East Jordan (Mich.) Canning Co., large canners of fancy cherries. "The Montlate *extends the Mont. season for gathering the crop,* as well as that for operating the canning factory. This is greatly to our advantage, both as cherry growers and as canning factory operators. *We have planted several acres of this variety* (**MONTLATE**) *in our own orchards—and will plant the early variety* (**MONTEARLY**) *also.*"

"A Great Boon to Growers" —Says Prof. Hedrick, N. Y.

Prof. U. P. Hedrick, noted author of "CHERRIES OF NEW YORK" and State Horticulturist of NEW YORK, reports: "I and all my associates here believe these two cherries (Montearly and Montlate) to be *entirely distinct*—and VERY MERITORIOUS in that *they extend the canning season for sour cherries, both before and after the Montmorency season.* Canners tell me that these early and late Montmorencies WILL BE A GREAT BOON TO THE GROWERS AND CANNERS."

Prof. G. H. Howe, of N. Y. Exp. Station, NEW YORK, recently wrote: "The Montlate trees you sent us two years ago, fruited this year, having made a splendid growth since planting. *The fruit ripened 2 weeks later than Montmorency* but otherwise is no different from Montmorency. The trees are of the same habit of growth as Montmorency—the fruit is of the same fine color.

Montearly Cherry

Earlier, Larger Than Richmond
2 Weeks Before Montmorency

The Originator of Montearly, Prof. Taft, describes this remarkable cherry as follows: "This cherry is fully as early as Early Richmond (our own experts state that it ripens **A FEW DAYS EARLIER**). Fruit is *larger than Montmorency* and has a long stem. Color is a deep, rich wine color, with deep red colored juice something like English Morello. Flavor less tart than regular Montmorency. This cherry makes a wonderful sauce or pie. The tree in size, shape and growth is identically like Montmorency. Leaves less subject to leaf-spot than regular Montmorency.

Top Market Prices

One of our experts who investigated Montearly before we purchased it, reported, "*Montearly is going to put Early Richmond out of business!*" It is earlier and bigger and **BETTER.** Far superior for pies, preserves and canning. Because of its meaty flesh, and the fact that it is not so watery as Early Richmond and other sorts, it is a Superior Shipping Cherry. Its **EXTREME EARLINESS** brings it on the market just when truly fine cherries command **HIGHEST MARKET PRICES!**

"Better Than Early Richmond!"

H. D. Hootman, Ext. Horticulturist, East Lansing, **MICHIGAN,** reported to us: "I consider Montearly better than Early Richmond. It is a darker red for commercial planting in this State."

New York Authority Says Montearly will Double Profits

Jno. T. Bregger, Ext. Hort. Cornell University, **N.Y.** reported: "This Montearly Cherry will prolong the season of ripening and picking. It will just double the income of Montmorency cherry growers. Canners want Montmorency just as red or as black as they can get them. The pink color of the Montearly juice is an advantage to canners. The long, easily separated stem of Montearly is another advantage both in picking and canning. *I don't believe the canners like Early Richmond.*"

Montearly Great Beauty

The remarkable SIZE and BEAUTY of this very early cherry will make it a **PHENOMENAL PROFIT-MAKER ON THE VERY EARLY MARKETS.** As Prof. Taft says: "The extremely handsome color of the skin of Montearly puts it in a class by itself!"

"Montearly, Montmorency Stark, and Montlate, make it possible to have fresh pies three times the usual period. They prolong the harvesting, so orchards can be *picked with one-third the number of pickers,* and Canneries can operate 6 or 8 weeks instead of 2 or 3, thus greatly reducing costs and increasing profits."

Top—MONTEARLY, Dead Ripe, Picked 12 Days—
—Montmorency, Just Ripe—MONTLATE, Still Green.
Below—MONTEARLY, Larger, Earlier Than Ey. Richmond
--Both Picked From Same Orchard, Same Day.

Stark Gold
Trade-Mark
Sold Only by Stark Bro's

Montmorency
Stark
Best Montmorency

"Stark Gold hardy as English Morello —stood 22 below zero; big, unblemished, beautiful fruit; bore when 2 years old."—*R. L. Sanderson, West Austintown, Ohio.* "Stark Gold brought 50 cents a gallon; beautiful, splendid flavor. Wonderfully hardy; bears regularly—bore when 2 years old. None have diseases or insect troubles."—*E. Rahrbaugh, Clearville, Pa.* "Very hardy; bore second year. Big, Golden color, flavor fine; trees healthy."—*Vester Mathis, Karnak, Ill.*

© Stark Bro's Nurseries, Louisiana, Mo.

2-Year Old
STARK GOLD
Cherry
Bearing Good Crop

HARDY Cherries NUT TREES

OLD OAK PROCESS Trees

Montmorency Stark Orchard on Stark Nursery Grounds with Berries between the Rows—Produced 2350 gallons of Cherries per acre, at 40 cents a gallon, would be $940.00 per acre for just one crop, with the added profits from the Berries between the rows. Every back yard or lawn should have its Cherry Trees. Trees above are handsome enough for any lawn.

Glorious Stark Gold (Trade Mark) CHERRIES

Owned and Sold Only by Stark Bro's

Discovered and Introduced by Us

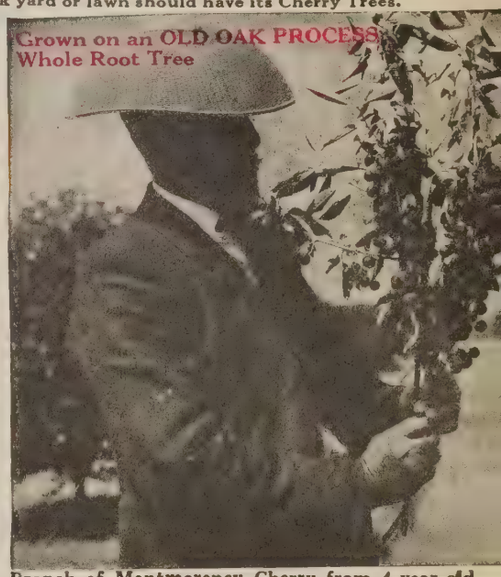
(Trade-Mark.) At last we can offer a sweet cherry that is **really hardy.** Stark Gold Cherry came from Richardson Co., Neb., and was introduced by Stark Bro's. We quote Mr. Thomas, the originator: "Surpassed in hardiness any cherry on my place; thermometer often registers 40 degrees below zero, and average winter reaches 25 to 30 below. Stark Gold never misses a crop. Sells for 3 times the price of other cherries." (Below see Mr. Thomas, originator, and the old tree.) The fruit is of immense size, **glossy, almost transparent, pure, lustrous golden color** without a single touch of red, and the **quality is superb.** It ripens about 2 weeks later than Early Richmond, but will hold on to the tree 10 days after ripening. Cherry growers throughout the whole country are enthusiastic over this wonderful sweet cherry and we have never been able to grow enough to supply the demand. **Eating, Cooking, Canning, Market. NNCS. Introduced by Stark Bro's.** See Color Photo, Pg. 52.

Trees Full of Great Big Glowing Golden Cherries. My Stark Gold Cherry blossomed less than fourteen months after being set out and matured five or six cherries. It has borne every year since and this is the third year.—Mrs. J. S. Brown, Connecticut.

Great Big Yellow Cherries. Our 4-year-old Stark Gold Cherry Tree is five inches in diameter and eighteen feet high. Last year it was full of great big yellow cherries, **solid meat** and splendid flavor.—Roy F. Barnes, Illinois.

Our Exclusive Contract

"In consideration of $.....said C. J. Thomas hereby agrees to furnish said Stark Bro's all buds, etc., from said Stark Gold Cherry Tree and give said Stark Bro's exclusive right and control of all buds, etc."



Branch of Montmorency Cherry from 4-year-old trees in orchard of Hon. C. B. Kountze. Bears tremendous crops of money-making fruit.

STARK TREES

Stark Cherry Trees are grown in the best cherry soils in America, and by the most up-to-date scientific methods. They have magnificent roots and lots of vigor.

OLD OAK PROCESS Whole Root Trees

Stark Bro's Splendid Top Size Cherry Trees

STARK TREES

Montmorency Stark

Mid-Season. The best strain of Montmorency. From a select tree on our grounds which uniformly bore very large fruit—larger than any other Montmorency. Tree stronger grower than Montmorency King (*Ordinaire*). Our favorite for over 20 years. Fruit large, flesh firm, ships perfectly; tree strong grower, sure and young bearer, **largest of all the sour cherries,** very hardy; produces tremendous money making crops—succeeds throughout the U. S.

This great cherry should be grown on every farm and on every town lot, along driveways—wherever a **space 10 feet square.** Many fruit growers **plant cherry trees along the highways** of their farms, and today their old fence rows are producing enough profit to pay the taxes on the farm, and more besides. It is the perfect variety for pies, preserves, cobblers, puddings and other good "eats." The Montmorencies are the best "so-called" sour cherries—they are not really sour, for Montmorency when fully ripe is **sweet and luscious, the favorite of the children.** Three-fourths of all cherries should be of this type. They are the most perfect in tree, resist disease, less affected by wet weather, are most productive and bear best fruit of all the sours. No matter how unfavorable the season, the Montmorencies can be depended upon. They are hardy, bloom late, **sure bearers.** On account of **young bearing** (often fruit at 2 years old), semi-dwarfish growth, they make ideal fillers for apple orchards. **Excellent shippers, always bring good prices.** In canning factories and preserving works they are preferred and are wanted by the hundreds of tons. Succeed throughout the U. S. We grow five strains of the Montmorencies which are kept absolutely pure. **Eating, Cooking, Canning, Market. NNCS. Introduced by Stark Bro's.**

Old Stark Gold Tree—Stood 40° below zero in Nebraska. Never fails

NUT TREES—Stark's Newest and Best Sorts

Pecan Nuts

Missouri Hardy (*Seedling*). Hardiest of all Pecans producing largest finest nuts of seedling type. Plump, delightful, tasty, nut meat. Tree especially recommended for sections north. Our propagation from famous exceptionally hardy tree in North Missouri. Makes beautiful tree ideal for lawn. Highly profitable for commercial pecans.

Pabst. Grafted paper shell widely disseminated south. Tree medium upright satisfactory grower. Large oblong nuts shell rather thick but cracks easily. Kernel plump, rich. Originated in Jackson Co. Miss.

Schley. Grafted paper shell, outstanding variety east of Mississippi River. Tree vigorous grower produces fine quality nut, medium to oblong thin shell, kernel rich in oil. Tree form symmetrical with thick foliage. Originated in Jackson Co. Miss.

Stuart. Grafted paper shell. One of most widely distributed through Pecan Belt. Most resistant to scab. Tree reaches considerable height. Regular bearing. Nuts medium to large, well marked. Show well in commercial packages.

Walnuts

Hardy Black. One of finest native trees. Ideal for lawn. Growth large, rapid, sometimes 100 ft. high, 5 ft. diameter. Symmetrical large rounded crown, drooping lower branches. Often bears early. Large nuts easily cracked—deliciously sweet kernels. Flourishes on variety of soils.

Butternut. Sometimes known as White Walnut. Extremely hardy. Best specimens 75 ft. high, 4 ft. diameter. Form beautiful, triangular outline. Superb lawn tree. Our type produces superior butternuts—rich, tasty.

Japan Walnut. Rapid grower. Beautiful form and foliage. Planted as ornamental as well as for nuts. Nuts somewhat like butternut, but with smooth shell.

Mammoth Hickory

We propagate special strain selected for size and uniformly superior quality of Nuts. Nuts immense size, largest and tastiest kernels.

Filbert (*American Hazelnut*). Our hardy shrub makes very attractive border. Produces delicious nuts similar in taste to English filbert. Commercial planting pays well.

Burbank's Giant Royal Walnut

Rapid Growing Tree

As a Nut tree the Royal Walnut is a constant, heavy producer—and the nuts are much larger than Black Walnuts. Luther Burbank, Originator, states "The quality also is much superior to that of either parent; the meat, which is very large, and parts more readily from the shell, has none of the disagreeable strong taste of the common American Black. Also sweeter than California Black."

A wonderful timber producer. Actual tests indicate Burbank Royal Walnut trees usually reach merchantable timber-size in half the time of ordinary Black Walnut.

The increasing demand and many uses for Walnut which no other tree can fill, combined with scarcity of trees, assure a high priced market—not only for Walnut Meats, but for timber and for hulls for dye making. Beautiful shade tree.

Stark New RECORD-BEARING Strain Cherries

For BURBANK CHERRIES See Page 49

Stark Lambert—Hardy Strain

Stark Improved Lambert Hardy Strain The Largest Black Sweet Cherry, except our Burbank's Black Giant. *(See color photo S below.)*

Dark purplish red, turning almost jet black when ripe; skin glossy—tough enough to insure good shipping; flesh firm, rich, sweet, juicy, of **supreme quality**—largest and most showy of sweet cherries, with extraordinarily small pit. Ripens *in Early Summer* about a week before Stark Gold. We now offer an IMPROVED HARDY "STARK LAMBERT"—our propagation for five years has been from a Record-Bearing Parent tree that bore every year through a long period, and showed a marked improvement in hardiness and regular, heavy bearing over all other Lambert trees. It led also in size of fruit, gallons per tree and vigor, producing heavy crops after **24 degrees below** zero. As rapidly as possible our propagation was worked to this tree—and now this super LAMBERT tree is the Mother tree of all Lambert trees we grow. **Color Illustration below. Eating, Canning, Market. NCS.**

Suda Hardy *Late.* Where a late red tart cherry is wanted, Suda Hardy should always be planted. Tree is **perfectly hardy** and the fruit is produced in immense quantities. Of English Morello type, but larger, not quite so acid, better quality, and produces larger crops. Ripens and comes on market 10 days after Montmorencies. Always sells readily at premium prices. Montearly, Montmorency, Montlate, and Suda Hardy give **a long season of luscious money-making fruit** and are the best tart cherries. **Eating, Cooking, Canning, Market. NNCS. Introduced and Sold ONLY by Stark Bro's.**

Montmorency Stark *Mid-Season* Best of all Montmorencies. After testing all leading strains of this variety for many years, our experts unanimously chose Montmorency Stark as the most profitable and finest of all. *(See complete description and color illustration Page 53.)*

SENECA *Earliest Sweet.* **Earliest of all tree fruits** in our test orchard. Ripens here **in May, before strawberries,** more than two weeks earlier than Black Tartarian, which it resembles in shape and color. Has juicy melting flesh and a rich sweet flavor. Tree is vigorous and productive and is one of the hardiest. Introduced and recommended by N. Y. Exp. Station. Starts Sweet Cherry Season two weeks earlier. Ideal for Roadside Markets—should be in every Home Orchard and small yard. Should be planted everywhere. **Eating, Canning, Cooking, Market. NNCS. Illustrated above.**

Schmidt's—Stark Strain *Mid-Season — Sweet.* Stark's Strain of Schmidt's Bigarreau is a large, black, attractive Cherry with delicious quality. Popular in East and Mid-West. The tree of our strain is vigorous, productive and hardy. **Cooking, Canning, Eating, Marketing. NCS. Illustrated Above.**

Dyehouse *Very Early.* Better than Early Richmond, a week earlier, larger, smaller seed—**best very early cherry** except Montearly. Tree thrifty, unusually strong grower, good bearer. For tart cherries, Montearly, Dyehouse, Montmorency Stark, Montlate, and Suda Hardy are the best. **NNCS.**

Early Richmond *Early.* Ripe about a week later than Montearly but is not as good. Medium size, clear, bright red. Not so desirable as the Montmorency group. **NNC.**

Branch of Huge Stark Lambert

Black Tartarian Improved—Hardy

Hardiest, most dependable, most widely-successful of LARGE BLACK TARTARIAN SWEET CHERRIES—ideal **Hardy, Black Teammate of Stark Gold.** After many years of propagation **we grow only the Deacon CERTIFIED POLLENIZING Strain which proved the best.** An extra large, black, heart-shaped, purplish-red fleshed cherry, for home and market. Sweet, early, hardy. Where hardiness or pollenation is required, it is planted almost to the exclusion of all other black sweet cherries.

This RECORD-BEARING Strain of Black Tartarian Improved came from a famous Western Cherry Expert. Our trees have been propagated DIRECT from his superior Record-Bearing Parent Tree. He says "It is 100% better in bearing big crops regularly than any other Black Tartarian. The uniform huge size of its fruit is better than any other. A good pollenizer for Bing, Lambert and Royal Ann (Napoleon). Hardy—bore last year when a succession of heavy frosts took most of our fruit." **Eating, Canning, Market. NCS.**

Napoleon — Stark Strain (ROYAL ANN) *Late.* A large yellow, pink-blushed cherry, grown in all Sweet Cherry sections. Tree hardy. *One of heaviest bearers of all sweet cherries.* The Stark Hardy Strain in our Orchards is EXTRA Large. **Eating, Canning, Cooking, Market. NNCS.**

Royal Duke *Early.* Large, light red, rich, juicy, semi-sweet—the best of all the Dukes. **Cooking, Eating, Market. NCS.**

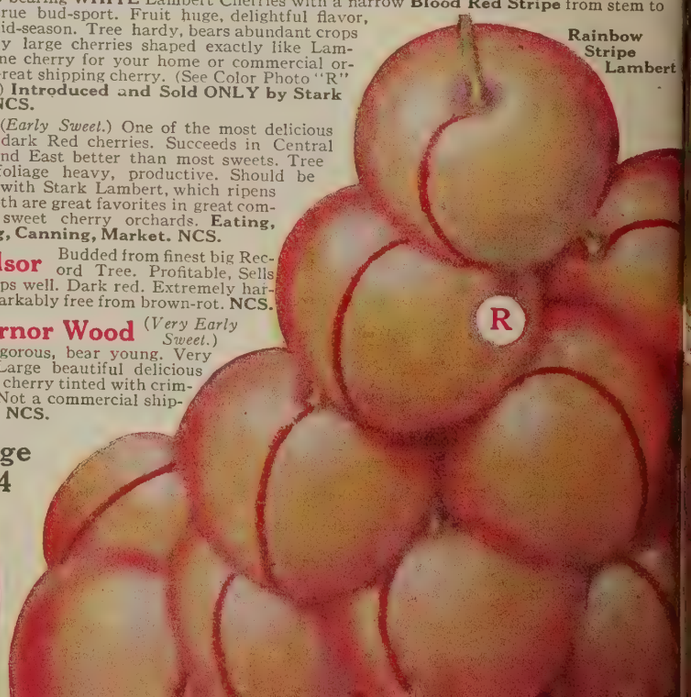
Rainbow Stripe Lambert—New Mystery Cherry

A remarkable novelty in cherries—originated on a dark red Lambert Cherry Tree with one limb bearing **WHITE** Lambert Cherries with a narrow **Blood Red Stripe** from stem to tip—a true bud-sport. Fruit huge, delightful flavor, ripens mid-season. Tree hardy, bears abundant crops uniformly large cherries shaped exactly like Lambert. Fine cherry for your home or commercial orchard. Great shipping cherry. (See Color Photo "R" at right.) **Introduced and Sold ONLY by Stark Bro's. NCS.**

Bing *(Early Sweet.)* One of the most delicious dark Red cherries. Succeeds in Central States and East better than most sweets. Tree hardy, foliage heavy, productive. Should be planted with Stark Lambert, which ripens later. Both are great favorites in great commercial sweet cherry orchards. **Eating, Cooking, Canning, Market. NCS.**

Windsor Budded from finest big Record Tree. Profitable, Sells well. Ships well. Dark red. Extremely hardy. Remarkably free from brown-rot. **NCS.**

Governor Wood *(Very Early Sweet.)* Trees vigorous, bear young. Very early. Large beautiful delicious yellow cherry tinted with crimson. Not a commercial shipper. **NCS.**



Stark's New IMPROVED BERRIES—World's Finest

1. Monarch White Mulberry.

2. Logan Raspberry New.

3. Potomac New Purple Raspberry.

4. Gorgeous Giant Mulberry.

STARK'S NEW IMPROVED MULBERRIES

1. MONARCH WHITE—Sold only by Stark. A beautiful glistening creamy white Mulberry. Sweet, rich, excellent. Stately tree attains enormous size—the original tree is "big as an oak." This is a famous variety from the grounds of E. H. Riehl, Ill. Exp't. Station. Introduced by Stark Bro's.

4. GORGEOUS (*Trade-Mark*)—Sold only by Stark. A luscious jet black mulberry; almost double the size of most sorts. Another originated by E. H. Riehl. Fruit large, jet black, juicy, melting, superior quality. We unhesitatingly recommend it. NCS. Introduced by Stark Bro's.

STARK'S BEST & NEWEST RASPBERRIES

5. Redpath Imp. Latham Rasp. Best.

5. REDPATH—Improved Latham. Stark's Strain Plants Free from Mosaic. No other red raspberry so popular or profitable. Originated in Minn. Extremely hardy. Redpath strain which we grow is more resistant to virus diseases, than any other raspberry we know. Very strong plant, tremendous crops. Berries exceptionally large. In quality our strain ranks top. Before Kentucky Hort. Soc. 17000 berries were weighed. Taking Latham as 100, Cuthbert was 67, St. Regis 54—"50% ahead of leading competitors." —C. H. Andrews, Minn.

8. CHIEF—Early New. Fine new sort, seedling of Latham. Bright red, slightly smaller than Latham, equal quality. Vigorous heavy bearer, begins about week before Latham. Profitable for early market.

6. FLAMING GIANT (Ohta) Hardiest. Giant grower. Medium size red berry. After years of severe test Flaming Giant holds record as hardiest of all Red Raspberries. Perfect after early freeze —15 below—others killed. Thrives over widest territory North to South. Berries rich, firm, delicious. Excellent shipper. VERY PROFITABLE. "H. Harper, Ky., made $300 an acre off Flaming Giant Raspberries' first year bearing. A. Johnston cleared $512.50 from 1½ acres. Flaming Giants do not winter-kill."—Capper's Farmer.

ST. REGIS EVERBEARING (Red). Produces luscious fruit early to late. Real everbearing. Berries bright crimson, delicious, firm. "Extra size, fine flavor, heavy bearing."—E. S. Wolfer, Oregon.

CUTHBERT (Red). Old standby. Widely planted for many years. Firm, large, juicy. Good shipper.

11. NEWBURGH—New Red. A sensation in Raspberries! Larger than any other red berry. Bright red, delicious. Tremendous bearer. Begins to ripen few days before Latham. Firm dry texture, freedom from crumbling, make Newburgh splendid shipper. Profs. Slate & Rankin N. Y. Exp't. Station write: "During 10 years this variety has been grown at Geneva, no mosaic has appeared. Block of seedlings held 5 years with both mosaics abundantly present—Newburgh not infected."

3. POTOMAC—New Purple. Large, firm, quality very good. Hardy, vigorous, productive. Late long season. Better than Cardinal. Equal in all respects to Columbian. Has marked resistance to Anthracnose. Stock free from all virus diseases.

7. CUMBERLAND (Black). Has ranked as standard black cap raspberry for longest period, best known of all blacks. Our best seller. Fruit is very large, firm and of highest quality. Plant is extremely hardy, vigorous and is EXTRAORDINARILY PRODUCTIVE. Ripens in midseason. An excellent shipper. One of most reliable and satisfactory sorts for home planting and dependably profitable for commercial growers.

6. Flaming Giant, Hardiest Grower.

2. LOGAN—New (Black). Very popular new sort. Berries glossy black, fine quality. Nearly week earlier than Cumberland. Heavy cropper and holds up well through season. Especially valued for resistance to diseases.

BLACK PEARL. Early season black cap, favored by many growers. Large berry, good quality. Good cropper. We prefer and recommend Cumberland and Logan.

7. Cumberland Black Rasp., Standard.

STARK SELECT BLACKBERRIES

9. MERSEREAU. Mid-season. Beautiful glossy black. Our best seller and a standard wherever blackberries are grown. Has the good points of the old Snyder but is larger, of better quality and less likely to turn red after picking. Not as upright growing as some, having a tendency to trail unless trained. Large attractive fruit rather round, most delicious, and holds up well. One of best all-purpose blackberries for home and a dependable payer for commercial growers and canners.

14. ELDORADO. Season early to medium and long. Jet black berry of enormous size. Firm, sweet and of excellent quality. Plants are erect, vigorous, very hardy. Resistant to orange rust. With Mersereau it is preferred by canners and used by them in large quantities.

13. BLOWERS. (Everbearing). Very large jet blackberry, extremely sweet and excellent flavor. Vine hardy, rugged, good bearer. Fruit ships well.

8. Chief. Early New Raspberry.

DEWBERRY

9. LUCRETIA

Best of all Dewberries. Like No. 9 to left. The first to achieve commercial importance. It is by far the superior of varieties that have followed it. Fruit is large firm flesh, tender to melting and of most delightful flavor. The trailing plant requires support, is vigorous, hardy, productive. Every planting, home or commercial, should have a plot of these distinctive berries.

9. Mersereau Blackberry, Leader.
13. Blowers Blackberry, (below)

Boysenberry

The **Boysenberry** is a new fruit delight originated by crossing Blackberries, Raspberries and Loganberries. Its flavor is a delicious blending of all these berries. The berries are extremely large—often more than two inches long.

Plant is very vigorous, drouth resistant, fairly hardy. It consistently produces heavy crops and comes into bearing with good crops one year after planting. One plant will often produce 20 baskets of berries when two years old. Needs protection in very severe weather.

12. ALFRED EARLY (New) Blackberry Very promising new variety. Fruit large to very large, firm, sweet delicious. Plant erect, well-branched canes, vigorous and considered hardy. Has stood low temperatures, but in northern sections covering in winter is recommended. Exceptionally heavy cropper. Ripening season begins about a week earlier than most varieties and continues through long season.

EARLY HARVEST Blackberry. Very early standard blackberry grown popularly for many years. Medium size, glossy black, good flavor, good shipper. Not as good quality, nor as large as Eldorado or Mersereau. Planted extensively in the south for canning.

12. Alfred, Early New Blackberry.
14. Eldorado Blackberry, (below)

11. Newburgh Red Raspberries. Dish Below

14

11

(Above) Newburgh.

13

© Stark Bro's Nurseries, Louisiana, Mo.

STARK GRAPES

Photo to left — one of our great grape Nurseries. Selected for us as finest Grape Root soils in America by Prof. Craig, N. Y. Agr. College.

Bunch of Stark Delicious Grapes.

Stark EARLY GIANT—New U. S. PATENT

"OFTEN 1⅛ INCHES IN DIAMETER—10 days earlier than Campbell Early"
says Originator, under Oath to U. S. Govt. (See Color Illustration Opposite Page)
World's FIRST U. S. Patent Grape—LARGEST of All

Sensational—New, *Very Early—Blue-Black*—Magnificent Giant Grape—First grape in the world to receive a U. S. Patent. This is the **Largest Known Grape** of all hardy varieties. Originated in the Campbell Early vineyard of Herman Weiderkehr, Altus Co., Ark. Both berry and bunch are practically double the size of Campbell Early and Quality is fully equal to it.

A loaded vine of Stark Early Giant is a glorious sight! It produces tremendous tonnage and its enormous size and superb quality will make it very popular on the market. Vine is a very thrifty grower, foliage deep green. The bunch is large and the berry clings tenaciously and holds up well after ripe, making a good shipper. The originator, Herman Weiderkehr, is a successful grape grower. He says: **"This Grape Should Revolutionize Vineyards wherever black grapes are grown."** A great variety, both for the home arbor and large or small vineyards. NCS.
Eating, Jelly, Juice, Market.
Sold ONLY by Stark Bro's

Stark Delicious — Greatest of ALL Red Grapes in U. S.

(*Trade-Mark*) Best **red** grape ever discovered. Until we introduced Stark Delicious, there was no red grape of **superior quality** that had also a strong healthy productive vine. Stark Delicious has become so popular that we have never been able to grow enough to supply the demand. Its color is so attractive, the bunch so large and handsome, the quality so delicious that it always brings top prices on all markets.

From every standpoint Stark Delicious is the red grape supreme. It is delightfully sweet and rich, comparing with Delaware in this respect, and has every good quality that a grape should have both in the vineyard, on the table and on the market. Ripens just before Catawba—early September here, at just the right time for the market. In our vineyards it is the **youngest bearer**—often bears on one year vines—a splendid hardy healthy vine with luxuriant foliage that hangs very late. For eating out of hand, for the table, for jelly, for grape juice, for the small town or city market—it is ideal. **Eating, Jelly, Juice, Market. Sold ONLY by Stark Bro's. NCS.**

Stark Delicious Grapes.

Hon. Geo. W. Endicott, famous orchardist, Villa Ridge, Ill., said: "Stark Delicious is a good hardy grower. Best to pollenate self-sterile sorts." Jos. Gerardi, Illinois, says: "Made best showing of any grape here. Large bunches beautiful bright RED—flavor excellent. Good shipper."

Stark Eclipse—Best Very Early Black Grape

(Trade-Mark)

This is the earliest of our **black** grapes, coming in at least a week ahead of Moore Early. Bunch and berries almost as large as Concord, of very finest quality—rich sweet and do not crack in wet weather or shatter from the bunch which is handsome, compact and a tenacious hanger. Best of all for grape juice. Vine is a hardy vigorous grower. Originated with E. A. Riehl of Illinois and is one of the most popular grapes for both the home and market. Brings top prices on account of earliness and flavor. **Sold ONLY by Stark Bro's. NCS.**
Eating, Jelly, Juice, Market.

HICKS—Super Concord

By Far Best Of All Concord Type

Very desirable **Black** grape from all standpoints. Larger and better than Concord. Of the Concord type, it is a better grower and a heavier bearer. Fruit ripens with Concord or earlier. Berries are large, roundish, dark purplish to black, firm and covered with heavy blue bloom. Flesh is juicy, fine grained, faintly foxy sweet, mild and most delicious. This grape is highly recommended by New York Experimental Station which found it more prolific than Concord with vines of stronger growth. Commercially introduced by Stark Bro's. **Eating, Jelly, Grape Juice, Market. NCS.**

Brighton Bright **red** grape, hardy vine, producing large heavily shouldered bunches One of sweetest, most delicious grapes. High quality, handsome appearance, one of the leading commercial grapes. Ripens just ahead of Worden. Plant with another sort for proper pollenization. Diamond, Worden and Stark Delicious are ideal for this purpose. **Eating, Jelly, Juice, Market.**

Caco—New Cross of Concord and Catawba, producing high-quality melting texture, rivaling finest hothouse grapes. Vigorous, hardy, prolific, disease resistant. Berries very large, sparkling, **Wine-Red.** Mid-season to late. One of most beautiful red grapes ever produced. Recommended for home vineyard purposes or commercial planting. **Eating, Juice, Market. NCS.**

Campbells Early *Early Black.* A grape of large size that ripens about two weeks ahead of Concord, but ripening season is variable, ripening through long season, and is generally marketable slightly earlier than Worden. Keeps and ships well. Quality excellent—not foxy, somewhat vinous. **Eating, Jelly, Juice, Market. NCS.**

Catawba A general favorite sweet **Red** grape well known for its wine making qualities. Requires favored warm locations. Ripens too late in far north. A standard commercial grape. One of the best keepers, lasting until March or later. **CS.**

Concord Widely grown **Black** grape universally popular for home arbors and a money maker for vineyardists everywhere. Healthy, hardy, vigorous vine. Large bunch and berry. One of the heaviest bearers. **Eating, Jelly, Grape Juice, Market. NCS.**

Delaware *Medium Early*, small, **Red.** A standard of rich, delicate flavor and agreeable aroma. Adaptable to many different soils, bears abundantly. General favorite for **Eating, Jelly,** and **Wine.** Keeps and ships well. **NCS.**

Wine Grapes We supply Clinton (black, tart, spicy, Northern)—Ives (hardy, general) with great red wine reputation,—Cynthiana (Southern) said to produce best of all red wines and much used for blending. **Eating, Jelly, Juice, Market.**

Worden A splendid **Black** grape of the Concord type and having Concord's heavy bearing characteristics but ripens ten days earlier. The bunch is large and the fruit is of excellent quality. **Eating, Jelly, Juice, Market.**

Diamond Famous early ripening **White** grape, much prized as best of all for white wines, American Champagne and white grape juice. Its Delicious quality for beverage purposes is unequalled. For beauty it has no superiors among white grapes. Early ripening, hardiness, vigor and productivity not surpassed by any. A seedling of Concord, with the vigor of vine and heavy bearing qualities of that well-known variety. Fruit usually ripens earlier than Niagara and is a splendid keeper Berries firm, medium size or larger. Flesh transparent, juicy, tender to melting, fine grained, aromatic, sprightly. **Eating, Jelly, Juice, Market. NCS.**

Fredonia—New *Very Early.* A new **Black** grape that is winning great favor owing to its early ripening and fine flavor. Fruit ripens 3 weeks earlier than Concord which gives it decided market advantage. Berries large, round, hang well. Flesh solid but juicy and tender. **Eating, Jelly, Juice, Market. NCS.**

Lucile *Early Red.* A dark red grape, medium to large berry and bunch, excellent quality, keeps well and ships well. In vigor, health, hardiness, productiveness, it is surpassed by no other variety, and it is practically immune to fungus diseases. It is one of the most beautiful hardy grapes and it sells at high prices. Should be in every home vineyard. **Eating, Jelly, Juice, Market. NCS.**

Lucile (above) — a Splendid Quality Red Grape—Almost Equal to Stark Delicious. Very prolific and produces Large Handsome Bunches.

Lutie *Mid-Season Red.* A rich **Red** grape good everywhere and under all conditions. Vine vigorous, heavy bearer; fruit delicious in quality and seldom rots. E. A. Riehl, Ill. authority, says: "Bears full crops when others fail; one of most profitable varieties I have ever grown." **Eating, Jelly, Juice, Market. NCS.**

Moore Early Similar to Concord but ripens two weeks earlier and is leading standard **Black** grape of its season. Bunch and berry large. Quality good. Vine vigorous, hardy, bears heavily. Another excellent variety for grape juice. **Eating, Jelly, Juice, Market. NCS.**

Niagara "The White Concord." One of most widely planted and the best known **White** grape. Vine ranks with Concord in vigor and productiveness. Bunch is large, the fruit of wonderful flavor. **NCS.**

ASPARAGUS — RHUBARB — ROOTS

Mary Washington Asparagus Large Early, prolific most delicious. Shoots extremely resistant to rust. Do not branch near ground. Often possible to cut unbranched shoots with tight buds 2 ft. long. There are several strains of Washington but the Mary Washington strain is much superior. Should be in your garden.

Martha Washington. Heavy yielding pedigreed strain, immune to rust Grows rapidly, producing long, tender shoots. Has great favor with both home and commercial growers.

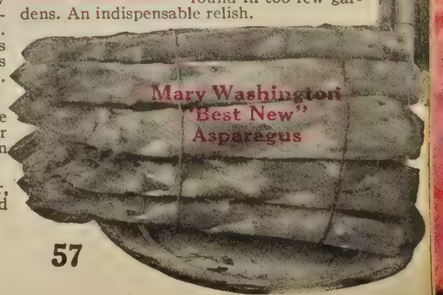
Bonvallets Giant. Long a standard variety preferred by growers for its fine table qualities.

McDonald—New Crimson Rhubarb. Bright crimson stalk of large size. Very productive, tender, succulent. Particularly prized for pies and desserts. "Color when cooked without peeling is attractive as red raspberries. Yields heavily, lasts lifetime." Prof. L. G. Bunting, McDonald College, Quebec.

Victoria Giant. Big stocks, twice size of ordinary Rhubarb. Unusually tender—delicious. Somewhat later than Myatt's Linnaeus.

Myatt's Linnaeus. Early, tender, free from toughness or stringiness. Mild sub-acid flavor.

Horseradish is easily grown, but is found in too few gardens. An indispensable relish.



Other varieties See PRICE LIST.

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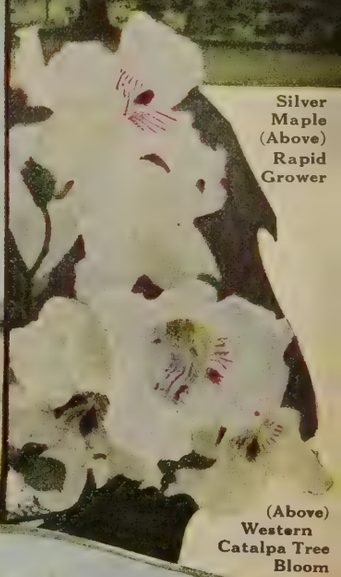
Super-Quality STARK SHADE TREES

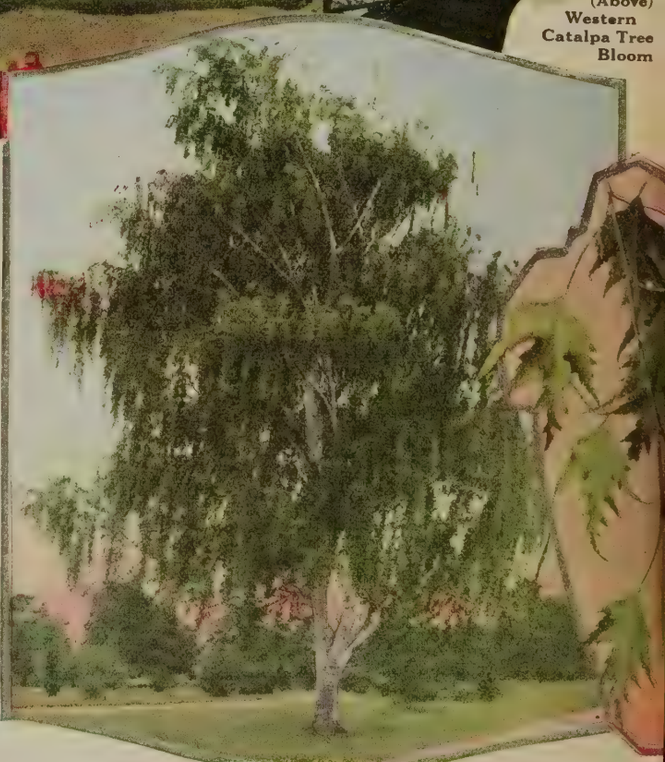
Grow Fastest and Live Longest

Chinese Elm—Fast Grower



Silver Maple (Above) Rapid Grower

(Right) Bechtel Double-Flowering Crab Blossom and Tree



(Above) Western Catalpa Tree Bloom

(Above) Pussy Willow Branch

Lombardy Poplar (Above)

(Left) Weeping Willow

(Right) Cutleaf Weeping Birch Tree and Leaves In Stark Park

CHINESE ELM (*Ulmus Pumila*). Fine new Quick Growing Tree of large size from Asia. Ours is the Large Hardy Northern Type. Especially good for dry soils. Has attained instant popularity everywhere. Graceful refined foliage.

BECHTEL CRAB (*Malus ioensis plena*). Dwarf tree 12 feet high literally covered in May with fragrant rose-pink Double-flowers. Attractive in groups or specimens.

SILVER MAPLE (*Acer dasycarpum*). Rapid-growing. Large, spreading, tree. Long lived if not pruned, hardy. Thrives in all soils.

LOMBARDY POPLAR (*Populus nigra italica.*) Picturesque Italian tree. Used in garden plantings, to screen unsightly views or buildings, or to give accent.

WESTERN CATALPA (*Catalpa speciosa*). Rapid grower. Stands heat and drouth. Attractive white flowers shown above.

WISCONSIN WEEPING WILLOW (*Salix blanda*). A huge tree. Long slender graceful drooping branches. Rapid grower in either moist or dry ground. Hardy.

CUTLEAF WEEPING BIRCH (*Betula alba pendula*). Attractive, silvery white bark, graceful drooping branches. Finely cut foliage. Effective in lawn groups.

PUSSY WILLOW (*Salix discolor*). Attractive Silver Gray—Earliest buds for cutting in Spring. Dwarf tree.

Copyright Stark Nurseries, Louisiana, Mo.—World's Largest—Oldest in America

Norway Maple

Schwedler Maple Leaves (Right)

American Elm (Above)

European Plane Tree or Sycamore (Below)

(Above)
FLOWERS OF PARKMAN CRAB (*Malus halliana parkmani*). A very beautiful dwarf Japanese tree. A distinguished ornamental and an inspiring sight in May when it is literally covered with small, fragrant semi-double rosy pink flowers. It grows 8 to 12 feet high, and is prized both for specimen planting, or in tall shrub borders.

(Below)
ROSE ACACIA (*Robinia hispida*), Dwarf Tree. Familiarly known as Moss Locust. Nothing is more cheerful among the flowers of early June than the showy bright rose colored Rose-Acacia. The flowers which crowd the branches in large and colorful clusters, are of the graceful shape of sweet pea blossoms. Very attractive in border or in specimen plantings. It grows to a height of about 8 feet.

Flowers of Rose-acacia (Moss Locust)

Sugar Maple

NEW Scarlet Flame Red Leaf Plum Page 37

Same Color as Leaves Above

"Best of All" for Lawns.

European Sycamore

NORWAY MAPLE (*Acer platanoides*). One of the most beautiful shade trees. Has deep green foliage and strong branches which resist storms and require no pruning. Natural globe-shaped, compact head. Attains height of 60 feet. Popular for lawns, avenues, parks.

SCHWEDLER MAPLE (Center Oval) (*Acer platanoides schwedleri*). Identical in habit of growth with the Norway Maple, but the foliage is **Bright Wine-Red** in spring. It makes an unusually beautiful specimen tree for the lawn. **SCARLET FLAME, Red Leaf Plum**—New Burbank Creation, page 37—has same brilliant red leaf.

AMERICAN or WHITE ELM (*Ulmus americana*). Our grandest shade tree. Famous in American history. Medium rapid grower. Succeeds everywhere. Stark Bro's grow the true vase-shaped type with graceful spreading arching branches, tough, sinewy, resistant to storms. Ideal street or lawn tree. Often 80 feet high.

SUGAR or HARD MAPLE (*Acer saccharum*). Rich green leaves. Glorious yellow and scarlet in autumn. Large, long lived tree.

EUROPEAN PLANE TREE or SYCAMORE (*Platanus orientalis*). Rapid grower. Withstands smoke and dust. Ideal for city planting. Famous tree of Paris.

Copyright Stark Nurseries, Louisiana, Mo.—World's Largest—Oldest in America

1. TRUMPET HONEYSUCKLE Vine with clusters of scarlet trumpet-shaped flowers Spring and Fall. Bright red berries.

2. ENGELMAN IVY Turns scarlet in Fall. Best all-purpose ivy. Clings to walls, hardy, quick grower.

1. (Above) Red Trumpet Honeysuckle

2. (Above) Engleman Ivy

3. (Above) Chinese Wisteria

6. (Below) Sweet Autumn Clematis. (*Paniculata*) Very fragrant.

4. (Above) Boston Ivy

Stark's BEST FLOWERING VINES CLEMATIS

5. (Above) Hall's Honeysuckle

8. (Below) White Clematis Henryi

7. (Below) Purple Jackman Clematis

3. CHINESE WISTERIA (*Wisteria sinensis*). Great favorite. Long clusters, often a foot in length, of fragrant lavendar, sweet-pea-shaped flowers, in early June.

4. BOSTON IVY (*Ampelopsis tricuspidata*). Hardy climber. Clings firmly to walls, posts, etc. Handsome leaves. Brilliant Fall colors.

5. HALL'S HONEYSUCKLE (*Lonicera japonica halliana*). Very fragrant creamy and yellow flowers all summer. Ideal for porch vine, hedge or wire fence.

6. SWEET AUTUMN CLEMATIS (*Clematis paniculata grandiflora*). Masses of white, very fragrant blooms in Autumn. Attractive feathery seed-pods on vine all winter.

7. JACKMAN CLEMATIS (*Clematis jackmani*). Favorite Purple, large-flowered. Strong grower. Mass of rich velvety purple blooms cover entire vine. June, July. Often blooms second time in Fall.

8. WHITE HENRY CLEMATIS (*Clematis henryi*). Large, waxy, pure white flowers. Make an attractive trellis vine. Good foliage.

© Stark Nurseries, Louisiana, Mo.

HEDGES

JAPANESE BARBERRY HEDGE

(*Berberis thunbergi*). See illustration at left—A thorny all-purpose, compact bushy dwarf shrub that is attractive when allowed to grow naturally to its usual height of about three feet or when trimmed to a desired height.

Very popular for hedges, shrub borders, foundation plantings or entrances. Except where thorns are needed to keep out dogs and intruders. (Stark's NEW THORNLESS is far more desirable). The small light green leaves turn to brilliant orange and scarlet in the Autumn and the bright red berries hang on the bush all winter, giving a cheerful holiday touch to the scene. Rust and disease immune. In growth, Jap Barberry is just the same as the Thornless. (See Red Berries to left.)

Thornless Barberry Hedge Berries and fall-colored leaves (At left). Grows same as Jap. Barberry.

NEW U. S. PATENT THORNLESS JAPANESE BARBERRY

Sold ONLY By Stark Bro's

Stark Bro's New U. S. Patent Thornless Barberry is much preferred by those who desire the latest and best in hedge, shrub borders, foundation planting and entrance adornment. It is a thornless, denser bud sport of the ordinary thorny Jap. Barberry described above and has all its hardiness, sturdiness, adaptability and beauty. Height is about 2½ feet, but its compact growth, close profusion of light green foliage permits its trimming to any form, square cut or rounded. The Thornless also takes on the brilliant characteristic colorings of orange and scarlet in the Fall. Its red berries cling to the bush through the winter, completing its year round beauty. Occasionally a few undeveloped, pliable, spines appear, but they soon drop off. Immune to rust and disease.

New U. S. Patent Thornless Barberry Makes Ideal Formal Pruned Hedge (Like Above)

AMUR PRIVET (North) Hedge and Flowers

(at right) (*Ligustrum amurense—north*). "Ironclad Hardy" northern type. Stands 32° below zero without injury. Best of all Privets. Hedge dense as California and far hardier. Can be trimmed any desired shape. Used as shrub is covered with fragrant white flowers.

(Below)

Stark's New GLOBE HEADED LOCUST

New Dwarf Tree

(*Robinia pseudoacacia bessoniana*). Similar to Umbrella Catalpa, except head is globe-shaped and much more refined in appearance. Dense foliage. No thorns. Ideal for entrance plantings in pairs or in formal gardens. We found this tree growing so successfully in Montana at 40° below zero, that we thought the rest of the country should have it.

Stark's NEW Globe-Headed Locust Tree (Below)

(Below) RED LEAVED JAPANESE BARBERRY (*Berberis thunbergi atropurpurea*). Beautiful New Red Leafed sport of the Jap. Barberry, prized for its bright foliage the entire season. Rich lustrous bronze red, like the richest red-leaved Maples — becoming more brilliant and gorgeous in summer, changing to vivid orange scarlet in autumn.

A leaf coloring unequaled by any shrub, is followed by brilliant scarlet berries all winter. To develop its high coloring at all seasons plant in full exposure to the sun. Adds distinction to any planting. Burbank's New Red-Leafed Ornamental Plum "Scarlet Flame" (Page 37). makes a perfect color companion. Immune to rust and disease.

(Above) TRUEHEDGE COLUMNBERRY New U. S. Patent. **Hedge of Hardy** Dense erect type of Jap. Barberry. Takes the place of the Dwarf Box hedge where Box is not hardy. Immune to rust and disease.

© Stark Bro's Nurseries, Louisiana, Mo.

Stark's New Globe-headed Locust Tree

STARK SHRUBS

(Left) **HYDRANGEA PEEGEE**

(*Hydrangea paniculata grandiflora*). Stark's Large Flowering type produces enormous cone shaped blooms, often a foot long, during July and August. At first white, then changing to bright pink in late summer. Beautiful in foundation planting or in shrub borders, or as a single specimen for a lawn. Perfectly hardy. Very conspicuous and showy, medium to tall growing. Useful as bush shrub or can be trained to tree form. It is one of Stark's most popular shrubs. Succeeds everywhere and requires little attention. The flower heads may be dried and are often used for winter bouquets. We grow only the true Stark large-flowered type.

SNOWHILL HYDRANGEA

(Below) Flower and Bush

(*Hydrangea arborescens grandiflora*). Called the Ever-blooming Hydrangea, as it is in bloom from June until frost. A favorite of the many visitors to Stark Park. Large round heads of pure white flowers, often 10 inches in diameter, resemble a huge Snowball. Medium height grower. Especially valuable shrub for planting in front of taller shrubs or around foundations. Succeeds even in partial shade as well as in sun.

Flower of Snowhill Hydrangea ¼ size (Left)

Hydrangea Peegee Flower (Above) ⅓ actual size

Bush of Snowhill Hydrangea

Golden Flowers ½ size and Bush of border Forsythia (Below)

Stark's (Right) SHRUB ALTHEA (Rose of Sharon)

(*Hibiscus syriacus*). Hibiscus. Many colors. Beautiful large Double Flowers of bright rose pink (illustrated), also Purple and Red. The white, Crimson-Eye, is single-flowered. Blooms August to frost. Often grows to small tree.

FORSYTHIAS (Golden Bell) (Left)

BORDER FORSYTHIA (*intermedia*). Masses of bright yellow flowers in earliest spring before leaves appear. Fine for borders, groups, entrances, foundations.

WEEPING FORSYTHIA (*Forsythia suspensa*). Tall, long weeping branches. "Golden Festoons" of early bright yellow flowers. Foundation, border, entrance, covering banks or walls.

Stark's Double Rose Shrub-althea

© Stark Bro's Nurseries, Louisiana, Mo.

Felix Crousse Peony

(Below) Officinalis Rubra

(Above) **SPIREA VAN HOUTTE** Flowers and bush. Often called "Bridal Wreath." In May, white flowers cover graceful arching branches. Medium height. For foundation, entrances, groups hedges.

(Right) **SPIREA THUNBERG** Earliest blooming Spirea. Dwarf with slender arching branches, and feathery foliage. White blossoms before leaves appear. Fine for edging taller plantings, foundations, entrances, all-purpose.

PEONIES

Easy to grow. Increase in beauty each year. Big roots of Stark-grown Peonies are full of vitality.

FELIX CROUSSE (**Top**) One of best. Enormous blooms. Rich velvety red. Fairly late bloomer. Fine for cutting.

OFFICINALIS RUBRA (**Above**) Fine, large, shiny, very double, dark red blooms. First to bloom in Stark Park.

EDULIS SUPERBA Best pink. Often called "Decoration Day Peony." Excellent for cutting. Immense flowers of Peach Blossom pink.

FESTIVA MAXIMA Best large white peony. Flecks of red in center.

Bush and Flowers of Spirea Anthony Waterer (Left and Above)

Flowers of Pink Wiegela

SPIREA ANTHONY WATERER (**Above**) Blooms from July until frost. A hardy dwarf shrub. Bright rosy crimson flowers in clusters often 4 inches across. Favorite for foundation planting, entrances, for edging taller shrubs and as a low blooming hedge.

SPIREA BILLIARD—See illustrations, description Page 65.

PINK WEIGELA Most popular Weigela in Stark testgrounds. Grows everywhere. 5 to 6 ft. Bush covered with rosy pink flowers several weeks in May and June.

WHITE WEIGELA Graceful, medium-height, similar to Pink Weigela. Large, white, tubular blossoms in profusion. (Left)

RED WEIGELA — EVA RATHKE (**Right**) Semi-dwarf. Dark rich red flowers in late spring and usually through summer. Our tests prove this best red Weigela. Plant alone or in front of tall shrubs or in foundation planting.

Flowers of Weigela Eva Rathke

© Stark Bro's Nurseries, Louisiana, Mo.

Persian Lilac

President Grevy Lilac ⅔ size

Mme. Abel Chatenay Lilac ⅓ size

Yellow Blooms of Double-Kerria Shrub

Stark's Finest FRENCH BUDDED LILACS and Deutzia Shrubs

Pride of Rochester Deutzia Shrub (Below)

Ludwig Spaeth Lilac ½ size

Deutzia Rosea Bush. White Deutzia Gracilis, Top.

Belle de Nancy Lilac ½ size

PERSIAN LILAC (*Syringa persica*) Semi-dwarf. Delicately fragrant, very beautiful! Large loose heads of colorful lavendar flowers. Small leaves. Rapid grower. Foundation, screen and specimen planting.

PRESIDENT GREVY LILAC (*French*) Enormous heads of nearly true blue double flowers. Our propagation direct from a plant selected in France by C. M. Stark, who declared this the finest Lilac.

MME. ABEL CHATENAY LILAC (*French*) The finest double white lilac ever developed. Creamy white with large very fragrant flowers of most attractive loveliness.

LUDWIG SPAETH LILAC (*French*) Long clusters. Deep reddish purple. Our parent plant brought from France by C. M. Stark.

LEMOINE DEUTZIA (*Deutzia lemoinei*) Dwarf white.

BELLE DE NANCY LILAC (*French*) Handsome clusters of large double pink satiny rose-hued flowers, lighter toward center.

DOUBLE KERRIA (*Kerria Japonica flore plena*) Large, double, globe-shaped flowers. Beautiful bright yellow in June and throughout the summer. Splendid medium-dwarf shrub, bright green branches attractive in winter.

PRIDE OF ROCHESTER DEUTZIA Medium height. Lovely double flowers slightly tinged pink on outside. Border or specimen plant.

DEUTZIA ROSEA (*Rose panicle deutzia*) Flowers attractive rose color. Only true pink Deutzia. Profuse bloomer in Spring. Shown in circle above.

DEUTZIA GRACILIS (*Slender deutzia*) White flowers in upper part of circle.

Copyright Stark Nurseries, Louisiana, Mo.—World's Largest—Oldest in America

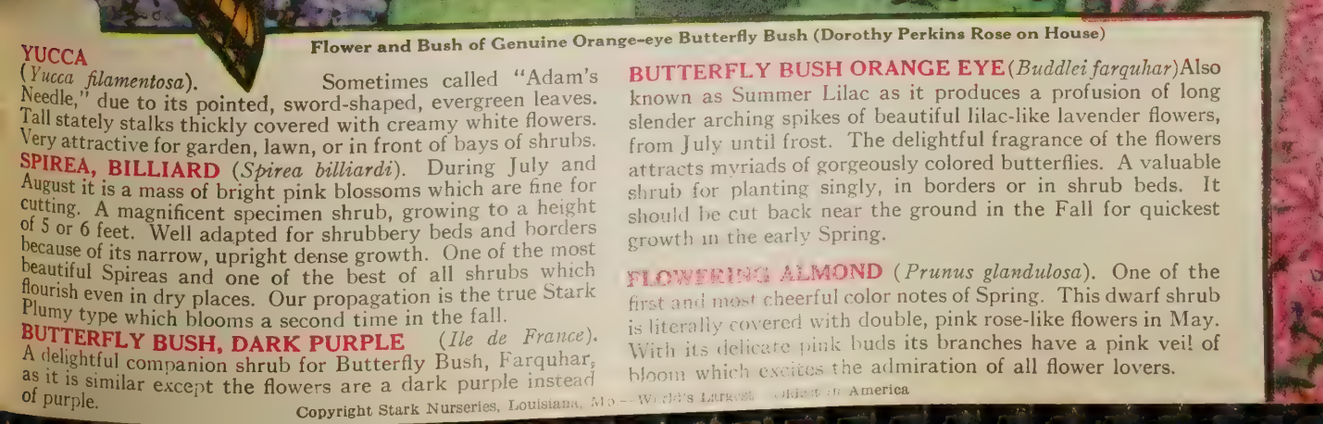
STARK QUALITY Shrubs Will Add Beauty And Value to YOUR HOME

Yucca (Adam's Needle)

Flowers of Billiard Spirea

Dorothy Perkins Climbing Rose On House to left (Described on Page 67)

(Below) Blooms of Flowering Almond make a wonderful display in any planting.



Flower and Bush of Genuine Orange-eye Butterfly Bush (Dorothy Perkins Rose on House)

YUCCA (*Yucca filamentosa*). Sometimes called "Adam's Needle," due to its pointed, sword-shaped, evergreen leaves. Tall stately stalks thickly covered with creamy white flowers. Very attractive for garden, lawn, or in front of bays of shrubs.

SPIREA, BILLIARD (*Spirea billiardi*). During July and August it is a mass of bright pink blossoms which are fine for cutting. A magnificent specimen shrub, growing to a height of 5 or 6 feet. Well adapted for shrubbery beds and borders because of its narrow, upright dense growth. One of the most beautiful Spireas and one of the best of all shrubs which flourish even in dry places. Our propagation is the true Stark Plumy type which blooms a second time in the fall.

BUTTERFLY BUSH, DARK PURPLE (*Ile de France*). A delightful companion shrub for Butterfly Bush, Farquhar, as it is similar except the flowers are a dark purple instead of purple.

BUTTERFLY BUSH ORANGE EYE (*Buddlei farquhar*) Also known as Summer Lilac as it produces a profusion of long slender arching spikes of beautiful lilac-like lavender flowers, from July until frost. The delightful fragrance of the flowers attracts myriads of gorgeously colored butterflies. A valuable shrub for planting singly, in borders or in shrub beds. It should be cut back near the ground in the Fall for quickest growth in the early Spring.

FLOWERING ALMOND (*Prunus glandulosa*). One of the first and most cheerful color notes of Spring. This dwarf shrub is literally covered with double, pink rose-like flowers in May. With its delicate pink buds its branches have a pink veil of bloom which excites the admiration of all flower lovers.

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Rugosa Roses

SHRUB ROSES—MOCKORANGES

RED RUGOSA ROSE (*Rosa rugosa*). Much prized dwarf Japanese Shrub Roses. *Very hardy.* Fine for foundation plantings, borders, entrances, hedges. Fragrant deep pink Roses—often 3 in. diameter. Large Bright Berries remain into winter. Attractive dark green foliage, disease resistant.

WHITE RUGOSA (*Rugosa alba*). Large white single flowers, Orange Colored Berries. Fragrant, hardy like Red Rugosa.

HUGONIS ROSE (Yellow) (*Rosa hugonis*) Left. A glorious glowing Chinese Shrub rose. Graceful arched branches covered with Bright Golden blossoms. Attractive in group, border, foundation, entrances or on lawn. Very hardy.

(Left) Chinese Hugonis Rose

Bush and Flowers of Sweet Mock Orange

(Below) Red Baby Rambler Rose

Bush and Flowers (⅔ size) of Virginal Mock Orange

New MOCKORANGE Shrubs

For screens, hedges, mass plantings, these beautiful white flowered, hardy shrubs, insure finest effects.

VIRGINAL (Giant Flowered) (*Philadelphus virginal*). Mockorange. Enormous, fragrant, 2-inch double-flowers. Medium height. Long blooming season.

MOCKORANGE SWEET (*Phil. coronarius*). Beautiful, tall shrub. Large sweet-scented white blossoms May and June. The true fragrant variety. Very hardy.

MOCKORANGE LEMOINE (*Phil. lemoinei*). Dwarf form of old-fashioned shrub called Syringa. Grows 4 to 5 ft. and in June is covered with fragrant creamy white blossoms.

New BABY RAMBLER Roses—

Continuous bloomers. Hardy, dwart types 1 to 2 feet high. Excellent for bedding, edging or rose hedges. Flowers in clusters similar to Climbing Ramblers. We offer **RED, PINK, ORANGE, SALMON** Baby Ramblers.

Pink Baby Rambler Rose

© Stark Bro's Nurseries, Louisiana, Mo.

GARDENIA — Dependable improved yellow climber for all sections. Hardy, vigorous. Small tea-rose shaped buds, deep yellow changing to cream color. Unusually fragrant.

AMERICAN PILLAR A leader among climbing Roses. Enormous clusters, vivid red, intensely yellow stamens. Disease-resistant; vigorous. Extremely hardy. Long, late bloomer.

DR. W. VAN FLEET Large Blooms. A favorite hardy Climbing Rose of America. Apple-blossom pink. Long stemmed. Midseason bloomer.

EXCELSA (Red Dorothy Perkins) Most dependable red Rambler. Replaces old Crimson Rambler. Large bright crimson clusters hold color for weeks. Hardy. Vigorous.

DOUBLOONS

U.S. Patent—New Climber

Large, fragrant golden yellow flowers fairly double literally cover the plant for a long period. Hardy and vigorous, growing 12 feet in a season. An outstanding all-purpose yellow Climber.

PRINCESS VAN ORANGE

U.S. Patent—New

Princess Van Orange presents a striking color display. Huge masses of Orange-Scarlet flowers. Blooms over long period. Vigorous grower. Rich green foliage. (Not illustrated.)

BLAZE

U.S. Patent—New

Brilliant red climber resembling Paul's Scarlet Climber. Vigorous grower. Blooms early. Clusters of bloom on new growth at intervals during summer. (Not illustrated.)

PAUL'S SCARLET CLIMBER Brilliant scarlet, early-blooming Rose. Does not fade out. Large flowers in clusters on long stems. Vigorous, hardy, strikingly effective.

DOROTHY PERKINS Best Pink Rambler. Bright, rosy pink clusters make bower of beauty in late Spring. Vigorous, grown everywhere.

CLIMBING AMERICAN BEAUTY (On Mr. Stark's house). Early, Very Large Flowers, often 3 inches. Lovely American Beauty color, fragrant.

© Stark Bro's Nurseries, Louisiana, Mo.

Stark's Newer Most Popular EVERBLOOMING FRAGRANT BUSH ROSES

SUNBURST Beautifully formed, long buds. Delightful fragrance. Popular.

KAISERIN AUGUSTE VIKTORIA
Most perfect white everbloomer. Exquisite long pointed buds, fragrant, long lasting. Showy white with creamy center, very double. Profuse, hardy.

Sunburst Yellow

Kaiserin Auguste Viktoria

Burbank's Scarlet Flame

SCARLET FLAME
Burbank's New Master Creation from years of patient effort. Flashing, fiery brilliance. A wealth of vivid, lively color for any garden. Most profuse, constant bloomer under all conditions.

EDITH N. PERKINS
Two-tone pink, flushed with tints of orange and gold. Fragrant, pointed buds. Blooms early and constantly. Vigorous, healthy and very hardy. A winner.

Edith Nellie Perkins

These Patented Roses are being Handled Under License from the Patent Owner

TALISMAN Unique color blending. Lasting. Free bloomer.

ETOILE DE HOLLANDE BEST Finest red. Large, very fragrant.

GOLDEN DAWN Massive buds. Superb. Vigorous. Profuse bloomer.

MME. E. HERRIOTT Daily Mail Winner. Rich copper coloring.

MARGARET McGREDY Best, hardiest, scarlet. Prolific.

BETTY UPRICHARD Has exquisite coppery sheen. Profuse.

MRS. E. P. THOM. Unfading. Very hardy. One of best yellows.

E. G. HILL Large bud. Long stems. Lasting. Showy. Prolific.

JOANNA HILL Large bud. Long stems. Lasting. Profuse.

PRES. MACIA. Very long buds. Magnificent, Enormous Pink blooms.

PRES. HERBERT HOOVER Sensational flaming favorite.

© Stark Bro's Nurseries, Louisiana, Mo.

MRS. JULES BOUCHE. Splendid white. Strong grower. Continuous bloomer.

MRS. SAM McGREDY Fiery hues. Long buds. Prolific. Hardy.

CHRISTOPHER STONE. Velvety scarlet. Fragrant. Profuse bloomer.

MRS. P. S. DUPONT Big prize winner. Prolific. Healthiest.

Courtesy J. Horace McFarland Co.

Radiance—Pink

Mrs. Charles Bell (Salmon Pink)

THE GREAT FAMILY of RADIANCE ROSES

MRS. CHARLES BELL
Salmon-pink. A splendid salmon-sport of true Radiance. Everbloomer. Good bedder and fine for cutting. Vigorous.

RADIANCE
Bright pink. Most popular pink Everblooming rose in America. Succeeds for everyone. Beautiful buds, large full formed, fragrant flowers set on long stems. A wonderful bedder.

RED RADIANCE
Best and Most Reliable Red Rose Exquisite, well formed, fragrant buds on long, stiff stems. Always in bloom. Ideal for cutting, lasting. Unusually hardy, vigorous and disease resistant.

Red Radiance

Fine New U. S. PATENT EVERBLOOMING BUSH ROSES AND POPULAR NEW CLIMBERS

ARE SHOWN BELOW

These Patented Roses are being Handled Under License from the Patent Owner

MISS AMERICA. Large. Very double. Flesh, Salmon, Gold.

CONDESA DE SASTAGO. Fiery copper inside — gold outside.

COUNTESS VANDAL Patent No. 38. Magnificent. Continual.

MME. COCHET · COCHET Pat. No. 129. Coppery-gold tints.

ECLIPSE Plant Pat. 172. Superb, long buds. Prolific, hardy.

MISS ROWENA THOM. Huge, Fragrant. Vigorous. Hardy.

GRENOBLE. Large, Brilliant. Strong plant. One of best Reds.

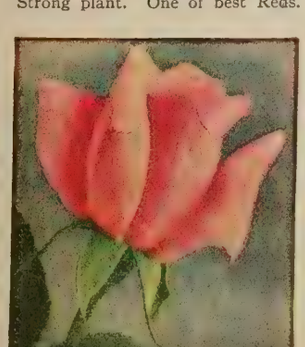
MME. JOS. PERRAUD. Beautiful nasturtium-orange. Long buds.

AMI QUINARD. Dark deep velvety. Lasting fragrance. Strong grower.

CARILLON Patent No. 136. Striking color. Always blooming.

SISTER THERESE. Golden. Sweetbriar fragrance. Strong grower.

Courtesy J. Horace McFarland Co.



PINK DAWN. Sparkling pink. Delightfully fragrant. Vigorous.

SCORCHER Climber. Australian. Amazing, fiery brilliance.

DAWNGLOW U. S. Patent. Profuse everbloomer Bush.

DOUBLOONS Patent No. 152. Climber, Large. Hardy. Winner.

© Stark Bro's Nurseries, Louisiana, Mo.

© Stark Bro's Nurseries, Louisiana, Mo.

THREE MARVELOUS NEW BURBANK ROSE CREATIONS

COPPER CLIMBER—U. S. Patent

First of its kind! A hardy, NEW Burbank Creation so exquisite in its distinctive coloring it is acclaimed as THE BEAUTY SENSATION of Climbing Roses. Long-pointed, tea-rose-like buds of deep orange copper, lighten as the flower unfolds, to glowing COPPERY SALMON, with delicate pink edges. Blooms profusely from early June through long season. Delightfully fragrant roses, long, strong stems, fine for cutting. Arching branches covered with roses of breath-taking loveliness. Glossy, rich green foliage. Amazingly beautiful for pergola, trellis, fence. Healthy, vigorous grower.

SNOWHITE Climber—U. S. Patent

New Hardy, Burbank Creation. The World's FIRST White Climber with Large, Double-Flowered, Tea-Rose-Like Blossoms. Exquisite pure white and delightful fragrance of a tea-rose. Long strong stems, fine for cutting, pergola, trellis, fence. Blooms profusely, long season.

GOLDEN SUNSET—U. S. Patent

A New Burbank Climbing rose. Gorgeously beautiful large, double, golden yellow roses, often tipped with orange. Curled, cupped, golden petals and unique holly-like glossy dark green foliage, give distinction all summer long. Vigorous grower.

To Help Win the War UNCLE SAM Urges YOU to —

"PLANT A VICTORY FRUIT GARDEN NOW"

Pres. Roosevelt says: "Food Is Just As Important As Munitions"

As a Patriotic Duty — Grow Your Own Fruits and Vegetables Urges U. S. Government

"Every farmer in the United States has already been asked, as a patriotic duty, to have a garden which will supply his own family with fruits and vegetables, releasing thereby large amounts of commercially grown crops that will go to our Army and Navy, to our industrial centers and to the people of countries allied to us".

"Food Will Win the War and Write the Peace" declares Secretary of Agriculture Wickard in his plea to every American farm and suburban family to Grow More Fruits and Vegetables. "Farmers can help the war effort greatly by providing their own food and feed supplies . . .

"First of all, such a family is better fed, stronger and able to work harder. Second, such a family does not call for the use of scarce tin and other containers to put up its food in city factories; it does not require the use of rail or highway transport to get part of its food supply, and it releases part of the commercial supply of these greatly needed foods for use by our people, and the people of the nations allied with us."

"Plenty of Fruit is Needed to Keep Physically Fit" says Dr. M. L. Wilson, Head of the U. S. Government National Nutrition Program

"The challenge before us today is this says Dr. Wilson: "Total war makes demands on everyone. All of us can't take part in the military defense of the Nation; but we are a part of that military defense just the same. Every man, every woman, every child must be ready to take his place or her place. To do so requires health. One cannot expect to be physically fit, mentally alert and ready to "take it" unless a well-balanced diet, **including plenty of fruits and vegetables,** has provided that energy and fuel which is necessary to keep in top notch condition.

"With every citizen who has suitable available space to grow health-giving nutritious food such as fruits and vegetables, doing his part in furnishing an abundance of these strengthening foods, we will be greatly adding to the power of our nation, and increasing the vital supply of our Army and Navy and our Allies."

FREE to Stark Customers

Stark Famous Apple Trees Worth $1.50 Each

For a limited time, to introduce and to demonstrate the EXTRA VALUE of Stark Famous Young-Bearing, Record-Bearing Strain Trees in every community, we offer these World Renowned Apple Trees Absolutely FREE as outlined below.

YOU MAY TAKE YOUR CHOICE -- 3 to 5 ft. Size -- BEST QUALITY TREES

STARKING —or— GOLDEN DELICIOUS

(Trade-Mark) (Trade-Mark)

New Improved Double-Red Delicious

This mammoth King of All Red Apples, colors solid flashing red-all-over weeks earlier. Stays crisp and juicy, has exquisite flavor. Brings Top-Market Prices. Bears younger than Original Delicious. See full description and illustrations in natural colors on Pages 12 to 15 of Stark Year Book enclosed.

Queen of Quality Of All Yellow Apples

The most sensational of all fruit discoveries — the perfect all-purpose apple. Its distinctive flavor makes it the favorite of millions. Hardy trees — resist drouth and freezes. GOLDEN DELICIOUS Apples command highest market prices. Often begin to bear when only 3 or 4 years old.

YOU WILL RECEIVE FREE

1 Tree FREE — if your order amounts to $ 5.00 or more
2 Trees FREE — if your order amounts to $10.00 or more
3 Trees FREE — if your order amounts to $15.00 or more

— If YOU WRITE the FREE TREES on your regular order and mark these trees "FREE".

Stark Nurseries, Louisiana, Mo.

ORDER BLANK

*Date*_____ **STARK BRO'S NURSERIES, Louisiana, Mo.**

Subject to terms and conditions of your current Price List and the following agreement, ship Nursery Stock as listed, for which I enclose $_____

The following agreement, between the undersigned and Stark Brothers Nurseries and Orchards Company, of Louisiana, Missouri, refers to the purchase by the undersigned of STARKING (Trade-Mark) (Stark Bro's Double-Red Delicious) apple trees and (or) GOLDEN DELICIOUS (Trade-Mark) apple trees and (or) STAYMARED (Trade-Mark) apple trees and (or) HAL-BERTA GIANT (Trade-Mark) peach trees and (or) any of the LUTHER BURBANK NEW TREE OR PLANT VARIETIES. Owing to the great expense of the wide-spread testing and investigation of these valuable trees and plants, and the great cost of their introduction, Stark Brothers Nurseries and Orchards Company is protecting itself as well as the public from the imposition and substitution often practiced by unscrupulous dealers. This is intended to prevent fakers from misbranding and marketing inferior fruits as genuine. Furthermore, this will enable growers who purchase Genuine Stark Trees or plants of the above named varieties to reap the reward of the high price on the markets for the fruit of these high quality trees and plants without having the damaging influence of bogus and inferior sorts which may be attempted to be marketed as genuine. Thus the reputation for long keeping, high quality and big profits of these fruits will be maintained and protected by the cooperation of Stark Brothers Nurseries and Orchards Company and the purchasers of any of the above named varieties. Therefore, in consideration of the agreement of the undersigned not to give away or sell or permit anyone else to give away or sell or to take these STARKING (Trade-Mark) apple trees and (or) GOLDEN DELICIOUS (Trade-Mark) apple trees and (or) STAYMARED (Trade-Mark) apple trees and (or) HAL-BERTA GIANT (Trade-Mark) peach trees and (or) any of the LUTHER BURBANK NEW TREE OR PLANT VARIETIES or their progeny or scions, buds or cuttings from these trees herein mentioned or their progeny or any other STARKING (Trade-Mark) apple trees and (or) GOLDEN DELICIOUS (Trade-Mark) apple trees and (or) STAYMARED (Trade-Mark) apple trees and (or) HAL-BERTA GIANT (Trade-Mark) peach trees and (or) any of the LUTHER BURBANK NEW TREE OR PLANT VARIETIES or their progeny that may be furnished to the undersigned in the future by Stark Brothers Nurseries and Orchards Company for a period of twenty-five (25) years after any such trees and (or) plants are so furnished and the further consideration of the sale of any of the foregoing trees and (or) plants named in this purchase agreement, Stark Brothers Nurseries and Orchards Company agrees to furnish the varieties named in this purchase agreement, which are herein ordered, to the undersigned. The undersigned agrees that in case of disposition of the property on which any of the varieties, named in this purchase agreement, are planted to make this agreement a condition of the transfer. In the event that any nursery stock sold by Seller Company proves untrue to name as labeled, Seller Company agrees, on satisfactory proof to it of such untrueness to name, to refill that portion of the order so proven to it to be untrue to name, or, at its option, to refund the purchase price paid therefor — if Seller Company is notified the first fruiting or blooming season — and as the Seller Company does not give any warranty, expressed or implied, in respect to any nursery stock sold by it, the purchaser's, or any one else's damages, if any, for any breach of this contract, or any special contract herein contained, by Seller Company, shall be limited to the refilling of that portion of the order, or to the refunding of the purchase price paid therefor, as above stated. I also understand that Patented Varieties purchased by me are protected by U. S. Patent Laws. I have read, understand and hereby agree to all these agreements and terms of sale.

Name_____ **P. O.**_____ **State**_____

(Sign your NAME and ADDRESS PLAINLY)

Street or R. F. D._____

Do Not Write In This Space

If you want this order shipped to another person or to a different address from that shown above, give directions here.

BIN	HOW MANY	SIZE	VARIETIES — Select varieties ripening in succession for fresh fruit from earliest to latest.	PRICES Each	PRICES Total
23			**GOLDEN DELICIOUS Apple**—"World's Best Fruit" *Trade-Mark—Sold ONLY by Stark Nurseries*		
1			**STARKING Apple**—New Double-Red Delicious *Trade-Mark—Sold ONLY by Stark Nurseries*		
36			**JON-A-RED**—New Double-Red Jonathan Apple *U. S. Patent—Sold ONLY by Stark Nurseries*		
37			**SCARLET STAYMARED**—Triple-Red Stayman Apple *NEW—U. S. Patent—Sold ONLY by Stark Nurseries*		
22			**McINTOSH RED Apple**—Stark Double-Red Strain *This Improved Strain Sold ONLY by Stark Nurseries*		
25			**RED BIRD, EARLY**—World's Earliest Red Apple *Sold ONLY by Stark Nurseries*		
212			**STARK GOLD—SWEET**—Hardy "Bird-Proof" Cherry *Trade-Mark—Sold ONLY by Stark Nurseries*		
199			**MONTEARLY**—New—U. S. Patented Cherry *2 Weeks EARLIER than Montmorency—Sold ONLY by Stark Nurseries*		
200			**MONTLATE**—New—U. S. Patented Cherry *2 Weeks LATER than Montmorency—Sold ONLY by Stark Nurseries*		
108			**LINCOLN**—Delicious, Big, Blight Resistant Pear *GENUINE "Record-Bearing" Strain—Sold ONLY by Stark Nurseries*		
300			**HAL-BERTA GIANT**—NEW—World's Largest Peach *U. S. Patent—Sold ONLY by Stark Nurseries*		
307			**STARK EARLY ELBERTA**—Finest Flavored Peach *SUMMER GLEASON' Trade-Mark—Sold ONLY by Stark Nurseries*		
311			**GOLDEN ELBERTA CLING**—World's Best Canning Peach—*Sold ONLY by Stark Nurseries*		
314			**J. H. HALE**—The Million Dollar Peach *Stark Record-Bearing Strain—Sold ONLY by Stark Nurseries*		
B1			**ELEPHANT HEART**—Burbank's NEW Giant Plum *Trade-Mark—Sold ONLY by Stark—under Burbank License*		
404			**GOLD**—Our $3,000 Hardy Plum *Trade-Mark—Sold ONLY by Stark Nurseries*		

Write the Balance of Your Order on Other Side.

Do Not Write In Space Below

Amt._____

C. D._____

Cash_____

Cr._____

Bal._____

Frt.____ Prepaid_____

Exp.____ Collect_____

Mail____ C. O. D._____

S/O Checker_____

Stark Tree and Shrub Order Blank—Continued

BIN	HOW MANY	SIZE	After Filling First Page Write Balance of Order Here	PRICE Each	PRICE Total
DO NOT WRITE IN THIS COLUMN					

STARK BRO'S EASY PAYMENT TERMS

On Orders of $12.00 or More

Extremely Liberal Terms — ONLY 4% added for Carrying Charges — No Interest to Pay

Amount of Order	Add for Easy Payment	Pay Down With Order	Monthly Installment
$12.00 to $20.00	$1.00	$3.00	$2.00
20.00 to 25.00	1.00	4.00	2.00
25.00 to 30.00	1.00	5.00	2.50
30.00 to 35.00	1.25	5.00	3.00
35.00 to 40.00	1.50	5.00	3.50
40.00 to 45.00	1.75	5.00	4.00
45.00 to 50.00	2.00	5.00	4.50

Amount of Order	Add for Easy Payment	Pay Down With Order	Monthly Installment
50.00 to 55.00	2.25	5.00	4.75
55.00 to 60.00	2.50	6.00	5.00
60.00 to 70.00	2.75	7.00	6.00
70.00 to 80.00	3.00	8.00	7.00
80.00 to 90.00	3.50	9.00	8.00
Over 90.00	4%	10%	10%

(This form must be filled out, signed by customer and sent in with time payment order.)

STARK BRO'S NURSERIES & ORCHARDS COMPANY, LOUISIANA, MO.

For the purpose of securing Nursery Stock on your EASY MONTHLY PAYMENT PLAN, I (we) make the following statement:

Name_____ Address_____ (Street or R. F. D.)

City_____ State_____ Married_____ Age_____

How long have you lived in this place _____ years. Your business or Occupation_____

If you work for someone else, Give Name_____ Address_____

Your present position_____ How long employed there_____ Your weekly earnings $_____

I carry an account with_____ Bank, at_____

Have you ever had an account with us before_____ When_____ Amount $_____

Brief description of real estate owned. Approximate Value of Each Property —

What real estate do you own? _____ $_____
(Home, farm or business property)

_____ $_____

_____ $_____

Do you own the land where this nursery stock will be planted? _____

Have bought on credit from the following business houses (Or name 2 merchants who know you.)

Name_____ Address_____

Name_____ Address_____

PURCHASER SIGN HERE ☛ _____

Amount of order - - - $ _____

Add for Easy Payments - - - $ _____ (see Easy Payment Table above)

TOTAL - - - - - $ _____

Pay down with order - - $ _____ (deduct from total) (This Down Payment must accompany order.)

Unpaid Balance { Amount of Agreement Below } $ _____ (Pay this amount in **Monthly Installments** starting 30 days after receipt of nursery stock.)

EASY MONTHLY PAYMENT AGREEMENT

$_____ Louisiana, Mo._____, 194____

FOR VALUE RECEIVED, I, We, or either of us, promise to pay to the order of STARK BRO'S NURSERIES & ORCHARDS COMPANY, Louisiana, Mo., _____ DOLLARS
(Unpaid Balance)

in MONTHLY INSTALLMENTS of $_____ each. The first monthly installment due one month after receipt of Nursery Stock. Payable at Office of Stark Bro's Nurseries & Orchards Co., Louisiana, Mo.

Upon non-payment of any Installment at its maturity, all remaining installments shall become immediately due and payable.

Purchaser's Signature ☛ _____

WITNESS: _____

_____

Stark Bro's
Nurseries & Orchards Co.

(ESTABLISHED 1816)

General Nurserymen

Burbank Central
Experiment Grounds
General Offices &
Home Nurseries
Louisiana Missouri

**Growers of Fruit Trees
Fruit Plants and
Hardy Ornamentals**

Branch Nurseries

Wapato, Wash.
Farmington, Ark.
Dansville, N. Y.
Marionville, Mo.
Porum, Okla.
Stigler, Okla.
Atlas, Ill.

Louisiana, Mo.

Dear Friend:

I wish you had been sitting in my office the morning when we received your request for our Year Book. In the same mail we received 11 letters from people who just like you -- maybe 2 years, 3 years or 4 years ago had written in for our illustrated catalogue of prize fruit trees.

If you could read some of these letters it would be just like looking into the future. You would see yourself on your own land picking from the heavily burdened branches the very fruits that you are now going to look at in this beautiful color Year Book. Yes, merely reading any one of the 11 letters that came in with yours would transport you to a day in the future when you would be reveling in an abundant supply of luscious apples, pears, peaches, plums, cherries, grapes and berries, all that you and your family could eat and an over-supply that would fill every mason jar in your cellar.

I can't help but quote one of these letters for you, then I am going to give you some extra good news -- here's what Mrs. Anna Looker, Kendall County, Illinois writes:

> "I have been very much pleased with the results obtained from the trees I bought from you four years ago.
>
> "This year my Hal-Berta Giant had 2 bushels of large peaches that weighed from 4 to 11 ounces each. Two years ago (when it was just 2 years old) it had 11 on it just as big. My Burbank's Great Yellow Plum had its first plums on it, the size of a tea-cup. My Elephant Heart had 12 on it, all about 2½ inches in diameter. My Jonared Apple had 54 apples this year. My Yellow Transparent had 5 apples in 1939, 7 in 1940 and 21 in 1941. My Wilson Delicious Apricot had about a peck of very lovely fruit this year. My Stark Gold and Burbank Cherries each had about two quarts on them."

Now, I am going to take it for granted that you do not have any of our new patented varieties of miracle fruit trees that bear wonder fruits on baby trees, on any of your land. If you did, I would not have to point out to you that these trees are utterly different from ordinary fruit trees. For example, the Golden Delicious is the world's youngest bearing apple tree -- yes, the youngest bearing apple tree in the world. Our Pears, Peaches, Cherries, Plums, Grapes and Berries are all grown from

(Please turn over)

prize varieties. Every tree and every vine and plant is fattened before it is shipped so that it is packed with the rich soil elements that virtually prevent the possibility of setback and give it a healthy start on your land. Every Stark tree must have an extra-heavy root system or it will not qualify under our rigid inspections. Almost everyone who receives our trees exclaim over the difference in the Stark heavy root system and the roots on ordinary trees. Just this morning we received a letter from a customer in Lincoln County, Montana - Mr. H. D. Collier, who said

> "Please send me catalog. I ordered from you last year and was so well pleased with all I ordered I wish to order more.
>
> "No one can tell me any more that there isn't any difference in nursery stock. I had bought other stock before I ordered from you, and there is a decided difference."

It must be difficult for anyone who has not had personal experience with the Stark and Burbank varieties to realize how different they are, how much better fruit they bear and how much quicker they can be brought into bearing. I always get a thrill when I remember that a couple of boys up in Oregon are selling pears from our trees and getting $1.95 a dozen for them. Such things are hard to believe until you see them with your own eyes. Another gets $1.75 a dozen for his beautiful luscious Golden Delicious apples.

We want to cooperate in the U. S. Government's campaign to make fresh fruit available to more people. Your Government says fresh fruit provides health-giving food essentials that will help us win the war. So as long as the Government wants you to eat more fruit we are going to make a remarkable offer so that you and your family eat not ordinary fruit, but the finest prize fruit -- prize fruit that's easier to raise than ordinary kind.

So, solely to introduce and prove the great superiority of Stark Record-Bearing Strain trees, we have had our fruit experts select groups of our finest quick bearing varieties in special collections of Big 4 to 7 foot size trees of kinds that ripen at different times from early summer to late fall to insure fruit throughout the season. We call these collections our Victory Fruit Tree Collections, and if you act at once you may own one at exactly half the price that thousands have paid.

Before we realized the full importance of the U. S. Government's request for our co-operation, we had mentioned in our advertisement that we had an offer of free trees to introduce. Even though we are making this Special Half Price Collection offer, we will still stand back of our free tree offer as explained on the enclosed Free Tree sheet.

This is a remarkable opportunity so please let us hear from you promptly if you wish to make these savings.

Sincerely yours,

Clay M. Stark

President,
STARK BRO'S NURSERIES.

P.S.

If you prefer to pay for your plantings while they grow, we will be glad to have you take advantage of our easy payment plan offered on orders for $12.00 or more.

CHS D

SANTA ROSA
Flaming Red

NEW
U. S. PATENT
Double-Flowering
BURBANK'S NEW
ROSE FLOWERING PEACH TREES
The Sensation of a Century!
A Marvelous Burst of Glorious Spring Color!

ORCHID
Pink

New Double ROSE-FLOWERING
BURBANK PEACHES— U. S. PATENT

Burbank's New Wonder-Gift to the beauty lovers of the world—trees which produce a profusion of bright, gloriously beautiful, double rose-like blossoms *early* in the Spring, followed by edible peaches. In the Shrub Border or as Ornamental Lawn Trees they will be prized for their rare beauty, and will excite the admiration of all.

SANTA ROSA (Double-Red). Produces such an entrancing profusion of large, brilliant, flashing red, double blossoms that it has the appearance of a **SOLID MASS OF FLAMING RED!** Rich green foliage and produces edible peaches.

ORCHID (Double-Pink). Exquisite, Large, Bright Orchid-Pink Double Blossoms cover its branches in early spring before the leaves appear. A Marvel of Beauty. Also bears good peaches.

© Stark Bro's Nurseries, Louisiana, Mo.

STARK YEAR BOOK

"Reddens Before it Ripens"

STARKING
"Double-Red Delicious"

STARK GOLD

TREES - SHRUBS - ROSES

MONTEARLY

HICKS
Grape